Is it a measure type already delivered under ECO?

- Yes: Can it be scored in SAP?
  - Yes: An Innovation measure application may be most appropriate
  - No: A Demonstration action application may be most appropriate
- No: Is the product / installation technique / other materially different to normal ECO delivery for that measure type?
  - Yes: Can it be scored in SAP?
    - Yes: An Innovation measure application may be most appropriate
    - No: An Innovation measure (with new scoring methodology) application may be most appropriate
  - No: Are the heating cost savings for the measure better than those assumed by the baseline in deemed scores?
    - Yes: The measure should be notified as a standard ECO measure using the existing deemed deemed score
    - No: An Alternative methodology application may be most appropriate
- No: A Monitored measure application may be most appropriate