**Financial Conduct Authority** 



#### **Regulation and Innovation**

Bob Ferguson Head of Department, Financial Conduct Authority 9 February 2016



# The FCA and Project Innovate

- Tens of thousands of regulated players in the financial sector
- FCA statutory objectives:
  - Financial consumer protection
  - Integrity of the financial system (inc. reducing its susceptibility to financial crime)
  - Promotion of competition in the interests of consumers
- Project Innovate designed to promote competition by making the regulatory system more innovation-friendly
- Two main strands:
  - Direct engagement with innovative businesses (inc. one-to-one regulatory advice via Innovation Hub)
  - Pro-innovation process and policy improvement (e.g. "informal steers", regulatory "sandbox", end-to-end process (managed transitions from Hub to Authorisation to Supervision)



### Direct support

Eligibility:

- Concept is genuinely innovative
- Innovation prospectively benefits consumers (directly or via competition)
- Innovator has done some research into regulatory position
- Innovator needs support

Statistics for 14 months:

- 413 requests for support
- 52% supported
- 18 new firms authorised and 21 in authorisation process



Policy and process improvement

- Engagement with innovators via themed weeks "robo-advice"
- "Regtech"
- The Cloud
- Barriers to innovation in digital & mobile solutions
- Regulatory sandbox...



Regulatory sandbox – objectives

Regulatory sandbox - safe space for businesses to test out innovative ideas with real people.

Objectives:

- Reduced time-to-market at potentially lower cost
- Better access to finance
- More innovative products reaching the market
- Appropriate consumer protection safeguards built in to new products and services



## Regulatory sandbox – options

Unauthorised firms

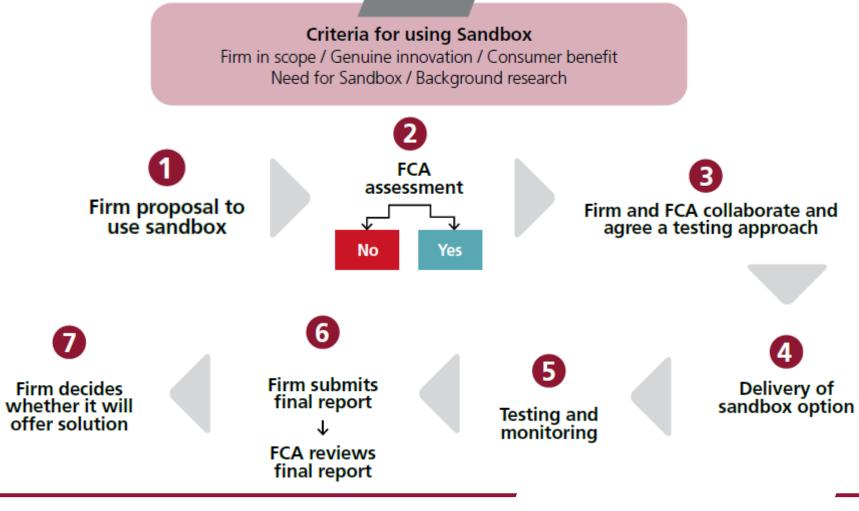
- Barrier to testing: unauthorised firms providing financial services – criminal offence
- Sandbox option: restricted authorisation

Unauthorised and authorised firms

- Barrier to testing: concern regarding FCA reaction to new solutions
- Sandbox options:
  - No enforcement action letters
  - Individual guidance
  - Waivers



### Regulatory sandbox – firm journey





#### Next steps

- New market entrants: an end-to-end experience
- International engagement
- Engagement with large incumbent institutions
- Follow up on digital & mobile solutions call for input
- Get sandbox up and running

