

Electricity Network Innovation Competition Full Submission
Supplementary Answer Form

Project: OSEAIT

Tick if this answer has been provided verbally: ☐

Project code	NGET_OSEAIT	Question Number	21
Question date	08 September 2015	Answer date	11 September 2015
Submission section question relates to	Section 5.2		
Topic	Generates new knowledge		
Question	We note that you have not provided a knowledge dissemination plan but you have stated that you will develop a "robust communications plan" as part of the project. This is a key aspect of the NIC evaluation criteria. Please explain this omission.		
Notes on question			
Answer	<p>Our communications plan (equivalent to a knowledge dissemination plan) has been presented, albeit under the headings provided in the Ofgem template as opposed under a separate title.</p> <p>Section 5.2 – Learning Dissemination, explains that the responsibility for the dissemination of knowledge and learning will be held by the NIC Project Manager with support from the project team.</p> <p>5.2.2 - Learning Dissemination Methods, explains that the communications plan will detail the methodology for knowledge sharing across digital communications channels, printed publications and relevant industry events where the project team can attend and present information. This section goes on to explain the platforms and publications that will form an integral part of the projects' communication plan. These are listed within the submission as:</p> <p><u>Digital and social media platforms</u></p> <ul style="list-style-type: none"> • A dedicated project website • Information on the National Grid corporate website for 		

	<p>innovation</p> <ul style="list-style-type: none"> • Articles on the National Grid Connecting website • Twitter feed • Use of LinkedIn via the National Grid Innovation account <p><u>Publications</u></p> <ul style="list-style-type: none"> • Press releases • A bi-annual newsletter • Conference papers i.e. for the LCNI conference • Journal and magazine articles e.g. IEEE journals, IET magazine, T&D World • Videos <p><u>Events</u></p> <ul style="list-style-type: none"> • Stakeholder engagement activities e.g. a launch event • Relevant energy industry conferences e.g. the LCNI <p>Appendix VII details the Project Plan (please refer to page 80) and this includes activities and milestones relating to a Stakeholder Management Programme. The activities listed link back to the learning dissemination methods which are described in Section 5.2.2.</p> <p>Appendix VIII – Finance Commentary and Resourcing Plan also makes reference to the communications, stakeholder engagement and dissemination provision (page 84).</p>
Attachments	