

*Gas Network Innovation Competition Full Submission*  
**Supplementary Answer Form**

## Project: H21

Tick if this answer has been provided verbally: ☐

Project code	NGNGN05	Question Number	12
Question date	9 <sup>th</sup> Sept 2019	Answer date	12 <sup>th</sup> Sept 2019
Submission section question relates to	N/A		
Topic	Social Sciences		
Question	What is the relevance of the phase 2d social science research to other phases within the project?		
Notes on question			
Answer	<p>As part of Phase 1 of the H21 project we conducted the first stage of the social sciences research.</p> <p>The goal of the research is to explore the general public's perception to hydrogen and any future conversion project.</p> <p>This process included a UK wide Tier Definition study of 1000 participants. This was followed by 9 Deliberative Workshops, where a small number of participants from two of the tiers identified in the Tier Definition study (8 people from 3 regions of the UK) were selected to attend 2 workshops.</p> <p>At the Deliberative Workshops more detailed presentation on hydrogen conversion was made in order to uncover their concerns at both an individual and community level. Once identified these concerns can be addressed by the networks prior to conversion.</p> <p>The information obtained during the social sciences work will inform the wider gas industry on how to communicate with the general public about a possible hydrogen conversion.</p> <p>The second stage of the social sciences research builds on this information to develop key messages to provide a positive light on the use of 100% hydrogen to all members of the public. Without this crucial piece of work public acceptance of 100% hydrogen and the subsequent conversion could</p>		

	<p>halt the work and result in a backlash similar to the one seen in the fracking industry.</p> <p>The general findings that will be discussed or presented to the general public will be influenced by the results of the in both Phase 1 and Phase 2.</p>
Attachments	