

## All interested parties

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Dear colleague

### Appointment of SSE as Supplier of Last Resort

On 14 March 2019, we announced<sup>1</sup> that we had appointed SSE Electricity Limited and Southern Electric Gas Limited ("**SSE**") as the new supplier for Brilliant Energy Supply Limited's ("**Brilliant**") gas and electricity customers and issued our decision to revoke Brilliant's gas and electricity licences,<sup>2</sup> following an earlier announcement that Brilliant had ceased trading.<sup>3</sup>

We appointed SSE as the Supplier of Last Resort ("**SoLR**") for Brilliant's customers because their offer, taking into account all the relevant factors that are set out below, represented the best deal overall for both customers of Brilliant and all consumers. This letter summarises the background to this process, and the reasons<sup>4</sup> for our decision<sup>5</sup> to appoint SSE.<sup>6</sup> Further information on Ofgem's safety net to make sure customers are protected if their supplier goes out of business is available on our website.<sup>7</sup>

### The SoLR process

Electricity and gas is supplied through markets and on the basis of a competitive process in Great Britain. While competition has the potential to bring many benefits to consumers, a competitive process occasionally leads to companies failing. This applies as much in relation to the gas and electricity supply markets as it does to other markets.

When a supplier fails, our focus is to ensure continuity of supply for its customers and to avoid wider negative effects on the market. Such wider effects stem from the fact that, a

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<sup>1</sup> <https://www.ofgem.gov.uk/publications-and-updates/ofgem-appoints-sse-take-customers-brilliant-energy>.

<sup>2</sup> <https://www.ofgem.gov.uk/publications-and-updates/brilliant-energy-supply-limited-notice-revocation-gas-supply-licence> and <https://www.ofgem.gov.uk/publications-and-updates/brilliant-energy-supply-limited-notice-revocation-electricity-supply-licence>.

<sup>3</sup> <https://www.ofgem.gov.uk/publications-and-updates/ofgem-protects-customers-failed-supplier-brilliant-energy>.

<sup>4</sup> This letter constitutes the notice of our reasons for the purposes of section 38A of the Gas Act 1986 and section 49A of the Electricity Act 1989.

<sup>5</sup> <https://www.ofgem.gov.uk/publications-and-updates/southern-electric-gas-limited-gas-supplier-last-resort> and <https://www.ofgem.gov.uk/publications-and-updates/sse-electricity-limited-electricity-supplier-last-resort>.

<sup>6</sup> The obligation for a supplier (such as SSE) to comply with such an appointment derives from standard licence condition 8 of each supplier's gas and electricity supply licences and is intended to ensure a universal service for Great British energy consumers (for further information on this universal service, see Articles 3(3) of the EU Directives 2009/72/EC and 2009/73/EC). The duties of a SoLR are further described in our SoLR guidance and Ofgem's direction notice contains specific details of SSE's obligations to supply Brilliant's former customers.

<sup>7</sup> <https://www.ofgem.gov.uk/consumers/household-gas-and-electricity-guide/extra-help-energy-services/ofgem-safety-net-if-your-energy-supplier-goes-out-business>.

failing/failed supplier's consumers will continue to use energy that the supplier cannot pay for. This will result in costs that are mutualised across other industry participants until these customers are appointed to a SoLR. There is also the real risk that if a supplier fails without urgent intervention, consumer trust and confidence in the energy market would be materially damaged. Ofgem can ensure continuity of supply to the failed supplier's customers and prevent these wider negative effects by appointing a SoLR to supply the failed supplier's customers at very short notice.<sup>8</sup> This process also ensures that the credit balances of the failed supplier's customers are protected.

We can direct any licensee to be a SoLR but to ensure we appoint the company we think is best placed to take on this role, we ask companies interested in being the SoLR to provide us with information including how they will cope with the bulk increase in purchasing power and customer service requirements, how they will treat customer credit balances, and the tariff they will put the customers on. Where possible, we also seek to appoint a company which has volunteered to act as a SoLR.

Further information on the criteria that we apply in selecting a suitable SoLR is contained in our published SoLR guidance.<sup>9</sup>

## **Background to this decision**

In March 2019, Brilliant confirmed to us that it was in severe financial difficulties, at which point we prepared to commence the SoLR process, to ensure consumers were protected.

In accordance with our standard process and published SoLR guidance, we undertook the following steps leading up to the decision we announced on 14 March 2019:

- We sought information from Brilliant on their customer base and arrangements for supply, for the purposes of running the SoLR process
- We sent information requests<sup>10</sup> to a number of licensed gas and electricity suppliers to submit offers for the terms on which they would be appointed a SoLR. Among other things, we asked suppliers for information on their willingness to act as a SoLR, their capability to supply the customers and the terms they proposed to offer customers if successful, and
- We sought relevant information from network licensees, and industry central systems bodies.<sup>11</sup>

## **Our decision**

On 14 March 2019, we announced our decision to appoint SSE as the SoLR, in order to ensure continuity of supplies of gas and electricity to Brilliant's customers, and payment of appropriate charges under the industry arrangements. We also gave notice of our decision to revoke Brilliant's licences.<sup>12</sup>

In line with our published SoLR guidance, we considered all bids submitted by suppliers against a set of criteria. We have described the criteria we used in the SoLR selection

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<sup>8</sup> The obligation for a supplier to comply with a Last Resort Supply Direction (LRSD) derives from standard licence condition 8 of the gas and electricity supply licences and is intended to ensure a universal service for Great British energy consumers (for further information on this universal service, see Articles 3(3) of the EU Directives 2009/72/EC and 2009/73/EC).

<sup>9</sup> [https://www.ofgem.gov.uk/system/files/docs/2016/10/solr\\_revised\\_guidance\\_final\\_21-10-2016.pdf](https://www.ofgem.gov.uk/system/files/docs/2016/10/solr_revised_guidance_final_21-10-2016.pdf).

<sup>10</sup> In accordance with condition 5 of the Standard Licence Conditions for gas and electricity supply.

<sup>11</sup> Elexon for electricity, Xoserve for gas and the Data Communications Company for enrolled smart meters.

<sup>12</sup> Revocation of the supply licence is necessary for the SoLR arrangements to come into effect. The notices to revoke Brilliant's licences are published on our website: <https://www.ofgem.gov.uk/publications-and-updates/our-power-energy-supply-limited-notice-revocation-gas-supply-licence> and <https://www.ofgem.gov.uk/publications-and-updates/our-power-energy-supply-limited-notice-revocation-electricity-supply-licence>. The licence revocations and LRSDs are effective as of 31 January 2019.

process in the annex to this letter. All responses from suppliers contained confidential information. We have not released this information as to do so would be likely to prejudice future potential SoLR processes.

The decision to appoint a SoLR involves Ofgem making a judgement taking into account the full range of criteria and all the information provided by suppliers. In total, we received 9 submissions from suppliers, setting out the terms they would offer to customers if they were to be appointed as the SoLR. Below, we have set out the material factors on which we based our decision that SSE's proposal was the best deal for customers.

Overall, SSE provided a competitive bid in all areas, demonstrating their capability to perform the role of a SoLR. In particular, SSE's provided a focus on customer service and their ability to onboard customers.

#### *Volunteers for the role of SoLR*

As set out in our SoLR guidance,<sup>13</sup> our preference is given to suppliers who volunteer to undertake the role of SoLR. Of the submissions we received, a minority – including SSE – confirmed they wished to volunteer for this role.

#### *Honouring account balances*

As per our SoLR guidance, Ofgem operates a safety net through the SoLR process which protects consumers' credit balances.<sup>14</sup> We recognise that a key concern for customers of Brilliant (both existing and past customers who may still have been owed money by Brilliant) would be whether their credit balances would be honoured. Indeed after ensuring continuity of supply, protecting consumers' money (of existing and past customers), was one of the most important factors in our decision.

Of the submissions we received from suppliers, a majority – including SSE – confirmed they would honour the credit balances for Brilliant's customers. Given the implications for overall consumer confidence, as noted above, we also considered whether suppliers would honour the credit balances of former Brilliant's customers who had switched away but were still due a credit refund. A majority – including SSE – confirmed they would honour these credit refunds.

#### *Use of the industry levy*

The gas and electricity supply licences allow the SoLR to claim for reasonable additional costs incurred in taking on the failed supplier's customers through an industry levy or Last Resort Supply Payment where Ofgem gives its consent.<sup>15</sup>

Our SoLR guidance states that our preference is for the SoLR to not make any claim under the levy (or to minimise the amount of such claim) as we expect them to be able to cover their own costs, and we want to reduce the costs smeared across the rest of the market.<sup>16</sup>

The majority of the suppliers who were willing to honour credit balances indicated their intention to use the levy to cover some or all the costs of honouring credit balances. Some of these suppliers stated their intention to use the levy to cover a range of additional costs

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<sup>13</sup> See paragraphs 3.2 to 3.4 of our SoLR guidance.

<sup>14</sup> See paragraphs 3.23 to 3.25 of our SoLR guidance and Ofgem's decision on our approach to dealing with supplier insolvency and its consequence for consumers, published in June 2016, a copy of which is available here: <https://www.ofgem.gov.uk/publications-and-updates/our-proposed-approach-dealing-supplier-insolvency-and-its-consequences-customers>.

<sup>15</sup> Electricity and gas suppliers' licences permit them (in some circumstances) to make a claim for the otherwise unrecoverable costs that they have incurred in complying with our direction that they act as a SoLR. This would be paid by a "levy" on relevant gas transporters and electricity distributors who would pass these costs on to network users through their Use of System charges.

<sup>16</sup> See paragraphs 3.5 to 3.7 of our SoLR guidance.

they expected to incur if appointed as SoLR. SSE proposed to make a material contribution towards covering credit balances, thereby reducing costs to all consumers.

### *Price*

Our SoLR guidance states that the deemed tariff onto which the customers of the failed supplier are moved must not reflect more than the reasonable costs of supply (including costs attributable to the purchase of gas or electricity at short notice), together with a reasonable profit.<sup>17</sup>

We analysed each of the deemed contract prices put forward by the suppliers who submitted offers to be appointed as the SoLR, and calculated a Typical Domestic Consumption Value (TDCV) annual bill figure. We took the prices being charged into consideration as part of the deal for customers, with a general preference of minimising additional charges that consumers might face, provided that the prices were not contingent on recovery of expected supply costs from the levy. The bidders who volunteered, all offered a range of deemed tariffs. We determined SSE's tariff met the requirements as set out in our criteria/guidance.

### *Customer service*

It is to be expected that the customers of a failed supplier, who have been switched through the SoLR process, will have enquiries for their new supplier. Therefore, it is important that the SoLR has a robust approach for managing this increase in customer enquiries and for proactively informing their new customers about their new supply arrangements and available options.<sup>18</sup> In addition, to ensure a smooth transition for customers of the failed supplier, a SoLR will need to have adequate systems and processes in place for managing a large volume of new customer and supply point data in a timely way.

Bidders put forward a range of solutions for "onboarding" Brilliant's customers; we closely assessed each of these. SSE was able to provide a sufficient level of reassurance regarding continuity, which we concluded would be in the best interests of customers. This was a strong element of their bid and compared favourably to other bidders.

In light of our appointment decision, we expect SSE to provide the level of service that its customers should expect to receive. We will engage with the supplier closely on its performance levels in this area.

### *Ability to supply gas and electricity and industry processes*

It is essential that the SoLR can comfortably manage the extra costs arising from sourcing the energy required to supply the failed supplier's customers without jeopardising supply to their existing customers.<sup>19</sup> In making our decision, we considered a range of relevant factors which indicated the ability of the suppliers to absorb these costs, including:

- access to working capital and any guarantees in place
- access to the relevant wholesale markets and products and management of wholesale energy trading and balancing
- the amount of headroom the bidder has – ie the degree to which they have already covered their liabilities (in terms of energy) for this winter and the rest of the year, and

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<sup>17</sup> See paragraphs 3.23 to 3.25 of our SoLR guidance, and standard licence conditions 8.6 and 8.7 of the gas and electricity supply licences.

<sup>18</sup> See paragraphs 3.14 to 3.22 of our SoLR guidance.

<sup>19</sup> See paragraphs 3.8 to 3.13 of our SoLR guidance.

- their strategy to cover the new energy they will need to buy to cover the demand of Brilliant's customers

We considered that SSE provided a sufficient explanation of its capacity and capability to manage the purchasing requirements relating to Brilliant's customers. In addition, SSE have a history of adequate compliance with industry code requirements for gas transportation and electricity settlement and distribution, and smart metering.

## **Conclusion**

Considering all of the above in the round and in line with our published SoLR guidance, and taking into account our statutory duties including our principal objective to protect the interests of consumers, we reached the view that it would be in customers' best interests for SSE to be appointed the SoLR for Brilliant's customers.

Yours faithfully,

**Philippa Pickford**  
**Director, Future Retail Markets**

## Annex 1: Summary of SoLR selection criteria

In our SoLR guidance, we set out the selection criteria we will use to determine which supplier to appoint as the SoLR. This annex sets out the categories of questions asked of suppliers to gather the necessary information for us to consider in making the decision to appoint a Supplier of Last Resort.

### Ofgem Preferences

1. Other things being equal, preference will be given to:
  - a. suppliers who volunteer for the role of SoLR
  - b. suppliers who honour, or compensate for, credit balances of the **existing customers** of the failing supplier
  - c. suppliers who provide protection through payments to **former customers** of the failing supplier with a closed credit account balance
  - d. suppliers who state that they will not make a claim for a Last Resort Supply Payment pursuant to standard condition 9 of the supply licence, and where suppliers who do not waive their right to a levy claim, minimise the expected size of that claim, and commit to exclude costs which they expect to incur if appointed SoLR from any future claim<sup>20</sup>
  - e. suppliers who minimise the extent of price increases – if any – for the customers of the failing supplier

### Core Criteria

#### Ability to supply and industry codes

2. The SoLR should have arrangements in place to source the additional gas and electricity required for any customers acquired as part of a Last Resort Supply Direction, while enabling it to continue to supply its existing customers
3. The SoLR's shipper must have signed the appropriate Network Codes for the licensed gas transporters on whose networks the Licensee may be a SoLR
4. The Licensee must have entered into Distribution Use of System Agreements with all distribution companies in whose areas it may be a SoLR
5. The Licensee must have acceded to the Smart Energy Code
6. SoLR should be a DCC user
7. The SoLR or its shipper must be able to comply with current credit cover rules of industry codes

#### Customer engagement

8. What arrangements the SoLR will make to deal with the customers of the failing supplier, including:
  - a. how customers will be informed about what has happened and provided with named contact details that they can use to ask any questions
  - b. how customers' written and telephone enquiries will be dealt with
  - c. how the SoLR will ensure that customers will receive a timely and accurate bill
  - d. how communication with any smart meters will be managed
  - e. how customers will be made aware of their options to sign up to a contract with the Licensee or another supplier
  - f. information on recent customer service standards and on any recent investigation or enforcement action in connection with customer service functions
9. The SoLR must be able to operate the relevant change of supplier processes to minimise disruption to new and existing customers and other industry participants
10. The SoLR must have adequate arrangements in place to deal with customer queries (including both new and existing customers)

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<sup>20</sup> Although we recognise that the circumstances of a specific supplier failure may justify a SoLR making a claim, an efficient SoLR should be able to minimise its exposure to these costs