

## **Feedback Form**

Once completed, please send this form <u>  HalfHourlySettlement@ofgem.gov.</u>		
<b>Organisation:</b> The Association for Dec	centralised Energy (ADE)	
Contact: Rick Parfett - <u>rick.parfett@th</u>	neade.co.uk	
Is your feedback confidential?	YES NO X	
Unless you mark your response confidention www.ofgem.gov.uk, and put it in our libratesponse confidential, and we will respect information, for example, under the Freed Environmental Information Regulations 20 response confidential, you should clearly include reasons.  If the information you give in your respondata Protection Regulation (EU) 2016/67 and Electricity Markets Authority will be the information in responses in performing its with section 105 of the Utilities Act 2000. material in your response, please put it in	ary. You can ask us to keep your t this, subject to obligations to discled om of Information Act 2000 or the 2004. If you want us to keep your mark your response to that effect a see contains personal data under Ge 29 and Data Protection Act 2018, the che data controller. Ofgem uses the s statutory functions and in accordance. If you are including any confidential	nd enera e Gas
<b>Question 1:</b> Do you have any commer thinking?	nts on our updated analysis and	
The ADE supports Ofgem's updated analysis a	and thinking.	

**Question 2:** Do you agree with our proposed position? If not, please explain why.

The ADE agrees with Ofgem's proposed position not to include centralisation of agent functions within their work on market-wide settlement reform. As Ofgem have stated, there do not appear to be compelling reasons why a central agent would deliver significant consumer benefits.

Any decision by Ofgem to remove a potential area of competition and differentiation in a market should have an appropriately high threshold, such as strong evidence that a centralised solution would provide significantly greater efficiencies and incentives to innovate over a competitive model. No such evidence has been provided, and examples from comparable situations do not support centralisation.

It is instructive to compare the situation of Half-Hourly Data aggregation, where competition drives different HHDAs to innovate their in-house systems for efficiency gains, with that of Non-Half Hourly Data aggregation, where NHHDAs use software that has been centrally developed and has less scope for innovation and enhancement. An example of competition-driven innovation in the HHDA market is where, upon the introduction of EMR and the Capacity Market arrangements, HHDAs developed innovations to provide additional aggregations outside of the usual settlement calendar, leading to consumer benefit.

In addition to the benefits to innovation and efficiency, a distributed Data Aggregator model is also likely to be positive for the security and resilience of the system. For these reasons, we agree with Ofgem's proposed position.

At present, it is unclear whether a data aggregation role will be required in the future. Given Elexon's plans to enable central settlement systems to work with disaggregated data, we agree that development of a Target Operating Model that does not include data aggregation should be considered.

**Question 3:** Do you consider that settlement data will still need to be aggregated for submission into central settlement systems in future? In light of this, do you consider that a data aggregation role is required?

The ADE agrees with Ofgem's consideration of its proposed position against the assessment principles.				

**Question 4:** Do you agree with our consideration of our proposed position against our assessment principles?

**Further comments** 

## General feedback

We believe that consultation is at the heart of good policy development. We welcome any comments about how we've run this consultation. We'd also like to get your answers to these questions:

- 1. Do you have any comments about the overall process of this consultation?
- 2. Do you have any comments about its tone and content?
- 3. Was it easy to read and understand? Or could it have been better written?
- 4. Were its conclusions balanced?
- 5. Did it make reasoned recommendations for improvement?
- 6. Any further comments?

