

Response from Firsthelpline dated 26 June 2017:

We would like to recommend that the E7 usage figures be rounded to the nearest 5%; as the figure is an average anyway we feel that 42% night time usage is a little too specific when users are looking to gain insight as to whether they fit into the 'average use' bracket, and rounding it to 45% would mean it's easier for people to identify with.