

## Prepayment – self-disconnection

SC and DD customer disconnections are rare but no parity of protections for PPM customers. Aims:

- Understand causes of self-disconnection
- Explore potential solutions
- Explore potential for better monitoring

Cause	Issue	Prevention/solution	Prevention smart	Comments
<b>Lack of money</b>	Customer has insufficient funds to be able to top up the meter. Can be ongoing or temporary: e.g. due to low income; benefits delayed. Particular problems with rollout of universal credit – delays in processing; penalties, eligibility problems.	<ul style="list-style-type: none"> <li>● Short-term fixes e.g. provide credit; temporary debt holiday</li> <li>● Debt holidays during winter months</li> <li>● Reduction in debt repayment levels – should already be considering ability to pay</li> <li>● Wipe-off debt</li> <li>● Referrals – food banks, assistance such as WHD, financial advice, benefits entitlement checks</li> <li>● Cheapest tariff check</li> <li>● Energy efficiency advice</li> <li>● Referral to ECO</li> <li>● Don't allow customers onto PPM if they are 'high risk of financial detriment'</li> <li>● Better policy coordination</li> <li>● Crisis loans</li> <li>● Better communication between energy companies and DWP – when coming where</li> </ul>	<p>Non-disconnection periods for gas and electricity at least mean have energy at key times</p> <p>Non-disconnection periods throughout winter</p> <p>Faster provision of support - remote credit to the meter – don't need expensive home visit</p> <p>Doesn't solve the problem</p>	<p>Consider which solutions allow the customer to pay back debt over a longer period of time versus those that encourage debt build up which might not be in the customer's interest</p> <p>Not allow customer onto a PPM if high risk of disconnection, i.e. severe financial vulnerability.</p> <p>Non disconnection during winter arguably provides parity of protections, but debt build up, and how incentivise customer to continue to top up?</p> <p>Acceptable repayment rates differ between DWP.</p> <p>Lack of wider support available if customer simply can't afford to pay.</p> <p>Consider which change behaviour and which don't. Key issue money management.</p>

<p><b>Lack of understanding/engagement</b></p>	<p>Customer uses previous tenants' key or card – unwittingly paying more than need to/ paying off someone else's debt.</p> <p>Don't realise the meter is low on credit – as meter outside of the house/asleep. Temporary disconnection</p> <p>Don't understand how to access key information on the meter – makes managing energy use and budgeting more difficult.</p>	<ul style="list-style-type: none"> <li>• Tenancy – raise awareness of issues via landlords (don't just hand over the old payment device)</li> <li>• Training on using PPM</li> <li>• Face to face support</li> <li>• Simple information on the website – not widely available</li> <li>• Suppliers don't know when change of tenancy and customer changed – so need to send communications regularly</li> </ul>	<p>Smart meter installation – key trigger point to explain PPM</p> <p>Design of smart meters and displays should mean key information easier to find and access</p> <p>Low credit alerts e.g. on IHD, or text alerts by phone prevent disconnection in error.</p> <p>Potential to send messages via IHD</p> <p>Are ways through smart top up process to require customer to identify themselves e.g. top up cards/help suppliers keep in touch. E.g. some solutions don't require payment card.</p> <p>Remote top up means likely shorter times off supply. Friendly credit tailored to needs more?</p>	<p>Ensure SMICOP fit for purpose. Concerns requirement for PPM demonstration does not cover PPMs where WAN not working and this may be sizeable number of customers.</p> <p>Customers with mental health issues/learning difficulties</p> <p>Need to train staff.</p> <p>Under safe and reasonably practicable guidance suppliers should ensure customers be able to understand PPM – are suppliers complying?</p>
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<b>Standing charge build up over summer</b>	Customers don't top up energy meter over summer – either as been away or as only using electricity. Then when start to vend, have to pay back money owed.	<ul style="list-style-type: none"> <li>• Regular communications – pre summer.</li> <li>• Identify customers not vending over summer and target them.</li> <li>• Work with CitA</li> <li>• Website</li> <li>• Messages on receipts</li> <li>• Information and support</li> <li>• Not just suppliers, other organisations</li> <li>• Standing charge holiday Remove two-tier tariff</li> <li>• Derogation for PPM customers?</li> </ul>	<p>Installation visit – opportunity to communicate need to top up over summer</p> <p>Messages via IHD?</p> <p>Single wallet – mixed views as customers lose control</p>	<p>Single tariff – flat rate easier – not practical though?</p> <p>Challenges identifying customers</p>
<b>Location of the meter</b>	Meter located in a place that the customer can't access either permanently or temporarily e.g. communal cupboard	<ul style="list-style-type: none"> <li>• SLC in place to move for free if it's not right – are suppliers complying?</li> <li>• Promote awareness of rights</li> </ul>	<p>IHD/PPMID – could address access – but need to ensure reliable before 'safe and practicable'</p> <p>Move meters during installation visit – require this by putting in SMICOP</p>	Up high – temporarily immobile due to ill health
<b>Using the wrong key/card</b>	Customer uses wrong key or card. In today's world still get supply in smart world, may be left off supply.	<ul style="list-style-type: none"> <li>• Raise awareness among landlords/estate agents on change of tenancy</li> </ul>	Easier to replace – depends on design	Unclear what solutions will be in place

<b>Chaos – lifestyle – forget</b>	Customer forgets to top up. When needs to top up closed, or night-time or can't leave house as children at home.	<ul style="list-style-type: none"> <li>• Text reminders</li> <li>• Ensure meters in accessible place so hear low credit warning?</li> </ul>	<p>Greater convenience in terms of top up options – makes easier to get back on supply if disconnect in error.</p> <p>Can monitor their usage and text reminders when low on credit</p>	
<b>Lost, faulty, stolen payment devices</b>	Customer loses card or key – or it is faulty or stolen.	<ul style="list-style-type: none"> <li>• Replacement cards can take up to 7 days to replace. Industry cooperation on replacing cards.</li> <li>• Suppliers come out to wind on meters in some instances.</li> </ul>	<p>Multiple cards, rather than one.</p> <p>Remote top up, not need a payment device at all?</p>	
<b>Smart meters – communications blocked due to location</b>	Wireless communications may not work meaning the customer's top up does not meet the meter.	<ul style="list-style-type: none"> <li>• Support system</li> <li>• Can choose warning mode</li> <li>• Remote key in code</li> </ul>		

**How can we best monitor/identify households who are self-disconnecting?**

<b>Options</b>	<b>Comments</b>	<b>Smart</b>
<b>Vend patterns</b> - frequency, amount, time of year	Need to factor in seasonal variations in behaviour. Issues with optimal timeframes. Theft issues. Frequency is a crude tool. Demographics changing – some top up large amounts infrequently. Need to cross reference with other data.	Improves data especially for gas.
Vend amount - those that top up small amounts frequently		Instant notification for disconnection
Target monitoring at certain groups e.g. PSR, health records, LSOA, cross referencing with housing data, cancellation of standing charge, tags e.g. mental illness.	e.g. WHD, PSR – problems of reliability of vulnerability flags. Use non vend report and PSR together. Energy dependent customers	More data, but need better understanding of patterns linked to self-disconnection
High electricity vends and no gas – esp. for standing charge build up issues.	Potential for non-purchase reports – reasons	Quicker insight but not real time- still batch over night. More insight to have a conversation with customers.
Repeat use of emergency credit/friendly credit	Some people just operate this way	Contact levers will change
When monitor – post installation	Even when suppliers do monitor customers may not need or want help. Trust issues with supplier. Finding customers is main problem.	Prioritisation becomes more impt given levels of data. Remains a difficult conversation.
Follow-up consider good practice	Issues in terms of if they do or don't have contact information – should there be a home visit?	Picks up patterns linked to pay day/benefits payments
Patterns linked to pay day	Potential privacy concerns	Alarm on change of pattern – problems if high vend
Triggers	Hard to find.	

## Consumer protections – next steps

- Should we be aiming for parity of protections – if so what does that mean?
  - Same protections regardless of payment method?
  - Same outcomes
- If a customer is in extreme financial difficulty should they be on a PPM?
  - Would companies carry more debt, debt smeared across other bill payers – or does this happen to a large extent now anyway?
- Debt breaks during winter? Debt build up but effectively what happens now if can't pay
- Update guidance e.g. be more prescriptive about what suppliers have to do to identify customers, or help them when they identify a problem.
- Monitor meter positions – people send in meter location – pair up with that website?/SMICOP
- Promote customer rights issue – change of tenancy
- Customers in vulnerable situations never disconnected in winter – e.g. load limiting or friendly credit
- Some kind of back stop tariff/ link up PPM with WHD?
- Targeting landlords – change of tenancy issues
- Should suppliers report on self-disconnection. If so:
  - What, who, how frequently?
- More do to on enforcement of existing conditions
- ICO advice on data sharing inconsistent – but no real privacy issues raised by consumers so far
- Need to start prevention at the installation.
- Remote switching safeguards – what are suppliers actually doing?
- What is safe and reasonably practicable is higher in a smart world

## Should we/can we?

1. Update guidance – more prescriptive on this issue
2. Monitor self-disconnection
3. Debt holidays for vulnerable customers during winter October-March
4. Customer in 'severe financial hardship' deemed not to be safe and practical
5. Joint letter to DWP about communicating role out