

**Ofgem Simplification Plan 2014-15**  
**Response from Spark Energy**  
**Received by email 23 May 2014**

Hi Mark,

In response to OFGEMs recent communication regarding 'OFGEM Simplification Plan 2014 / 15' we wanted to provide feedback to state Spark Energy support the drive for simplification of regulation within the industry.

In particular we believe the smaller independent suppliers are uniquely capable of being the catalyst for a healthier, more competitive and transparent supply market. And in delivering choice that puts the consumer at the heart of driving down prices, whilst also increasing service levels and trust. We believe that 'different is good'.

We also welcome the recent efforts by OFGEM in inviting smaller suppliers to compliance forums to provide important information with both current and future regulatory themes – we see this as a big step forward.

We therefore welcome your continued efforts in this regard and would hope that as a result we are jointly able to contribute to creating and promoting different choices for the benefit of consumers.

Best regards  
Marc.

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