

**NOTICE UNDER SECTION 6A(5) OF THE ELECTRICITY ACT 1989 OF THE
GRANT OF AN ELECTRICITY SUPPLY LICENCE**

The Gas and Electricity Markets Authority ("the Authority") hereby gives notice pursuant to section 6A(5) of the Electricity Act 1989 ("the Act") that on 15 April 2014 an electricity supply licence was granted under section 6(1)(d) of the Act to Effortless Energy Ltd. (company number 08711077) whose registered office is situated at 6 Almar Place, Stoke-on-Trent, Staffordshire, ST6 6JJ, United Kingdom, authorising it to supply electricity to any non-domestic and domestic premises situated in Great Britain.

A copy of this licence is available from the Ofgem Library, 9 Millbank, London, SW1P 3GE (020 7901 7003) or by email at library@ofgem.gov.uk.

.....
Lesley Nugent
Duly authorised on behalf
of the Authority

Date 15 April 2014