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Ecotricity Reference No.: 420  
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**The Renewable Energy Company Ltd (Ecotricity)**  
**Response to Supplier reporting to Ofgem during the smart meter roll-out**

Dear Ms Ianora,

Ecotricity is an independent electricity and gas supplier with over 75,000 domestic and non-domestic customers across the UK. The resource impact on our business of the smart metering programme will be significant and as such we welcome Ofgem's proposals in relation to suppliers' reporting obligations during the roll-out period. In particular, we are pleased that smaller suppliers are to be granted exemption from the more structured requirements that large suppliers will be subject to.

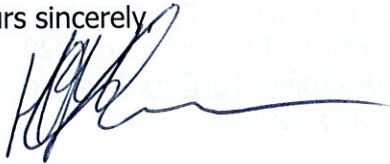
The existing proposals would allow us to reduce some of the costs of the programme, as well as to avoid the burdens associated with meeting annual milestones. Whilst we expect to have a clear plan in place with yearly targets for meter deployment, we welcome the higher level of flexibility that the existing proposals would allow us.

We agree with the rationale behind Ofgem's proposals, and believe that the size of our customer base means that more burdensome reporting requirements would not be justified. The differentiation between large and small suppliers' reporting requirements is therefore a valid proposal.

However, we would welcome further guidance from Ofgem on the details of small suppliers' obligations. It is not clear from the consultation document how Ofgem intends to gather roll-out and progress information; in terms of the format of the reports, the frequency, as well as other expectations that we would need to plan for.

Ecotricity welcomes the opportunity to respond and hope you take our comments on board. We also welcome any further contact in response to this submission. Please contact Holly Tomlinson on 01453 769301 or [holly.tomlinson@ecotricity.co.uk](mailto:holly.tomlinson@ecotricity.co.uk).

Yours sincerely,



Holly Tomlinson  
Head of Regulation, Compliance & Projects (Acting)