

PANEL MEMBERS

Philip Cullum, Partner, Consumer and Demand Insight, Ofgem and Panel Chair

Philip joined Ofgem in September 2011. He leads the Ofgem consumer team which provides policy analysis, research and new thinking on consumer and demand-side issues. As part of this he is responsible for Ofgem's Consumer First programme. He has advised government on regulation in a range of sectors from financial services to airports.

Philip was previously Deputy Chief Executive of the statutory watchdog Consumer Focus, leading amongst other things its UK policy work, and has had senior roles in two other consumer organisations, the National Consumer Council. He has also been an Associate Partner at Accenture, responsible for creating new thinking on business trends and corporate strategy, and Executive Director at Opinion Leader Research. He is the 2011 winner of the Guardian Public/Ashridge Business School essay competition on public service innovation.

Colin Browne, communications consultant and member of the Communications Consumer Panel, former director of corporate relations at BT then at the BBC.

Alexander Ehmann, Head of Government and Parliamentary Affairs, Institute of Directors

Alexanders leads the Institute's engagement with Parliamentarians, Government, Civil Servants and other key stakeholders. He is responsible for the IoD's lobbying strategy, political engagement and legislative interventions. Alexander also leads on the Institute's Regulation and Employment Policy, as well as IoD policy towards Small and Medium Enterprises (SMEs).

Alexander joined the IoD in November 2006, having worked in Public Affairs and External Relations for a leading telecoms regulator. Previously, Alexander served in a number of communications roles, including extensive Public Relations work for the British Army as well as a period as a Campaign Manager for the Liberal Democrats. In 2012, Alexander was appointed as a member of the Non-Departmental Public Body, the Regulatory Policy Committee, which is the UK's independent scrutiny body for proposed regulatory measures put forward by Government. He is full Member and Accredited Practitioner of the Chartered Institute of Public Relations (CIPR).

Alan Mitchell, Strategy Director, Ctrl-Shift

Alan has spent the last 20 years researching, writing about and commenting on consumer, market and marketing trends: as editor of Marketing magazine, as marketing correspondent for The Times, as a contributor to the Financial Times and columnist for Marketing Week and Brand Strategy.

Alan serves on the steering committee of Harvard Law School Berkman Center for Internet and Society 'Project VRM' and on the editorial boards of The Journal of Brand Management and The Journal of Direct, Digital and Database Marketing. He is a founder of the Mydex Community Interest Company with William Heath and Iain Henderson.

STAKEHOLDER ENGAGEMENT PANEL 2013

Teresa Perchard, Director of Policy and Advocacy, Citizens Advice Bureau

Teresa Perchard has been a Citizens Advice Director since 2000, leads the development of policy on a wide range of social and consumer policy issues, including debt and financial exclusion and consumer protection. Prior to joining Citizens Advice Teresa has had over 12 years experience of developing and implementing policy on regulation, consumer protection and consumer representation through posts she has held at the Office of the Rail Regulator, the Office of Water Services and the National Consumer Council.

Malcolm Rigg, Director, Policy Studies Institute

Malcolm was previously Managing Director of the British Market Research Bureau (BMRB). Before joining BMRB he was Director of Research at COI Communications and has also been Head of Public Interest Research at the Consumers' Association (now Which?). He is a Trustee of the participation organization Involve.

Andrew Whyte, Founder and Director, Kingsnorth Communications

Andrew founded Kingsnorth Communications, a specialist management and communications consultancy focusing on strategy, leadership and change, in July 2012. Andrew has previously worked as Executive Director Advocacy and Communications at the Arts Council England and as Head of Corporate and Public Relations for the BBC from 1998 until September 2005.

Andrew has over 10 years of experience in the corporate and media sector having worked for News International as Deputy Director of Corporate Affairs and Shell International as External Affairs Adviser. In autumn 2011 Andrew returned to Defra as Director of New Ways of Working, a cross-departmental culture change initiative, before setting up Kingsnorth Communications. Andrew is member of the Chartered Institute of Public Relations and is also member of the board of the housing charity Thames Reach.
