

DSR routes to market

What can current arrangements deliver?

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Economist,

Smarter Markets Strategy

Smarter Markets Strategy Programme

Smart meters
are rolling out



Reform
needed to realise full customer benefits



Examining changes to
settlement
arrangements

Examining Smart
consumer
issues



Improving customer
change of supplier

Testing current market arrangements for
DSR

Smarter Markets Strategy

Our objective for demand-side response

“Create a market environment that supports

efficient system-wide

use of demand-side response... “

Project objectives

*How might current market arrangements **constrain** the development of DSR?*

Project objectives

Identifying regulatory issues

- Policy proposals **out of scope**

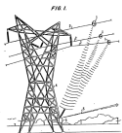
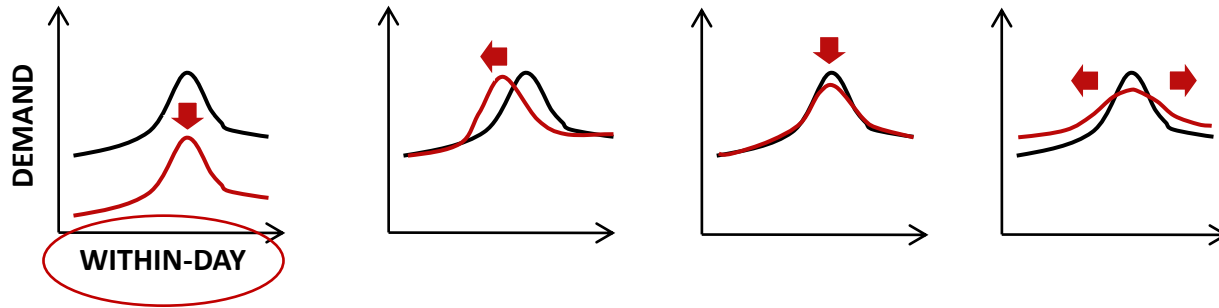
Identify:



Project scope (1)

What DSR and when?

“Changes in energy use by end-use customers in response to a signal.”



Focus on

Electricity

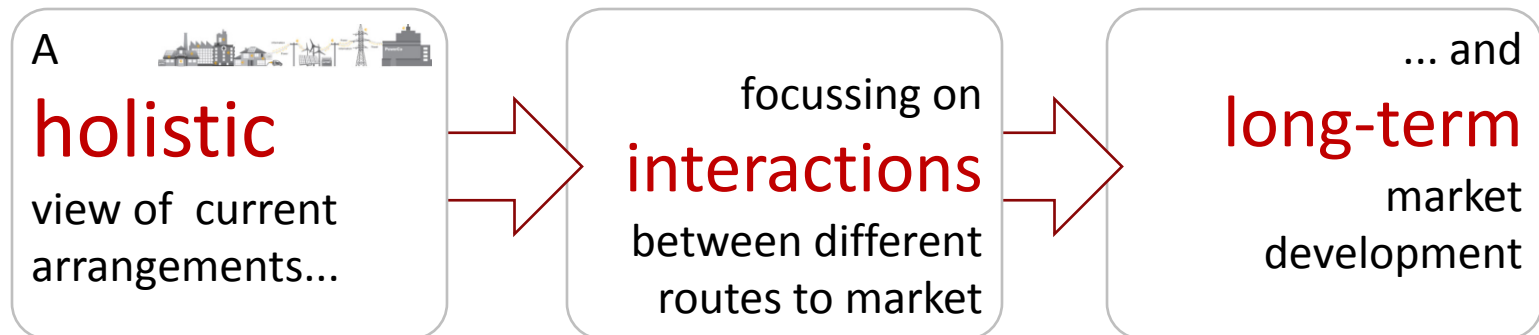
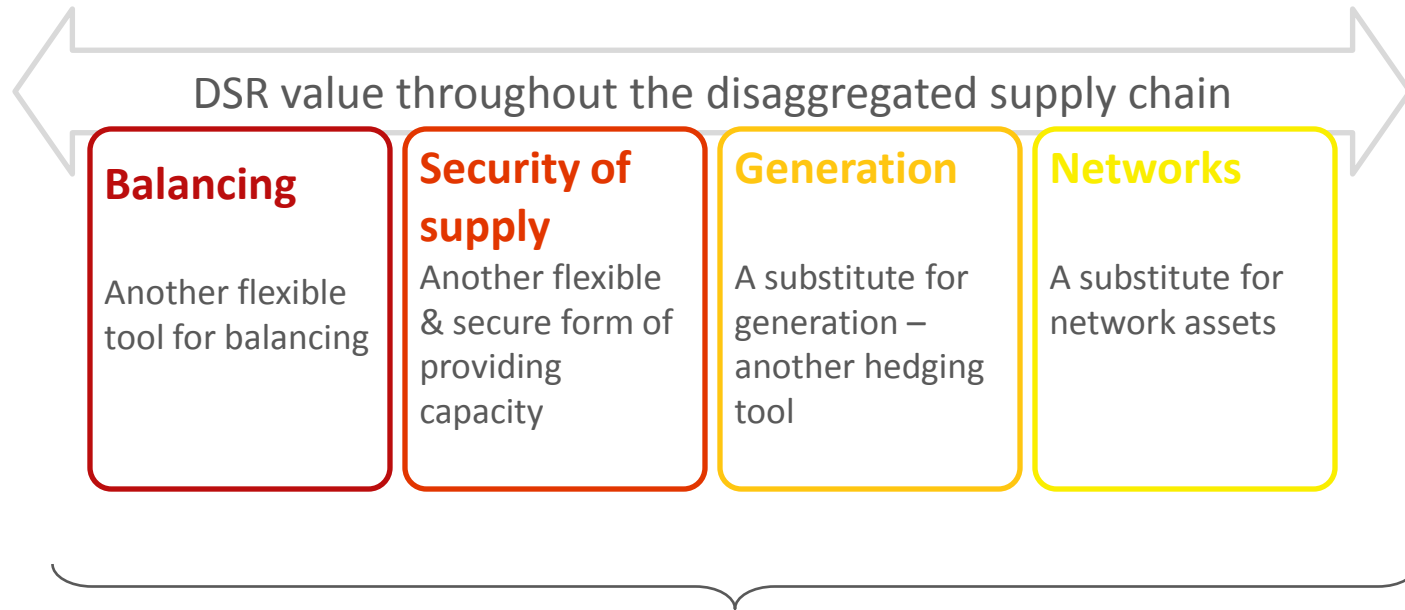
Tech

pure demand,
micro-gen, storage,

**Temporary
response**

Project scope (2)

Examining interactions across the supply chain



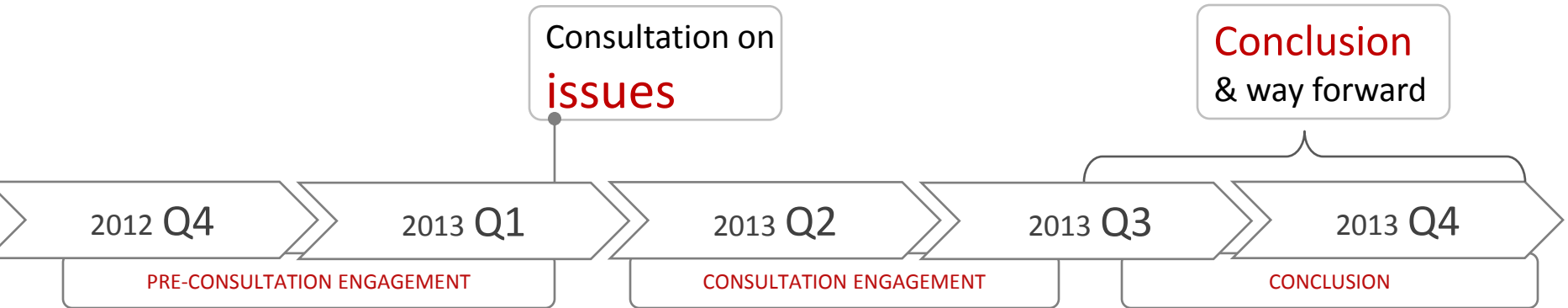
Conditions for success

A framework for our conclusions

1. Incentives throughout the supply chain **reflect the full value of DSR**
2. Routes to market exist that **allow customers to access** the full value of their DSR
3. **Customers can engage** in the market for DSR
4. Route to market **allow industry partners to access** DSR that meets their needs
5. **Industry parties can engage** in the market for DSR

Getting involved

Stages & timing



- **INFORM** stakeholders about our work and how it complements others'
- **GATHER** information about how DSR is working in the market today

