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Published reports on demonstration actions

Demonstration actions are qualifying actions that trial new and innovative measures to which a firm quantified carbon emissions reduction cannot yet be attributed (unlike standard schemes). A demonstration action is defined in article 2(3)(a) of the Order as ‘an action which is reasonably expected to achieve a reduction in carbon emissions’. Along with market transformation actions, demonstration actions are intended to promote the innovation of new technologies and systems under CERT. For further information please refer to the [Supplier Guidance](#).

Suppliers' demonstration actions are expected to cover a wide variety of types of activity that will fall into three broad categories:

- trialling a technology,
- trialling consumer reaction to a technology, and
- trialling consumer behaviour in response to better information.

Under the Order, carbon savings are awarded based on the cost of the scheme. Suppliers are expected to engage with an independent assessor to develop the trial methodology. Ofgem must agree to the trial methodology and costs before commencement of the demonstration action, and must be satisfied that the trial was conducted according to the agreed methodology once the trial is complete. Ofgem uses independent technical consultants who evaluate each demonstration action accordingly and advise Ofgem whether all required conditions have been met. If they have, Ofgem will award to the supplier a carbon saving score for the completed demonstration action based on the calculation in paragraph 6.32 of the Supplier Guidance.

Article 16(3) of the Order requires Ofgem to publish demonstration action reports in a format it sees fit. In order for a demonstration action to be approved, suppliers must consent to publication as part of their notification. All reports, including those reporting on activity which proves to have inconclusive results, must be published by Ofgem.

Reports are found as subsidiaries to this document.

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