

Retail Market Review Response

The current process of price-fixing in the industry is completely against consumer interests. Take my own recent example. I was with one company and had been for several years. I used a comparison site, which led me to switch to [REDACTED]. They offered lower prices and various inducements to switch. Almost as soon as I had switched, [REDACTED] raised its prices, so that I am now paying more than I would have done had I stayed with my old provider. You can say caveat emptor, if you please, but this leapfrogging situation works entirely against the consumer.

[REDACTED]