

**From:** Martin Magee  
**Sent:** 25 August 2010 17:24  
**To:** Katie Brennan  
**Subject:** Typical Domestic Consumption Values Consultation

Katie,

I am FD at Jersey Electricity plc in the Channel islands and I have probably a slightly different perspective on things. I benchmark our tariffs against the UK, EU and other UL Crown dependencies. I use a figure of 3,750 kWh as an average domestic customer for no logical reason other than the EU definition of a medium customer is someone who uses between 2,500 and 5,000 kWh p.a. I therefore picked the mid-point of 3,750 and use this to calculate average PPU's for ourselves and other jurisdictions. This is not particularly logical for us as our average domestic customer uses a lot more (electric heating is big here as we have no natural gas) but I am merely using the EU figure as it provides me with a benchmark.

My question to you therefore is what are you going to use new typical consumptions for i.e. if it is to compare regional comparisons within the UK then it might make sense to use one figure but if it is for EU comparisons are you not better to be consistent with them ?

When you do conclude your consultation I would be interested in being informed of whether the current 3,300 kWh p.a. figure changes.

Regards  
Martin



Think of the environment...do you need to print this e-mail?

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