

# Company Profile



**CE Electric UK is a wholly owned subsidiary of MidAmerican Energy Holdings, which is part of the Berkshire Hathaway Group.**

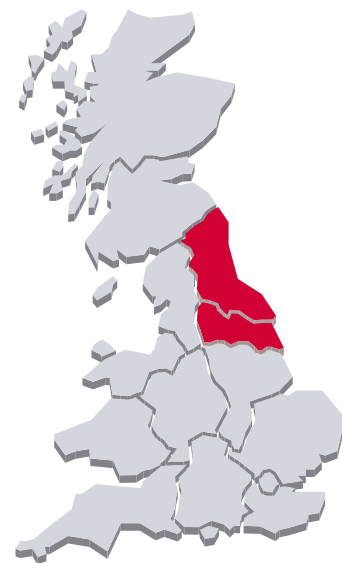
At CE Electric UK, we deliver power all day, every day to some of the UK's most diverse, beautiful, culturally interesting and operationally challenging areas.

We work everywhere from the rugged borders between England and Scotland to the windswept flatlands of northern Lincolnshire, and from the undulating Pennine landscape to the exposed North Sea coast. Our footprint includes some of the most densely populated cities and some of the most rural landscapes in the UK. We employ approximately 2,000 staff, who continuously serve 3.8 million connected customers across 10,000 square miles.

We like to think of ourselves as a forward-thinking organisation. In the end, though, our customers decide whether we are doing enough to exceed their expectations. **Putting safety first; respecting our customers' time and property; doing a really good job; being there when customers need us; and caring for our local environment** are the five simple

promises that guide our efforts to satisfy our customers. We aim to bring these fundamentals to life every day and I am delighted that we can share some of our most recent efforts in this year's customer service reward submission.

It is no surprise to see the increasingly important subject of sustainability featuring in our work. However, our obligations to find better ways to communicate and to help the vulnerable and marginalised in our region remain as important as ever. These efforts stretch beyond the routine operation of an electricity network. I am proud of what our team achieves and I hope that they give you a sense of the type of organisation we are and of the enthusiasm that our people have to improve the essential service that we are delighted to provide to our customers.





**Phil Jones**  
President and Chief Operating Officer