

Neil Barnes Senior Economist, GB Markets Ofgem 9 Millbank London SW1P 3GE

14 September 2009

Dear Neil,

ENERGY SUPPLY PROBE – proposed retail market remedies

Make It Cheaper (http://www.makeitcheaper.com) represents a number of leading brands operating in the SME marketplace for gas & electricity price comparison. We receive in the region of 100,000 enquiries annually from SMEs, placing 35,000 contracts with suppliers on their behalf — mainly at the micro-business end of the market. As such we have read the *Final Proposals* and, further to our response to the recent amendment of the Probe's remedies, fear they neither go far enough nor will eliminate confusion in the market because they:

- A. Fail to properly address 'rollover' contracts
- B. Waste a rare and perfect opportunity to standardise all the suppliers' T&Cs
- C. Do not apply retrospectively so will only relate to business contracts fixed from 2010

Instead, we would like to see the following come into force:

- 1. Standardisation of Terms & Conditions across all suppliers for every business energy contract. To avoid confusion, these common T&Cs should apply retrospectively to all current contracts as well as those entered into in future.
- 2. Notification on each bill of how long a contract has left to run and a clear reminder of the termination process.
- 3. Renewal offer letters to be sent by Recorded Delivery always at 90 days before the contract ends.
- 4. The termination window for every contract to remain open until 30 days before the contract ends.

Yours sincerely

Jonathan Elliott, Managing Director

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Helping businesses cut costs