Promoting choice and value for all gas and electricity customers

ofgem

### **INSTITUTE OF ECONOMIC AFFAIRS "Facing up to the Better Regulation Challenge"**

Alistair Buchanan CEO Ofgem November 29 2005





- Awareness of the Better Regulation (BR) challenge
- Hurdles to attaining the BR challenge
- **Energy and the BR agenda**
- **Concluding thoughts**

## **BR** is not new to Ofgem

Protecting customers' interests, wherever appropriate through competition

### 'Self Regulation' a key focus for Ofgem

-Retail market successes based on 'self-regulation' i.e, competition

-Industry solutions to disconnections, and billing

#### <u>But</u>

- There was still resistance to full BR agenda
- Arguably Ofgem was one dimensional



## New momentum for BR agenda

- Based on progressive programme dating from 1997
- Aligned to general improvements outlined in Gershon and Lyons Reports
- Strong political will
- Highly motivated team at BRTF and Cabinet Office

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# **Starting principles**

#### **BRTF 5 Principles**

Transparency Consistency Targeted Proportionate Accountable

#### Hampton/Arculus

Reducing administrative burdens Consolidation Rationalisation

# **Trying to achieve?**

- Run our business better
- □ Reduce our customers', and our own administrative, burdens
- Apply and benefit from risk based regulation
- Release resources for higher valued activities
- Provide us with legitimacy

## We practise what we preach!

- Ofgem's ground-breaking self imposed <u>RPI-X</u>
- Project Paperless: root-and-branch review of product
- Yarrow Review of Ofgem's Impact Assessment's... beginning to end
- Going public ... minutes and open sessions
- Watch this space for more

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## The hurdles to BR challenge

- Cultural push back
- □ Lack of focus and certainty
- Beware of vested interest
- Practical hurdles
- □ Four way pull ... to do nothing?



### The cultural challenge

- □ Will 570,000 buy-in? .... We have doubters with only 300 staff!
- Boyfield:... just set a few good rules and not thousands of pages of prescriptions for staff
- Are we attracting new blood into the Civil Service = cultural momentum

### Lack of focus and certainty

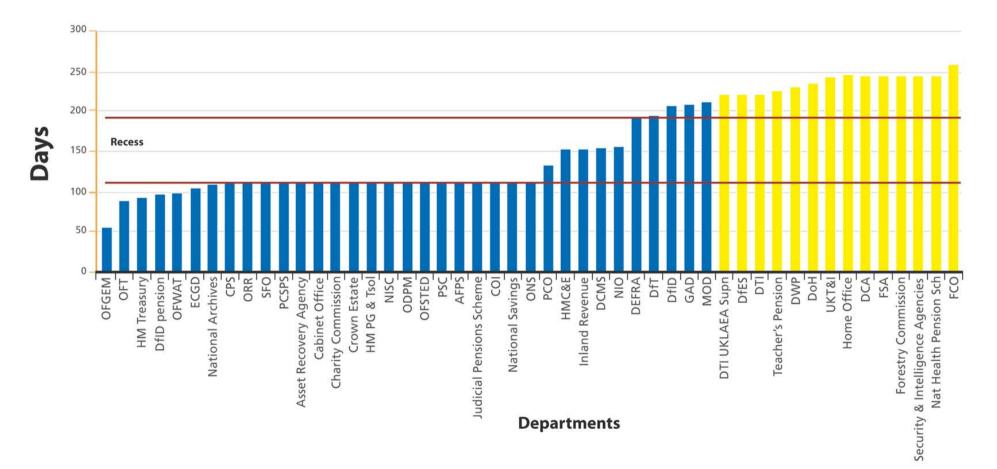
□ Wide interpretation versus one-size fits all? i.e.

- Regulatory reform bill and regulatory mergers
- The decisions of the Competition Appeals Tribunal
- Capital markets often forgotten (wrongly) in this debate



### Days to laying 2004/05 Accounts

(Yellow=forecast)







### **Beware vested interests!**

- Will the excellent principles of better regulation be hi-jacked?
  - By: -Industry
    - -Interest groups



## **Practical hurdles**

- Cost of removing poor regulation too high
- Cost of moving to self-regulation may be too much
- **Regulation in hindsight often unfair**
- Sometimes more complexity is a necessary evil



## "4 way pull to nothingness"

- Govt: wants more risk takers/taking...to be entrepreneurial
- Ability and appetite to litigate against regulators has gone up
- EU legislation <u>adds</u> rules and regulations
- □ ... but we still want to espouse BR Agenda

## Ofgem adopting the "Big 5"

	Principle	Actions
1.	Transparency	-In UK opened up Board minutes and meetings -In Europe ERGEG ( gas & electricity regulators) has followed UK consultation process
2.	Consistency	-Judge us by our price reviews: DPCR4 in 2004 -Position on locational charging unpopular with HMG but consistent
3.	Targeted	-RPI-X at Ofgem helps us prioritise -Sean Field Review after Gas Probe
4.	Proportionate	-Challenged by Scottish Power on being proportionate in transmission charging at JR – Ofgem won in October 2005 -Decision to "Roll over" short price review periods
5.	Accountable	<ul> <li>-We don't regulate what's not ours!Offshore gas. (Lord O'Neill)</li> <li>-We don't do policy that's not ours' environment (Sir John Bourne)</li> </ul>

# **Ofgem following Arculus and Hampton**

	<u>Principle</u>	Actions
1.	Reducing administrative burden look to	-In DPCR4 we removed overall standards.
	remove regulations	-Review of 170 rules and regulations for supply business. (Ongoing)
2.	<b>Consolidation</b> bring regulations together and get synergies	-400 agreements to one for Electricity Distribution system use
		<ul> <li>– exit/entry terms for Electricity and Gas transmission under review (Ongoing)</li> </ul>
3.	<b>Rationalisation</b> merge and replace regulators to resolve overlaps	-Concurrency working well with OFT - Meter service being moved from Ofgem to National Weights and Measures Laboratory (NWML) (Ongoing)



### **BR** agenda and energy

Dutch Model not working at highest level (no 1 for 1)!
 New duties for Ofgem
 More duties planned

Adding rules and regulations due to our Administrative duties ... we are handling subsidies and programmes

## **BR** agenda and security of supply

U We actually add rules to improve orderly market behaviour

DTI/Offshore information policy, supported by Authority partly based on better regulation agenda

- We have signalled our lack of certainty that it is enough, and will take action if it proves so



## **Concluding thoughts**

- Ofgem committed to BR Agenda
- □ We need more help and understanding
- Actions not words will be the judge

## Ofgem "up for" BR agenda

### The way we work

- Son of Project Paperless
- BR unit (will also assist DTI)
- BR operational budgets to be introduced to Divisions in 2006 (addressing the "flow" and not just "the stock")

Policy development...like the Supply Licence Review



# More help and understanding (please)

- Understanding prioritisation of goals and principles
   -is simplicity the key?
- Should BR be synonymous with market-based solutions?
- Consumers may not get well treated by BR agenda: what then?
- □ Is there an acceptance that one size does not fit all?
- □ Information for price reviews is different from normal "red tape"
- □ Need **leadership** from the centre



## Actions not words will be judge

- □ Will Legislature and Judiciary be seen to adopt BR agenda?
- Will industry use BR agenda, if not in short term interests of shareholders?
- Will Capital Markets support extensive BR agenda roll out?
- Will staff deliver if Westminster and Whitehall stall?

For Ofgem the key is will the consumer be the winner?