Promoting choice and value for all gas and electricity customers

ofgem

INSTITUTE OF ECONOMIC AFFAIRS "Facing up to the Better Regulation Challenge"

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- Awareness of the Better Regulation (BR) challenge
- Hurdles to attaining the BR challenge
- **Energy and the BR agenda**
- **Concluding thoughts**

BR is not new to Ofgem

Protecting customers' interests, wherever appropriate through competition

'Self Regulation' a key focus for Ofgem

-Retail market successes based on 'self-regulation' i.e, competition

-Industry solutions to disconnections, and billing

<u>But</u>

- There was still resistance to full BR agenda
- Arguably Ofgem was one dimensional



New momentum for BR agenda

- Based on progressive programme dating from 1997
- Aligned to general improvements outlined in Gershon and Lyons Reports
- Strong political will
- Highly motivated team at BRTF and Cabinet Office

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Starting principles

BRTF 5 Principles

Transparency Consistency Targeted Proportionate Accountable

Hampton/Arculus

Reducing administrative burdens Consolidation Rationalisation

Trying to achieve?

- Run our business better
- □ Reduce our customers', and our own administrative, burdens
- Apply and benefit from risk based regulation
- Release resources for higher valued activities
- Provide us with legitimacy

We practise what we preach!

- Ofgem's ground-breaking self imposed <u>RPI-X</u>
- Project Paperless: root-and-branch review of product
- Yarrow Review of Ofgem's Impact Assessment's... beginning to end
- Going public ... minutes and open sessions
- Watch this space for more

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The hurdles to BR challenge

- Cultural push back
- □ Lack of focus and certainty
- Beware of vested interest
- Practical hurdles
- □ Four way pull ... to do nothing?



The cultural challenge

- □ Will 570,000 buy-in? We have doubters with only 300 staff!
- Boyfield:... just set a few good rules and not thousands of pages of prescriptions for staff
- Are we attracting new blood into the Civil Service = cultural momentum

Lack of focus and certainty

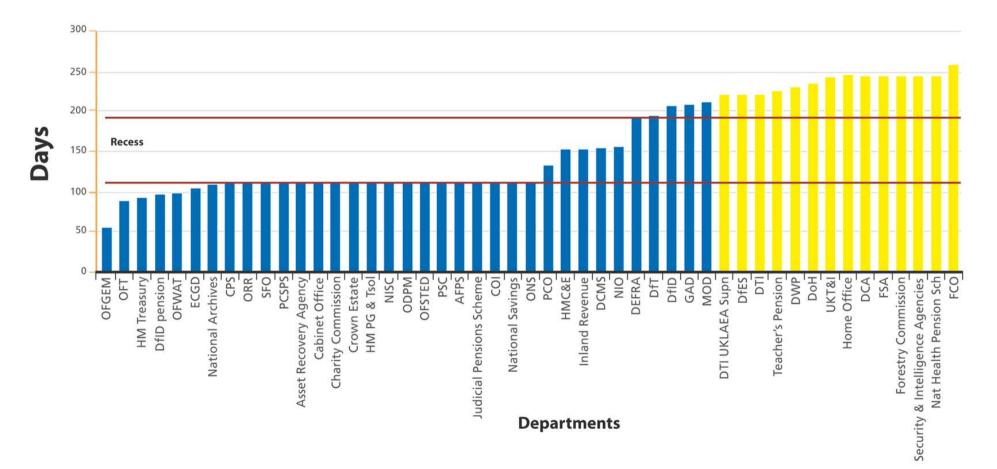
□ Wide interpretation versus one-size fits all? i.e.

- Regulatory reform bill and regulatory mergers
- The decisions of the Competition Appeals Tribunal
- Capital markets often forgotten (wrongly) in this debate



Days to laying 2004/05 Accounts

(Yellow=forecast)







Beware vested interests!

- Will the excellent principles of better regulation be hi-jacked?
 - By: -Industry
 - -Interest groups



Practical hurdles

- Cost of removing poor regulation too high
- Cost of moving to self-regulation may be too much
- **Regulation in hindsight often unfair**
- Sometimes more complexity is a necessary evil



"4 way pull to nothingness"

- Govt: wants more risk takers/taking...to be entrepreneurial
- Ability and appetite to litigate against regulators has gone up
- EU legislation <u>adds</u> rules and regulations
- □ ... but we still want to espouse BR Agenda

Ofgem adopting the "Big 5"

	Principle	Actions
1.	Transparency	-In UK opened up Board minutes and meetings -In Europe ERGEG (gas & electricity regulators) has followed UK consultation process
2.	Consistency	-Judge us by our price reviews: DPCR4 in 2004 -Position on locational charging unpopular with HMG but consistent
3.	Targeted	-RPI-X at Ofgem helps us prioritise -Sean Field Review after Gas Probe
4.	Proportionate	-Challenged by Scottish Power on being proportionate in transmission charging at JR – Ofgem won in October 2005 -Decision to "Roll over" short price review periods
5.	Accountable	 -We don't regulate what's not ours!Offshore gas. (Lord O'Neill) -We don't do policy that's not ours' environment (Sir John Bourne)

Ofgem following Arculus and Hampton

	<u>Principle</u>	Actions
1.	Reducing administrative burden look to	-In DPCR4 we removed overall standards.
	remove regulations	-Review of 170 rules and regulations for supply business. (Ongoing)
2.	Consolidation bring regulations together and get synergies	-400 agreements to one for Electricity Distribution system use
		 – exit/entry terms for Electricity and Gas transmission under review (Ongoing)
3.	Rationalisation merge and replace regulators to resolve overlaps	-Concurrency working well with OFT - Meter service being moved from Ofgem to National Weights and Measures Laboratory (NWML) (Ongoing)



BR agenda and energy

Dutch Model not working at highest level (no 1 for 1)!
 New duties for Ofgem
 More duties planned

Adding rules and regulations due to our Administrative duties ... we are handling subsidies and programmes

BR agenda and security of supply

U We actually add rules to improve orderly market behaviour

DTI/Offshore information policy, supported by Authority partly based on better regulation agenda

- We have signalled our lack of certainty that it is enough, and will take action if it proves so



Concluding thoughts

- Ofgem committed to BR Agenda
- □ We need more help and understanding
- Actions not words will be the judge

Ofgem "up for" BR agenda

The way we work

- Son of Project Paperless
- BR unit (will also assist DTI)
- BR operational budgets to be introduced to Divisions in 2006 (addressing the "flow" and not just "the stock")

Policy development...like the Supply Licence Review



More help and understanding (please)

- Understanding prioritisation of goals and principles
 -is simplicity the key?
- Should BR be synonymous with market-based solutions?
- Consumers may not get well treated by BR agenda: what then?
- □ Is there an acceptance that one size does not fit all?
- □ Information for price reviews is different from normal "red tape"
- □ Need **leadership** from the centre



Actions not words will be judge

- □ Will Legislature and Judiciary be seen to adopt BR agenda?
- Will industry use BR agenda, if not in short term interests of shareholders?
- Will Capital Markets support extensive BR agenda roll out?
- Will staff deliver if Westminster and Whitehall stall?

For Ofgem the key is will the consumer be the winner?