

Green Electricity Marketplace (www.greenelectricity.org)
responses to the questions raised in Appendix 2 of the consultation on
"Cutting the green customer confusion – next steps".

1: Yes.

2: We agree that the accreditation scheme should be voluntary, but that it would be preferable for the "guidelines" to be mandatory for all suppliers in the UK. If several suppliers decide not to sign up to the guidelines and they continue to market their tariffs as being green or based on renewables when they are at odds with the guidelines, the information provided to consumers will be no clearer than it is at present.

3: No comment.

4: No comment.

5: We agree that it is appropriate that two sets of guidelines are created, although tariffs based on renewable energy should also be able to use the low carbon accreditation scheme and guidelines if suppliers wish.

6: In order for this not to cause a backlash against renewable energy it will be important that suppliers also make it clear how much a typical household is paying to support other sources of electricity generation (e.g. subsidies to the nuclear power industry for decommissioning, etc).

7: Yes. Supplier fuel mix and average CO₂/kWh of the supplier's fuel mix should be supplied.

8: Yes

9: Yes

10: We do not consider that a centrally administered green fund will be particularly useful.

11: We believe that the option to increase transparency, in which additionality is not specifically included in the guidelines is likely to be the most practical approach.

12: A stated percentage is acceptable.

13: Yes, as long as information on the supplier's overall carbon intensity is also included.

14: Standard emission factors and using the residual fuel mix are acceptable.

15: Yes, but not for CCS (see our answer to question 16 below).

16: CCS should be treated in the same way as the use of carbon offsetting.

17: Yes they are appropriate.

18: Ofgem should be responsible for setting the low carbon bands.

19: Yes, the bands should change over time (reviewed every 5 years). The 2020 and 2050 targets are appropriate.

20: We will be surprised if industry establishes the scheme on its own in the timescale set out and if it is still functioning in 2012 if completely industry led.

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