

An Accreditation Scheme for Green Tariffs

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I will cover....

- Potted History
- Why an accreditation scheme?
- Fit with Ofgem Guidelines
- Scope/Coverage
- Additionality
- Compliance Aspects
- Branding
- ***PLEASE RESPOND - YOUR VIEWS COUNT!!!***

Potted History

- 1998 –first domestic green tariffs launched
- 1999 – EST launches Future Energy
- 2002 – RO introduced; Future Energy shut down; Ofgem issue Green Supply Guidelines
- 2004 - BCSE/industry-led work on audit standards
- 2006 – ECI Green electricity accreditation scoping study; NCC publish report on green tariffs
- 2007 – energywatch “Green Energy World Café”
- 2007 – Today’s parallel Ofgem/Energy Saving Trust consultations

Why an accreditation scheme?

- **To ensure products in the market meet agreed standards of “greenness” and accuracy of information**
- **To provide consumers with confidence in the green offerings they are buying**
- **To drive demand by providing a means of promoting and publicising for green tariffs**

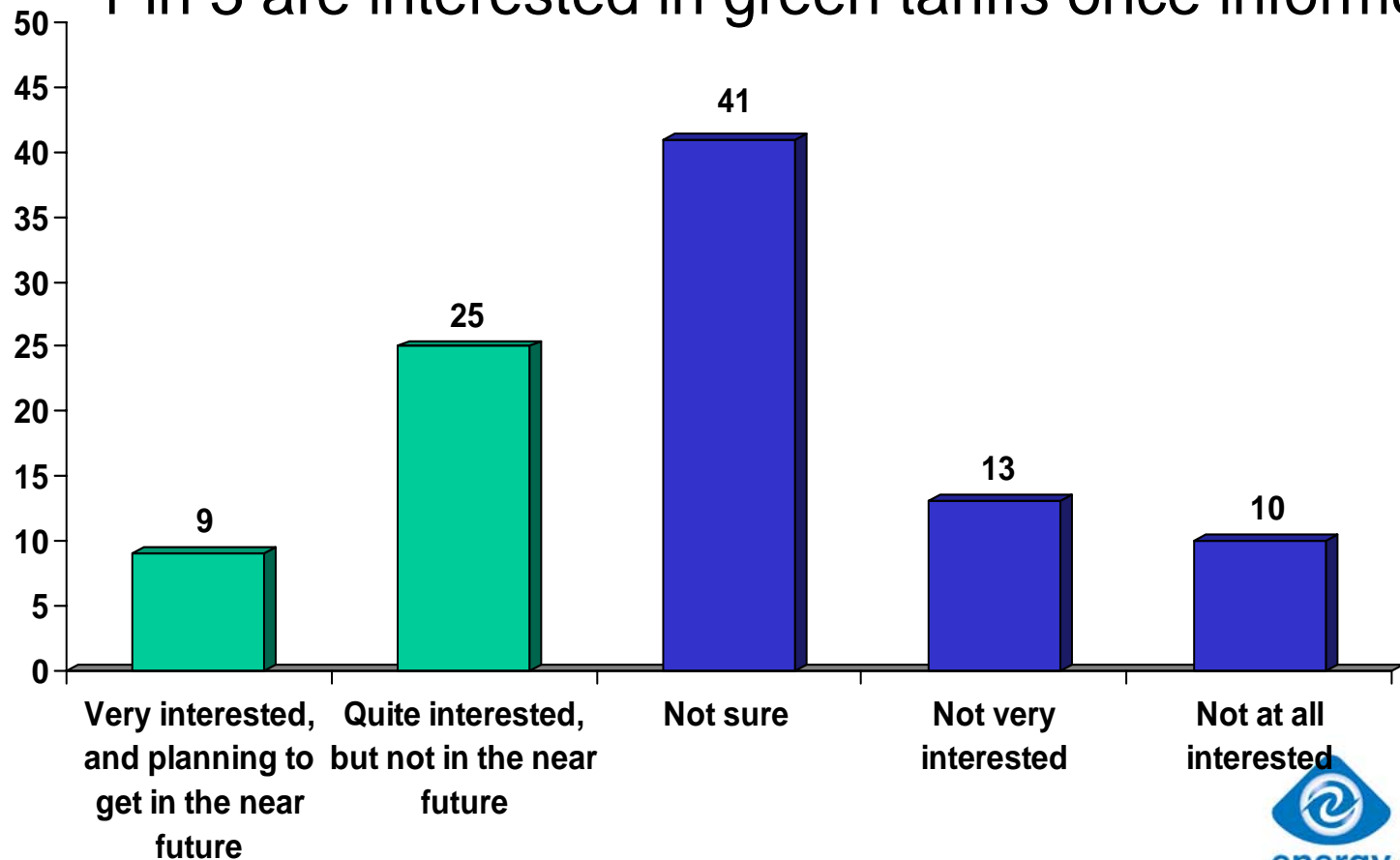
Is there Demand for an Accreditation Scheme?

YES!

- Overwhelming support for scheme from previous Ofgem consultation round (2005)
- Conclusions of energywatch/BSI workshop (2007)

CONSUMER DEMAND?

1 in 3 are interested in green tariffs once informed



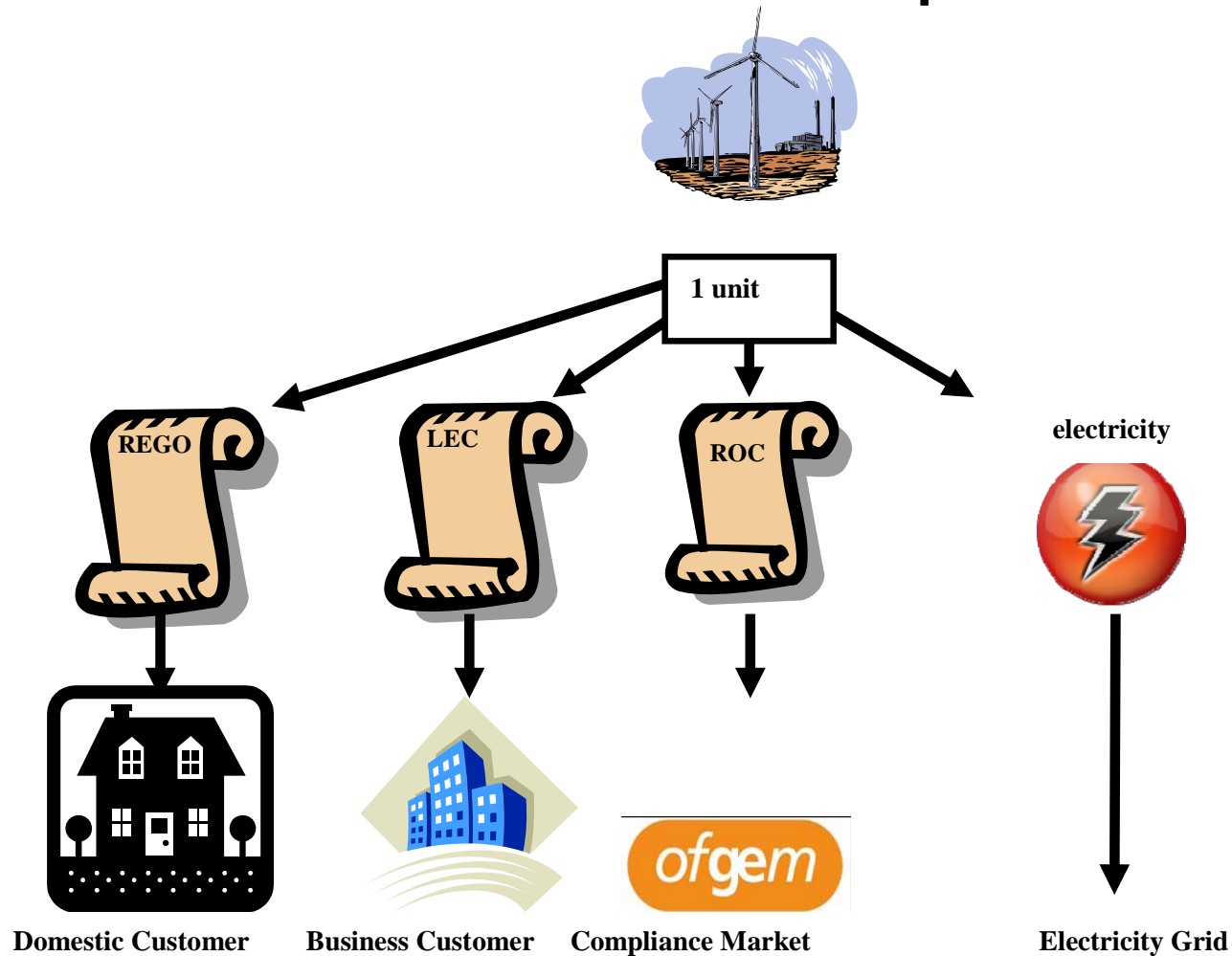
Fit with Ofgem Guidelines

- Sets benchmark for what is green
- Define requirements on transparency, additionality and evidence of supply
- Specifies requirement for suppliers to sign up to 3rd party accreditation scheme

Scope/Coverage

- Which Renewables?
- Other low carbon technologies?
- Supply, fund and offset tariffs?
- UK coverage?
- Domestic AND non-domestic?
- All suppliers' offerings?

Certificates - risk of triple counting



Additionality – minimum requirements

- Green Supply – 10% ROC retirement above RO?
- Green Fund – minimum financial contribution, or new capacity stimulated?
- Offset – 100% only?

Compliance Aspects

- Evidence of certificate ownership/retiring from Ofgem
- Review of supplier websites for customer facing information
- Site based audits to assess other aspects of compliance with the standards
- Market intelligence to ensure correct use of branding

Branding - option 1: Star Rating?

	Carbon Emissions Indicator			Environmental benefits	
	Medium	Low	Zero (or close to 0)	Efficiency	Waste
Supply Tariff 1 Primary fuel = Wind turbine	★	★	★		★
Supply Tariff 2 Primary fuel = Good Quality CHP	★	★		★	★

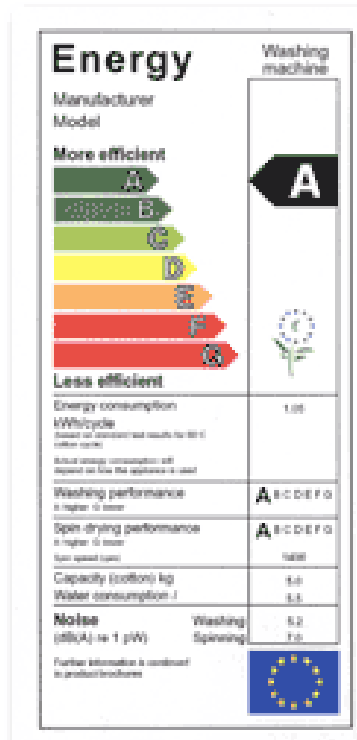
Branding - option 2: Kite Mark?



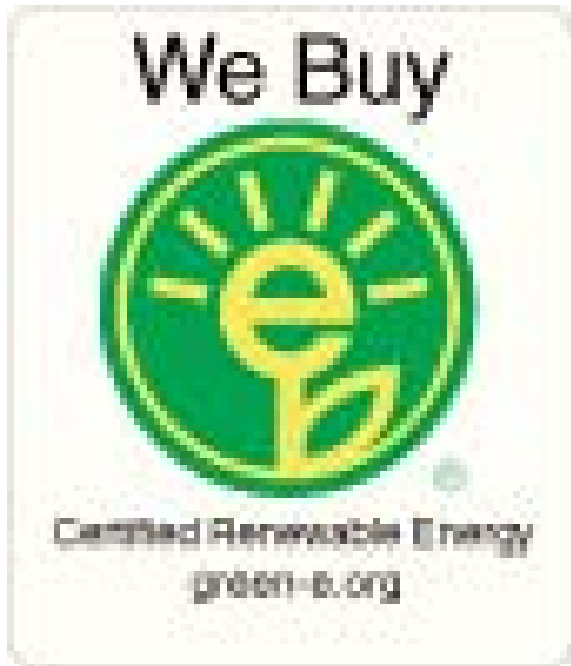
Soil Association



Branding - option 3: Hybrid/other?



Criteria for green purchasers?



PLEASE RESPOND
- YOUR VIEWS COUNT!!!

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