

The title "Energy Demand Reduction Pilot" is centered within a white rounded rectangle with an orange border. The background of the slide features a blurred image of electrical components, including a power strip and a plug, in shades of blue and white.

# Energy Demand Reduction Pilot

Louise Fenwick, Regulatory Economist  
Retail Markets

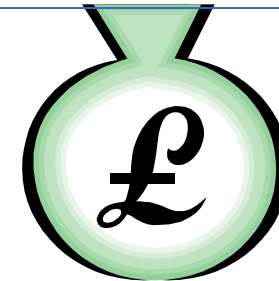
# Background



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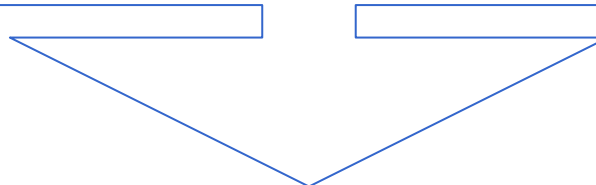
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Treasury allocated £5m to DTI to co-finance a pilot study on smart meters and feedback devices

DEFRA agreed to add an additional £4.75m to trial energy efficiency measures

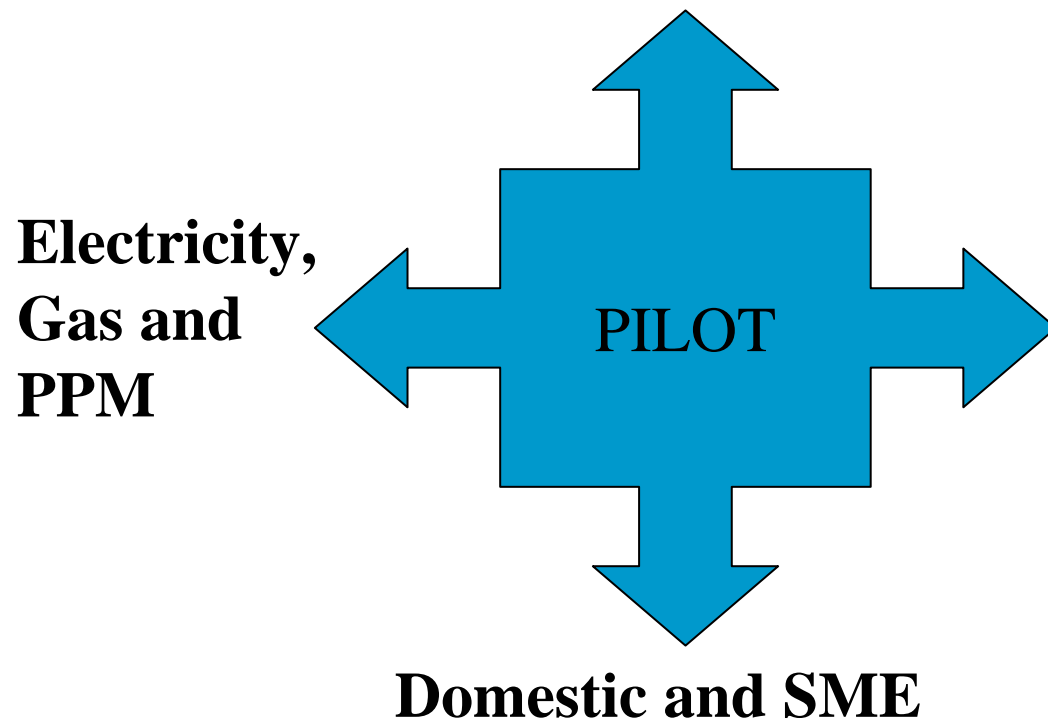
£9.75 million 'pot' to co-finance trials



to manage

# Pilot Objectives and Scope

## A Series of Trials

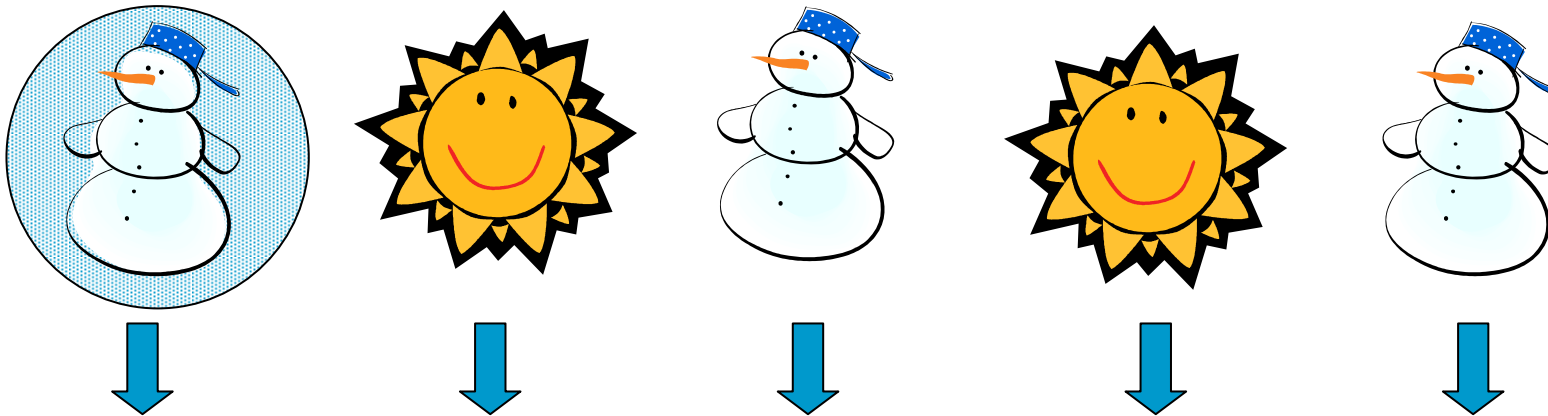


## Options to trial

- ✓ Encouraging energy efficiencies without a smart metering element
- ✓ Remotely read meters
- ✓ Smart meters including a visual display unit
- ✓ Time of use tariffs

## Trial length and reporting

- Must have information from at least 2 winters and 2 summers – up to February 2009



Reports after each season, + June 2007  
Standard reporting framework to ensure comparable results

# Timescales are tight!

22 Aug    6 Sept    29 Sept    October    31 Oct



Bid letter on website

Workshop for any clarification

Bids in by noon—sealed bid process

Applicants discuss bids if necessary

Ofgem recommend trials for funding

Trials to start asap!

## Criteria for Bids

- Statistical soundness of utmost importance – independent assessment preferable
- What the trial is exploring and how it fits in with the wider pilot
- Whether the trial, budget and timescales are feasible
- Applicants must contribute at least 50% of cost
- Reliable and appropriate access to customers energy consumption information

## Please contact us with any queries

- Mark Baldock

 [Mark.Baldock@ofgem.gov.uk](mailto:Mark.Baldock@ofgem.gov.uk)

 **0207 901 7221**

- Louise van Rensburg

 [Louise.vanRensburg@ofgem.gov.uk](mailto:Louise.vanRensburg@ofgem.gov.uk)

 **0207 901 7270**