

Options for Energy Buyers

Gaz de France ESSJon Davies – Sales Manager - South



Agenda



- Introduction to Gaz de France
- Reducing Costs
- Conclusions



What are our UK activities?





Exploration & Production Electricity Generation

Gaz de France Britain



Gaz de France ESS



Energy Supply

Gaz de France ESS



Services & Facilities Management Cofathec



Gaz de France ESS



- Based in Leeds
- A team of 175 people
- 12% market share in the Industrial & Commercial gas market, the 3rd supplier by volume
- 7% market share in electricity, the biggest growth in the last 2 years in the Industrial & Commercial market

"To be a major player in the UK energy market providing innovative products, value and excellent service to business customers"



What can I do to reduce costs?



Beat the curve!

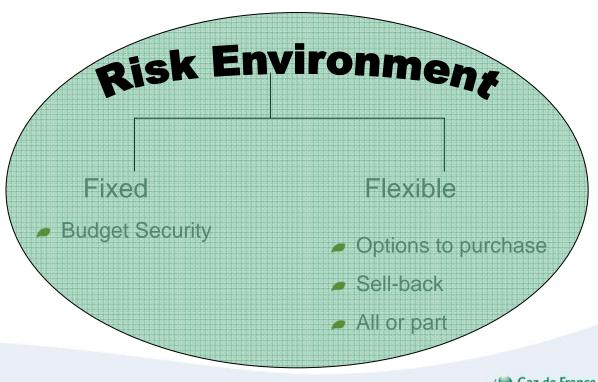
Reduce consumption



Beat the curve?



- Considerations
- Fixed Price v Flexible Options





Risk Environment



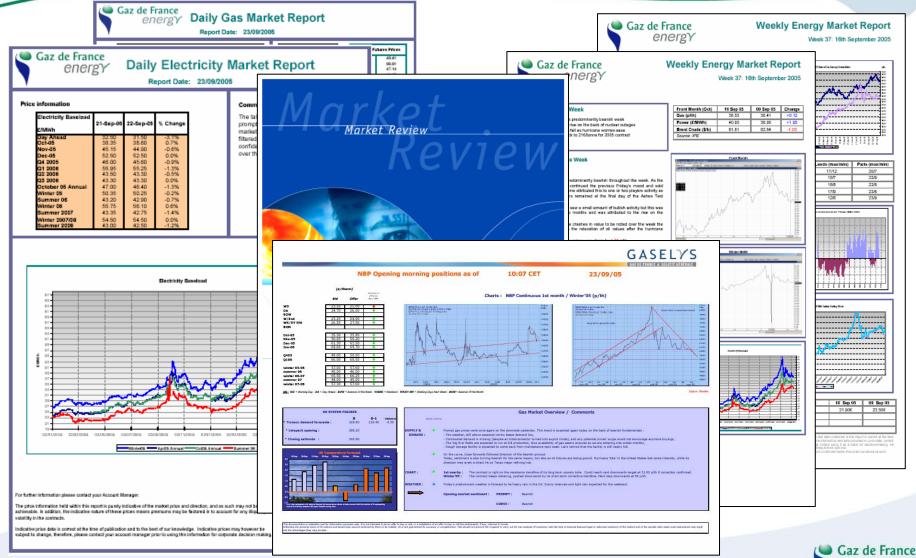
- Need to understand your drivers
- Need to understand your supplier's products & capabilities

- Give yourself time
- Can your supplier actually deliver?
- What information do you want?







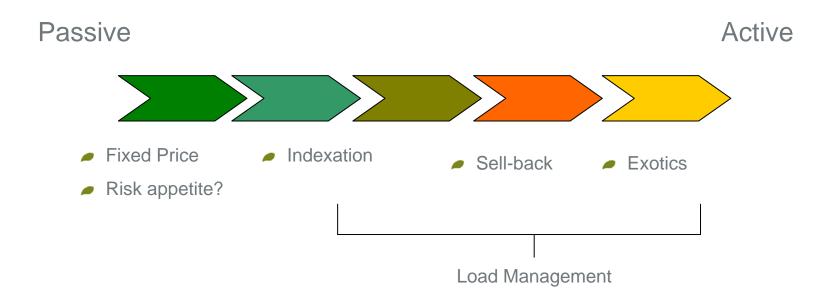




Risk Environment Contd...



How active do I want to be?





Load Management – from Energy Efficiency to Demand Side Response



- Energy Supply & Management
 - Guaranteed Energy Consumptions & Internal Conditions
 - All elements of energy management process from procurement to Controlling Consumption
 - Enhanced service offering with Optimise package



Demand Side Response - Benefits for Customers



- Get compensated for demand response v no compensation in an emergency
- Guaranteed income from option payments for being available in certain circumstances – incentive to investigate opportunity
- Can still benefit from flexible contracts
- Increased awareness within organisations
- Allows for faster decision making and response times
- Restore confidence in supply/demand balance which may reduce wholesale market volatility and smooth market prices



What are your options?



- Buy at these levels
 - Considerations
 - Budget/MTM
 - On cost. i.e. end product
 - Damage to bottom line
- Leave open medium term
 - Considerations
 - Take advantage of short term corrections
 - Risk of upward movement
 - Manage around budget (stop losses/trigger prices)
- Leave open to prompt
 - Considerations
 - Forward risk premium removed
 - Price spikes are possible
 - Difficult to budget
- A combination of all of the above!

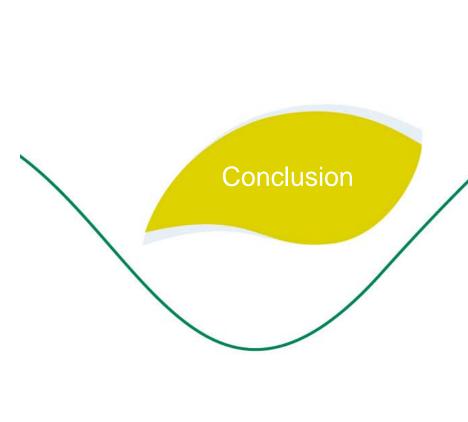


Options longer term (i.e. Sum 07, Win 07, Sum 08 and going out)



- Budget Management
 - Considerations
 - Risk committee
 - Established ToR
 - Policy VaR
- Price Signals
 - Considerations
 - Market intelligence and "technicals"
 - Trigger levels
- Financial Derivatives
 - Considerations
 - Treasury and supplier
 - Swaps and options
- Oil Infrastructure
 - Considerations
 - Refurbishment
 - Supplies
 - Procedures
- Plus all as detailed for Win 06





- or COME OFF! (Win 05)
- Contract and product flexibility
- Adaptive
- Contract variation (accommodation)
- Access to real time "OTC" markets
- Sell back
- Market intelligence
- Technical Analysis
- Risk management tools
- Proactive account management





