

Demand Side Response

Customer Perspective



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Demand Side Response: 1

- Energy price and how this relates to energy contracts
- Back-up fuel
 - availability, supply reliability and price
- Reduce production or shutdown
- Costs:
 - Shutdown
 - Duration of shutdown
 - Emissions



Demand Side Response: 2

- Site requirements
 - Processes reliant, 24/7 operation
- Impact on other industries
- Contractual obligations
- Weather – pipes freeze
- Stock of materials – part of global supply chain
- Notice
- Communication with decision maker



Demand Side Response: 3

- Average winter conditions - everything is fine
- Last resort
- Interested in discussing demand side response
- Appropriate incentives
- Can Transco contract with end users?
- Understand our requirements
- Every site is different





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advocacy, authority, action