User Research Documentation

# Research Goals

What is the goal of the programme of user research?

* Who are the current and potential data users?
* What are the goals of each current and potential data user?
* What are the user needs of each current and potential data user?
* How does this deliver benefit for customers?

# Research Activities

What are the specific research actions?

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| --- | --- |
| **Activity:** *Title for Activity 1* | |
| **Purpose** | *What were the initial research questions?* |
| **Methods** | *What techniques were used to collect the information required to answer the research questions?* |
| **Sample** | *What was the sample size? What stakeholder groups were included?* |
| **Outcomes** | *What do we understand now the research has taken place?* |
| **Output** | *Where have you stored the record of the research? E.g. report, transcript, audio, video, etc.* |

|  |  |
| --- | --- |
| **Activity:** *Title for Activity 2* | |
| **Purpose** | *What were the initial research questions?* |
| **Methods** | *What techniques were used to collect the information required to answer the research questions?* |
| **Sample** | *What was the sample size? What stakeholder groups were included?* |
| **Outcomes** | *What do we understand now the research has taken place?* |
| **Output** | *Where have you stored the record of the research? E.g. report, transcript, audio, video, etc.* |

# Research Findings

An account of the consolidated findings and insight.

**Research Goals**

* Were the research questions answered adequately?
* Are there any subsequent questions that need addressing?

**Process Insight**

* How was the research plan executed?
* What would you do differently next time?