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|  | Network Innovation Competition 2021 Supplementary Answer form | | | |

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| Project Name | EQUINOX | | |
| Question number | 32 | Pro forma section | 8 |
| Question date | 16/09/2021 | Answer date | 20/09/2021 |
| Question summary | Equinox will engage with current HP customers to establish levels of response. How representative do you expect these early HP adopters to be of the wider customer base? | | |

## 

## Answer (please retain document formatting and do not exceed 2 pages unless otherwise agreed with Ofgem)

The approach that the consortia has taken has been to identify approaches that would cater for the risk of the project being focussed on early adopters as that could reduce the impact of the learning potential. Therefore the inclusion of West Midland Combined Authority and the Welsh Government seeks to address this risk by opening the opportunity for learning to those in Social Housing. We believe as a Consortia that this will increase the potential for valuable learning applicable across GB.