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| Network Innovation Competition 2021 Supplementary Answer form | | |

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| Project Name | EQUINOX | | |
| Question number | #2 | Pro forma section | 10 |
| Question date | 24/08/2021 | Answer date | 26/08/2021 |
| Question summary | P60 – please could you explain how method 3 combines M1 and M2, or give an example of what it might look like, appreciating that the design is part of the trial? | | |

## 

## Answer (please retain document formatting and do not exceed 2 pages unless otherwise agreed with Ofgem)

Method 3 will combine a confirmed level of customer flexibility under Method 1 with the additional dynamic price signals as part of Method 2.

As an example, a customer may sign up for a 2kw reduction during an evening period of 530pm to 730pm (equivalent to Method 1) but then may be sent a signal via their App or via text message that says that by extending the period to 830pm they could qualify for an additional payment.

As mentioned in Q1, the detailed design of the solutions forms a key aspect of the project. Furthermore, we will refine the design based on feedback from customers during early trials. We believe that this customer centric design approach will increase the likelihood of successful roll out following project completion.