

Enforcement Guidelines				
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THIS IS A DRAFT DOCUMENT FOR CONSULTATION ONLY.

Overview:

As part of Ofgem's duty to regulate the way in which businesses in the energy sector behave, it is important that we can act swiftly and decisively to put things right if businesses fail to meet their obligations, including where they demonstrate poor behaviours or conduct. By doing so, Ofgem can send strong deterrent messages to all the relevant businesses operating in the energy sector to help stamp out bad and sharp practice and provide a fair and positive environment for energy consumers.

This document describes the following:

- how we may use our enforcement powers and tools in situations relating to breaches or infringements;
- how our decision-making process works;
- how we will provide redress and remedies for consumers;
- how breaches will be addressed and deterred; and
- the actions we may take as an alternative to exercising our statutory enforcement powers.

The aim of these guidelines is to provide greater clarity, consistency and transparency to our enforcement policies and processes, and to describe the framework we have in place to maximise the impact and efficiency of our work.

This guidance document provides information on the enforcement framework that Ofgem uses when deploying its powers to investigate and, where appropriate, take enforcement action in respect of unacceptable behaviours or conduct.

Consumers who wish to make a complaint about their gas or electricity business should contact that business in the first instance and then, if they are unhappy with the response, consumers should contact the Energy Ombudsman (see paragraph 1.5). Generally, Ofgem does not enter into correspondence with individual complainants.

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Changes to these guidelines:

Change	Date	Summary of change		
number				
4	DD MM 2021			
3	14-09-2019 Document updated to reflect a number of statu			
		technical and other changes including in relation to:		
		- the composition of Settlement Committees;		
		- our consumer powers considering changes		
		brought into effect by the Consumer Rights Act		
		2015;		
		 our powers under competition law. 		
2	10-10-2017	Document updated to reflect a number of changes		
		including:		
		 streamlining of the criteria to decide when to 		
		open an investigation and use our enforcement		
		powers;		
		 clarification of our expectations regarding 		
		companies self-reporting potential non-		
		compliance with licences;		
		 ancillary changes to reflect the fact that 		
		enforcing the Standards of Conduct is no longer		
		a new practice and to reflect our updated		
		practices in relation to competition law		
		investigations.		
1	12 September Updates and clarifications from previous version.			
	2014			

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Executive Summary

The Gas and Electricity Markets Authority (the Authority) regulates the gas and electricity markets in Great Britain.¹ The Office of Gas and Electricity Markets (Ofgem) carries out the Authority's day-to-day work and investigates matters on its behalf. It also has concurrent powers with the Competition and Markets Authority (CMA) to investigate suspected infringements of competition law.

As part of its general duty to protect the interests of energy consumers, Ofgem will consider whether it is appropriate to investigate a potential breach of a relevant legal requirement. Investigations into breaches or infringements, which can be conducted formally or informally, may result in us deciding to take enforcement action.

Enforcement action may include issuing directions, making orders, or infringement decisions² to bring an end to a breach; remedy the loss or harm that caused by the breach; impose financial penalties or obtain voluntary redress payments. It can also include accepting commitments or undertakings relating to future conduct or arrangements. Alternatively, the Authority may decide not to take further action.

By ensuring that we have a robust framework in place to address immediate or future consumer loss or harm, and that there are appropriate consequences for energy businesses that fail to comply, we aim to create an effective deterrent for businesses or individuals to refrain from breaching legal requirements.

Our vision is to achieve a culture where businesses put consumers first and act in line with their obligations. This means ensuring fair treatment for all consumers, especially the vulnerable, and protecting consumers' interests by stamping out bad and sharp practice. Enforcement action is a core part of Ofgem's role and is essential to the delivery of that vision.

The relevant legal requirements that the Authority can enforce, which are covered by these guidelines, include:

- Imposing financial penalties, making consumer redress orders, and making provisional or final orders, for breaches of relevant conditions and requirements under the Gas Act 1986 and the Electricity Act 1989 (our "Sectoral" powers).
- Issuing infringement decisions, accepting commitments to address the Authority's competition concerns and imposing directions and penalties for breaches of the prohibitions on anti-competitive agreements and abuses of a dominant position in the Competition Act 1998.
- Applying to the court for an order to stop breaches of certain consumer legislation, including under the Enterprise Act 2002, the Consumer Rights Act 2015, and the Business Protection from Misleading Marketing Regulations 2008.

Formal enforcement action is not the only tool available to Ofgem in achieving a culture

¹ The enforcement powers under the Electricity Act 1989 extend to Great Britain, a place in the territorial sea adjacent to Great Britain or in a Renewable Energy Zone as defined at s.84(4) of the Energy Act 2004. Its powers under the Gas Act 1986 extend to Great Britain. The Northern Ireland Authority for Energy Regulation is responsible for the regulation of the gas and electricity industries in Northern Ireland.

² Competition cases only.

where businesses put consumers first. Through our monitoring and engagement with businesses, including a dedicated account management framework for energy suppliers we aim to identify poor conduct leading to loss or harm at an early stage; and to put it right swiftly through compliance engagement or Alternative Action where appropriate, which may result in voluntary redress.

Alternative Action may be agreed with businesses (in Sectoral matters) as an alternative to concluding matters via formal enforcement. It may include remedies such as non-statutory undertakings or assurances to ensure future compliance, independent audits of conduct and/or voluntary action to remedy any concerns, which could include redress payments to affected parties and/or into the voluntary redress fund.³

These guidelines set out our general approach to enforcing the legislation set out above and cover the following:

- Section 1: Explains what these guidelines cover and our objectives and regulatory principles in exercising our enforcement functions.
- Section 2: Describes the legislation and legal requirements covered by these guidelines.
- Section 3: Sets out our Governance process.
- Section 4: Sets out our information gathering processes.
- Section 5: Sets out our enforcement processes.
- Section 6: Covers our processes for settling or contesting cases.
- Section 7: Covers our processes for enforcement orders.
- Section 8: Sets out our processes for closing cases, publicity, and communications, when follow-up compliance might be appropriate and how we evaluate cases and share lessons learned.
- Flowcharts: Sectoral and competition enforcement processes.

The Authority can take enforcement action against both companies and other undertakings (such as a sole trader, partnership, company, or a group of companies where appropriate). The word "company" or "business" in these guidelines should be understood to include all forms of undertakings.

³ We have appointed an expert independent third party to manage the allocation of voluntary redress payments from licensees to charitable organisations. <u>Authority guidance on the allocation of redress funds | Ofgem</u>.

1. Introduction

What do these guidelines cover?

- 1.1. As the energy sector regulator, we have a number of roles identifying and responding to conduct in the gas and electricity markets which may be unlawful, anti-competitive, or otherwise harm consumer interests.
- 1.2. We handle the following types of investigations which are covered by these guidelines:
 - Compliance with relevant conditions and requirements as defined in the Gas Act 1986 and the Electricity Act 1989.⁴
 - Alleged anti-competitive agreements and abuses of dominant positions in the gas and electricity markets under chapters I and II of the Competition Act 1998 for matters affecting trade within the United Kingdom.
 - Compliance with consumer protection provisions under Part 8 of the Enterprise Act 2002, including the Consumer Protection from Unfair Trading Regulations 2008.
 - Potentially unfair terms in consumer contracts and potentially unfair consumer notices under the Consumer Rights Act 2015.⁵
 - Compliance with misleading marketing provisions in the Business Protection from Misleading Marketing Regulations 2008.
- 1.3. We have published separately, and will continue to publish and revise guidance as appropriate on:
 - The Authority's policy on imposing financial penalties and making consumer redress orders under the Gas Act and the Electricity Act ("penalty and redress policy statement"⁶).
 - The Authority's policy on imposing financial penalties and seeking restitution for affected parties under REMIT.⁷
 - The procedures that we will normally follow when investigating potential REMIT breaches.
 - Our prioritisation criteria and approach to dealing with applications for the

⁴ This includes requirements treated as such under other legislation.

⁵ The Unfair Terms in Consumer Contracts Regulations 1999 may also be relevant in certain circumstances. Please see paragraph 2.78 onwards for further details.

⁶ <u>https://www.ofgem.gov.uk/publications-and-updates/statement-policy-respect-financial-penalties-and-consumer-redress.</u>

⁷ REMIT is the retained European Regulation (1227/2011) on wholesale energy market integrity and transparency. We have powers to enforce the prohibitions on a range of matters set out in REMIT, including insider trading and market manipulation. These powers are set out in the Electricity and Gas (Market Integrity and Transparency) (Enforcement Etc.) Regulations 2013 (as amended).

approval of voluntary redress schemes for infringements of competition law.⁸

- The Network and Information Systems Regulations ('NIS') Enforcement Guidelines.⁹
- 1.4. In certain cases, conduct may amount to an offence which we have the power to prosecute (subject to any requirements for consent).¹⁰ Our separate prosecution policy statement explains the process we will follow for criminal investigations.¹¹ We will launch any criminal investigations in accordance with statutory requirements and relevant codes of practice, notably the Criminal Procedure and Investigations Act 1996 and the Police and Criminal Evidence Act 1984 (PACE)¹².
- 1.5. We do not generally intervene in individual disputes between consumers and energy businesses. If consumers are worried about an issue concerning a business in the energy sector or have a complaint they wish to make, they should make direct contact with them in the first instance. If they are not happy with the outcome, they can contact the Energy Ombudsman in relation to businesses who are regulated persons and have a licence to supply grid energy¹³. More information on how to make a complaint can be found on our website,¹⁴ which also provides details about the Energy Ombudsman and the Citizens Advice Consumer Service and the Citizens Advice Extra Help Unit (EHU) (which has a remit to support vulnerable consumers).

Our objectives and regulatory principles

1.6. The Authority's principal objective in carrying out its functions is to protect the interests of existing and future gas and electricity consumers. The interests of consumers include their interests in the reduction of gas and electricity supply emissions of greenhouse gases and the security of their supply of gas and electricity.¹⁵ The Authority must carry out its functions in the manner best calculated to fulfil that objective, wherever appropriate by promoting effective competition.¹⁶ Before exercising its functions to promote competition, it must consider whether the

¹³ <u>Unhappy with our service | Ombudsman Services (ombudsman-services.org)</u>.

¹⁵ Section 4AA of the Gas Act and section 3A of the Electricity Act.

¹⁶ The Authority's principal objective does not apply when it is exercising functions under the Competition Act, consumer protection legislation or REMIT.

 ⁸https://www.ofgem.gov.uk/system/files/docs/2016/04/ofgem_guidance_on_voluntary_redress_schemes_for_infringements_of_competition_act_1998_open_letter_dated_14_april_2016.pdf.
 ⁹ The Network and Information Systems Regulations (NIS): <u>The Network and Information Systems</u>

Regulations 2018 (legislation.gov.uk) as amended.

¹⁰ Conduct may amount to an offence under the Gas Act, Electricity Act, REMIT or Competition Act. Examples include carrying on licensable activities without a licence or without the benefit of an exemption, failing to provide information required under a notice or making false statements. By virtue of section 45 of the Gas Act, section 108 of the Electricity Act and section 72 of the Competition Act, an officer of a company may be personally liable to prosecution. See also the Electricity and Gas (Market Integrity and Transparency) (Criminal Sanctions) Regulations 2015 as amended.

¹¹ <u>https://www.ofgem.gov.uk/publications-and-updates/ofgems-criminal-prosecution-policy-</u> <u>statement.</u>

¹² In Scotland, after the investigation has been done, we submit a report to the Procurator Fiscal who considers the evidence and decides what action to take in the public interest.

¹⁴ <u>https://www.ofgem.gov.uk/consumers/business-gas-and-electricity-guide/complain-about-your-gas-or-electricity-bill-or-supplier.</u>

interests of consumers would be better protected by exercising its functions in other ways. $^{\rm 17}$

- 1.7. Our vision for our enforcement work is to achieve a culture where businesses put energy consumers first and act in line with their obligations.
- 1.8. Our strategic enforcement objectives are to:
 - Deliver credible deterrence across the range of our functions, stamping out bad and sharp practice and ensuring fair treatment for all consumers, especially those in vulnerable situations;
 - enable competition and innovation, which drives down prices and results in better quality and new products and services for consumers, including informal processes where that will deliver results more effectively;
 - ensure visible and meaningful consequences for businesses and, when appropriate, company directors,¹⁸ who fail consumers and who do not comply; and
 - achieve the greatest positive impact by prioritising enforcement resources and using the full range of our powers and regulatory "toolkit".
- 1.9. We aim to achieve these objectives by:
 - Identifying poor conduct or behaviour early and taking action in a timely manner;
 - using a range of appropriate enforcement processes;
 - being fair and transparent throughout the enforcement process and visible in the actions that we take; and
 - learning from everything we do, including sharing lessons learned across
 Ofgem and from across the energy industry.
- 1.10. We will, as appropriate, have regard to better regulation principles of transparency, accountability, proportionality, consistency and targeting regulatory activities only at cases in which action is needed, and to other principles that we consider represents best regulatory practice.¹⁹
- 1.11. In relation to our enforcement activities, this will include:

¹⁷ These provisions relate only to our functions under Part 1 of the Gas Act and Part 1 of the Electricity Act. Section 4AA(1C) of the Gas Act and section 3A(1C) of the Electricity Act.
¹⁸ This refers to our powers under the Company Directors Disqualification Act 1986 (CDDA). In addition, recent changes to the licensing process mean that a history of non-compliance by a company of which a person was senior manager may mean that the Authority will refuse a licence to any company of which that person is a Director. Where it considers it appropriate to do so, the Authority will also provide support and information to assist the Insolvency Service in investigating the circumstances of an energy licensee's failure and/or pursuing a person's disqualification as a company director.

¹⁹ Section 4AA(5A) of the Gas Act and section 3A(5A) of the Electricity Act provide that the Authority must have regard to certain principles in respect of its functions under Part 1 of the Gas Act and Part 1 of the Electricity Act. However, the Authority will have regard to these principles in respect of its other functions where appropriate.

Transparency: We aim to be transparent in our enforcement work, having due regard to the need to maintain confidentiality in certain circumstances. We will aim to inform businesses as soon as possible of our concerns and keep them appropriately informed through the key stages of our decision-making processes. Where appropriate, we will publish information when we open and close cases. For Sectoral cases we will publish provisional and final order milestones and may publish Alternative Action outcomes in line with these guidelines. In appropriate cases, we may also share information with other enforcement authorities or regulatory bodies to facilitate the exercise of our functions or those of other authorities involved.

Accountability: Our enforcement processes seek to ensure parties under investigation are treated fairly and appropriately and that we are accountable for the decisions we take and make public. We may also seek feedback following case closure and share lessons learned, where relevant, in accordance with these guidelines (see paragraphs 8.16 to 8.18).

Proportionality: We will prioritise our enforcement investigations and actions in cases where the potential breach, if confirmed, is serious (our assessment will include harm to consumers/competition and our ability to regulate) and/or where there is a need to address contravening behaviours or conduct in the energy market and send a deterrent signal to the market. We will not normally prioritise enforcement action for isolated issues affecting small numbers of consumers unless any harm they have suffered is significant. We will generally focus on systemic weaknesses, including where those weaknesses adversely affect groups of consumers such as those in vulnerable situations.

Consistency: We will aim to ensure consistency in our enforcement decision making. Our Enforcement Oversight Board (EOB) (see paragraphs 3.9-3.10) advises the Director responsible for Enforcement on case opening and certain related decisions.²⁰ The EOB therefore helps the Director responsible for Enforcement to ensure consistency through strategic oversight of our enforcement work. As enforcement priorities change and the energy market evolves, the way we enforce may change.

Targeting: We will use our enforcement tools and resources where they are most needed to tackle the most serious harm or contravening conduct while delivering maximum impact. Where appropriate, we will also work with other enforcement authorities or regulatory bodies to achieve these aims.

Timely actions: We will also have regard to the timeliness of our enforcement work. We aim to reach a view on the appropriate way to handle issues which come to our attention and to make decisions as quickly as possible. One of our objectives is to respond more quickly to events and speed up our decision-making to promote consumer protection. The options for settlement decision-making (see paragraph 6.23) aim to support these objectives and provide greater flexibility during an enforcement investigation.

Status of these guidelines

1.12. These guidelines were introduced on xx-xx-2021²¹ and apply to all current and future investigations. However, if the circumstances of a particular case justify it or our strategic enforcement objectives are better met by adopting a different

²⁰ The Director responsible for Enforcement is a senior civil servant who chairs the EOB.
²¹ To be updated when the Enforcement Guidelines are published following consultation.

approach, we may depart from the general approach to enforcement set out in these guidelines. This may apply, for example, to cases where there is a time limit for the imposition of a penalty (e.g. such as that in section 30C of the Gas Act and 27C of the Electricity Act).

1.13. These guidelines are not a substitute for any regulation or law and should not be taken as legal advice. Businesses concerned about a complaint that has been made against them should consider seeking independent legal advice. These guidelines will be kept under review and amended in the light of further experience and developing law and practice.

2. Our enforcement powers

- 2.1. This section explains the legal basis for the main types of enforcement action that we conduct under the legislation covered by these guidelines.
- 2.2. It also describes our enforcement options under the different pieces of legislation. In appropriate cases, instead of or before using our enforcement powers, we may take Alternative Action to try to resolve issues that arise (see paragraphs 5.57-5.65).
- 2.3. Ofgem's powers in relation to the matters covered by these guidelines are principally derived from the following legislation:
 - The Gas Act 1986 (the Gas Act).
 - The Electricity Act 1989 (the Electricity Act).
 - The Utilities Act 2000.
 - The Competition Act 1998 (the Competition Act).
 - The Enterprise Act 2002 (the Enterprise Act).
 - The Consumer Rights Act 2015 (the Consumer Rights Act).
 - The Business Protection from Misleading Marketing Regulations 2008 (the BPMMRs).

Gas Act and Electricity Act

Compliance with relevant conditions and requirements

- 2.4. The Authority's Sectoral enforcement powers to make a final order, confirm a provisional order, impose a penalty, or make a consumer redress order, cannot be exercised if the Authority is satisfied it would be more appropriate ²² to proceed under the Competition Act.²³
- 2.5. Under the Gas Act and the Electricity Act, the Authority has powers to ensure that regulated persons comply with relevant conditions and requirements.²⁴
- 2.6. Relevant conditions are those contained in any licence held by a regulated person. Some licences contain conditions which require the regulated person to comply with industry codes and agreements.²⁵ Breaches of obligations under these codes and

 $^{^{22}}$ In relation to consumer redress orders the language 'most appropriate' is used. Section 30N(2) of the Gas Act and Section 27N(2) of the Electricity Act.

²³ Sections 28(4A) and (4B), 30A(2) and (2A), and 30N(2) of the Gas Act and sections 25(4A) and (4B), 27A(2) and (2A) and 27N(2) of the Electricity Act require the Authority to consider this before exercising its powers. In practice this is likely to be considered much earlier.

²⁴ 'Regulated person', 'relevant condition' and 'relevant requirement' are defined in section 28(8) of the Gas Act and section 25(8) of the Electricity Act. 'Regulated person' includes licence holders, distribution exemption holders and supply exemption holders.

²⁵ Examples include the Balancing and Settlement Code, the Connection and Use of System Code, the Uniform Network Code, and the System Operator: Transmission Owner Code.

agreements may amount to breaches of licence conditions. We can take enforcement action in respect of these breaches under the relevant legislation.

- 2.7. Where we see a need to improve consumer protection as the markets we regulate evolve, we can amend or insert conditions into existing licences or new licences.
- 2.8. Licence conditions can be prescriptive or principles-based and licences may contain both. Prescriptive conditions tend to be detailed and specific, identifying how licensees must achieve a certain outcome. Principles-based conditions have more general requirements, such as 'to treat customers fairly', which places the onus on licensees to determine how compliance should be achieved while also providing more space for innovation.
- 2.9. The provisions that impose obligations on regulated persons, enforceable as relevant requirements for the purposes of Part 1 of the Gas Act and Part 1 of the Electricity Act, are specified in schedules to the Gas Act and Electricity Act.²⁶ We also have powers to enforce obligations or requirements treated as relevant requirements under other legislation such as the Renewables Obligation requirement for energy suppliers.²⁷
- 2.10. In these guidelines, "Sectoral cases" refers to cases where obligations or requirements are enforced as breaches of relevant conditions or requirements. This is distinct from competition cases, for example, which we enforce using our competition powers.

Provisional orders

- 2.11. A provisional order may be issued to secure compliance where it appears that a regulated person is contravening or is likely to contravene any relevant condition or requirement and it is considered requisite to act before a final order can be made.²⁸
- 2.12. This may include where a business is not taking steps to secure compliance, where behaviour needs to be stopped urgently, or where consumers or other energy market participants are suffering continuing loss or harm.
- 2.13. A provisional order will cease to have effect at the end of the period specified in the provisional order (which will not exceed three months) unless it is confirmed.
- 2.14. Further information on the provisional order process is detailed in paragraphs 7.1-7.19.

Final Orders and confirmation of provisional orders

2.15. If the Authority is satisfied that a regulated person is contravening or is likely to contravene any relevant condition or requirement, it may impose a final order to where that order is requisite to bring the breach/es to an end, after following certain procedural requirements.²⁹ The Authority must give notice that it proposes to make

²⁶ Schedule 4B to the Gas Act and schedule 6A to the Electricity Act.

²⁷ Another example is for breaches under the rules and regulations implementing the Electricity Market Reform. Where appropriate, the Authority may also use other prescribed sanctions available in the relevant statutory instruments.

²⁸ Section 28(2) of the Gas Act and section 25(2) of the Electricity Act.

²⁹ Sections 28(1) and 29 of the Gas Act and sections 25(1) and 26 of the Electricity Act.

a final order or confirm a provisional order as set out at Section 26 of the Electricity Act and Section 29 of the Gas Act. We call this a consultation. Further information on the provisional order confirmation process is detailed at paragraph 7.12 and on final order process at paragraphs 7.4-7.9.

- 2.16. The Authority need not make a final order or confirm a provisional order if the regulated person has agreed to take, and is taking, appropriate steps to comply, or where it considers that the breach is trivial.³⁰ The Authority has a three-month period (from the date it makes the final order or confirms the provisional order) in which to impose a financial penalty in respect of the breach or failure to which the final or provisional order relates.
- 2.17. Where the Authority makes, but does not confirm, a provisional order, it has a sixmonth period (from the date on which it makes the provisional order) to impose a financial penalty in relation to a breach or failure to which the provisional order relates.
- 2.18. Failure to comply with a confirmed provisional order or a made final order may lead to licence revocation.

Penalties and redress

- 2.19. If the Authority is satisfied that a regulated person has contravened or is contravening a relevant condition or requirement or has failed or is failing to achieve any relevant standard of performance,³¹ the Authority may impose a financial penalty, after following certain procedural requirements.³² A penalty may also be imposed following the making of a provisional or final order, see paragraph 7.19 for further information.
- 2.20. The Authority may also, or instead, make a consumer redress order where one or more consumers have suffered loss, damage, or inconvenience as a result of a contravention of a relevant condition or requirement, after following certain procedural requirements.³³
- 2.21. Section 3 details how decisions are made and issued. Further information about penalties and redress can be found in paragraphs 6.54-6.60.
- 2.22. If the Authority concludes that the regulated person has not breached any relevant condition or requirement, the case may be closed.
- 2.23. The Authority may decide to revoke a licence under certain circumstances, including where a regulated person fails to comply with a final order, confirmed provisional order or does not pay any financial penalty.³⁴ The Authority can enforce a final order,

³⁰ Section 28(5A) of the Gas Act and section 25(5A) of the Electricity Act.

³¹ Those prescribed in regulations made under sections 33A or 33AA of the Gas Act (standards of performance for gas suppliers and transporters) and sections 39 or 39A of the Electricity Act (standards of performance for electricity suppliers and distributors).

³² Section 30A of the Gas Act or 27A of the Electricity Act. It may not impose a financial penalty for a contravention that is likely to occur.

³³ Sections 30G and 30I of the Gas Act and sections 27G and 27I of the Electricity Act.

³⁴ See the list of revocation conditions at <u>https://www.ofgem.gov.uk/licences-industry-codes-and-standards/licences/revoking-licence?page=2#block-views-publications-and-updates-block</u>.

provisional order or consumer redress order by civil proceedings.³⁵ Any outstanding financial penalty (and interest) may be recovered by the Authority as a civil debt.³⁶

2.24. An outline of the process that we will usually follow in Sectoral cases is set out in a flowchart in the appendix.

Competition Act 1998

2.25. Before exercising its sectoral enforcement powers to make a final order, confirm a provisional order, impose a penalty or make a consumer redress order, the Authority must consider whether it would be more appropriate to exercise its powers under the Competition Act.³⁷

Prohibited agreements or conduct

- 2.26. Under the Competition Act, the following are prohibited:
 - Agreements that may affect trade within the UK that have, or had, as their object or effect, the prevention, restriction or distortion of competition within the UK (the Chapter I prohibition of the Competition Act) unless they are exempt in accordance with the provisions of the Competition Act.
 - Conduct that amounts to an abuse of a dominant position which may affect trade within the UK (the Chapter II prohibition of the Competition Act).
- 2.27. We have concurrent powers³⁸ with the Competition and Markets Authority (CMA) and with other sectoral regulators³⁹ to enforce these prohibitions, in relation to commercial activities in the gas and electricity sectors. Specifically, those activities are the following:
 - Commercial activities connected with the generation, transmission or supply of electricity or the use of electricity interconnectors.
 - Licensable activities, or other activities that are ancillary to those subject to licences, for the transportation, shipping or supply of gas, or for gas interconnectors or smart meter communication services (including, in particular, the storage of gas, the provision and reading of meters and the provision of pre-

³⁵ Sections 30(8) and 30L of the Gas Act and sections 27(7) and 27L of the Electricity Act.

³⁶ Section 30F of the Gas Act and section 27F of the Electricity Act.

³⁷ Sections 28(4A) and (4B), 30A (2) and (2A), and 30N (2) of the Gas Act and sections 25(4A) and (4B), 27A (2) and (2A) and 27N (2) of the Electricity Act require the Authority to consider this before exercising its powers. In practice this is likely to be considered much earlier. See paragraph 2.25. ³⁸ This means that in the energy sector Ofgem has the power to investigate and take enforcement action under the Competition Act alongside the CMA.

³⁹ For more information on which regulated sectors are affected by the concurrency provisions and the scope of the concurrent powers see CMA10 "Regulated industries: Guidance on concurrent application of competition law to regulated industries", March 2014 (the Concurrency Guidance).This document describes the operation of the concurrency regime including the procedures for making complaints and the way in which they are dealt with:

https://www.gov.uk/government/publications/guidance-on-concurrent-application-of-competitionlaw-to-regulated-industries. See also The Competition Act 1998 (Concurrency) Regulations 2014 (SI 2014/536): https://www.legislation.gov.uk/uksi/2014/536/pdfs/uksi_20140536_en.pdf .

payment facilities).40

- 2.28. The relationship between the CMA and Ofgem in relation to their concurrent competition powers is set out in the Memorandum of Understanding (MoU) between the two bodies.⁴¹
- 2.29. The relevant competition law provisions apply to agreements between, and conduct by, 'undertakings'. Where these guidelines deal with competition law cases, the word 'company' should be understood to include all forms of undertaking (such as a sole trader, partnership, company, or a group of companies).
- 2.30. An investigation may be conducted under the Competition Act where there are reasonable grounds for suspecting that the prohibitions in the Competition Act have been infringed.⁴²
- 2.31. Before exercising investigatory powers, we are required to consult with the CMA and any other concurrent regulator where they may have concurrent jurisdiction to reach agreement as to which authority having concurrent powers will investigate the case. This means that although we may initially identify a competition concern or receive a complaint that raises the issue of concern, the investigation might ultimately be carried out by another authority.
- 2.32. The process in the Competition Act 1998 (Concurrency) Regulations 2014 (the Concurrency Regulations) and the associated Concurrency Guidance sets out how the case allocation process works and will be followed to decide who will investigate the case.⁴³
- 2.33. As noted above (at paragraph 2.25) the Authority must, before taking certain enforcement action using its sectoral powers, consider whether the use of its competition law powers is more appropriate. We will consider this at an early stage in the process.
- 2.34. When dealing with Competition Act cases we will follow the parts of the Competition Act 1998 (Competition and Markets Authority's Rules) Order 2014 (the CA98 Rules) applicable to Sectoral regulators.⁴⁴
- 2.35. Further information on the concurrency arrangements and the application of competition law in the energy sector can be found in applicable CMA guidance, including the Concurrency Guidance.
- 2.36. If appropriate, we may consider alternatives to exercising our statutory enforcement

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<sup>41</sup> The latest version of the MoU was published on 24 February 2016:
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https://www.ofgem.gov.uk/publications-and-updates/memorandum-understanding-betweencompetition-and-markets-authority-and-gas-and-electricity-markets-authority-concurrentcompetition-powers.

⁴⁰ Section 36A of the Gas Act and section 43 of the Electricity Act set out the Authority's jurisdiction to exercise its competition powers under the Competition Act. These activities are broader than activities that require a licence under the Electricity Act or the Gas Act and so may include also nonlicenced undertakings. We do not have powers to deal with criminal cartel offences under section 188 of the Enterprise Act.

⁴² The full test is set out in section 25 of the Competition Act.

⁴³ The Competition Act 1998 (Concurrency) Regulations 2014 (the Concurrency Regulations), SI 2014/536.

⁴⁴ The Competition Act 1998 (Competition and Markets Authority's Rules) Order 2014, SI 2014/458.

powers.

- 2.37. We also have concurrent powers with the CMA to carry out market studies under the Enterprise Act 2002 and make market investigation references.⁴⁵ These can be used to determine whether the process of competition is working effectively in markets as a whole and to seek to remedy industry or market- wide competition problems.⁴⁶
- 2.38. We also have the power to apply to the court for a competition disqualification order,⁴⁷ to disqualify a person from acting as a company director following a breach of competition law by a company of which that person is or was a director (a Competition Disqualification Order).⁴⁸ The maximum period of disqualification is 15 years.

Investigation outcomes

- 2.39. If the Authority finds that a prohibition has been infringed, it will issue an infringement decision that may include written directions requiring the appropriate person to bring the infringement to an end.⁴⁹ If the Authority does not find sufficient evidence of an infringement, it may publish a reasoned no grounds for action decision and close the case.⁵⁰ Paragraphs 2.47-2.51 describe other ways in which a Competition Act case may be closed. Alternatively, we may accept binding commitments as to future conduct from the subject(s) of the investigation which address the competition concerns we have identified during the investigation.
- 2.40. In addition to issuing directions, or instead of doing so, if satisfied that the infringement was committed intentionally or negligently, the Authority may impose a financial penalty on the infringing party (subject to certain exceptions⁵¹). Section 6 describes how decisions are made and issued. Further information about penalties is set out in paragraphs 6.97-6.102.
- 2.41. If a person fails, without a reasonable excuse, to comply with written directions (or interim measures directions), the Authority can seek a court order to obtain compliance (and costs).⁵² Any outstanding penalty sum may be recovered as a civil debt.⁵³

⁴⁵ Under Part 4 of the Enterprise Act.

 ⁴⁶ For example, in 2014 we made a market investigation reference in respect of the supply and acquisition of energy in Great Britain: <u>https://www.ofgem.gov.uk/publications-and-updates/decision-make-market-investigation-reference-respect-supply-and-acquisition-energy-great-britain.</u>
 ⁴⁷ Section 9A(10) of the Company Directors Disqualification Act 1986; we would also have regard to

CMA's guidance on Competition Disqualification Orders (CMA12) (<u>publishing.service.gov.uk</u>). ⁴⁸ Under the Company Directors Disqualification Act 1986 as amended by the Enterprise Act 2002, we may apply to the court for an order disqualifying a director from, amongst other things, being involved in the management of a company. The court must award a Competition Disqualification Order if it is satisfied that there has been a breach of competition law (involving a company of which the individual was a director), and the director's conduct in connection with that breach makes him or her unfit to be concerned in the management of a company.

⁴⁹ See sections 32 (modification or termination of a prohibited agreement), 33 (modification or ceasing of prohibited conduct) and 54 (functions exercisable by concurrent regulators) of the Competition Act.

⁵⁰ Rule 10 of the CA98 Rules sets out the notice requirements should the Authority make such a finding.

⁵¹ Sections 36(4) and (5), 39 and 40 (reasonable assumption of immunity).

⁵² Section 34 of the Competition Act.

⁵³ Section 37 of the Competition Act.

Commitments

- 2.42. The Authority may accept binding commitments from a company that it will take appropriate action to address the competition concerns which we have identified.⁵⁴ In such cases, the Authority will not take an infringement decision in relation to that company. We are required to have regard to the guidance on the CMA's investigation procedures in Competition Act 1998 cases (CMA 8 Guidance) when considering whether to accept commitments.⁵⁵
- 2.43. In line with the above guidance, we are only likely to accept commitments once the competition concerns are readily identifiable,⁵⁶ where the concerns are fully addressed by the commitments offered and the commitments are capable of being implemented effectively, and if necessary, within a short space of time. We will not, other than in very exceptional circumstances, accept commitments in cases involving secret cartels between competitors which include price-fixing, bid-rigging, establishing output restrictions or quotas, sharing and/or dividing markets, or cases involving a serious abuse of a dominant position.⁵⁷
- 2.44. It is for a company under investigation to offer commitments to the Authority. Commitments can be accepted at any time up until an infringement decision is made. We are less likely to consider it appropriate to accept them at a very late stage in our investigation (for instance, after we have considered representations in response to the Statement of Objections). We may accept commitments in respect of some competition concerns and continue our investigation in respect of others arising from the same agreement or conduct.
- 2.45. Where we propose to accept commitments, we will comply with the procedural requirements for notification and consultation and the proposed commitments will be published as part of the consultation document.⁵⁸ This is so that interested third parties and those likely to be affected by the commitments have an opportunity to make representations. Once commitments are accepted our final decision will be published on our website (after taking account of the appropriate confidentiality considerations under Part 9 of the Enterprise Act).
- 2.46. If a person fails, without a reasonable excuse, to adhere to commitments, the Authority can seek a court order for compliance (and costs).⁵⁹

Interim measures directions

2.47. Where a case under the Competition Act has been opened but it is not completed, the Authority may impose interim measures as a matter of urgency to prevent significant damage to a particular person or category of persons, or to protect the public interest.⁶⁰

⁵⁴ Section 31A of the Competition Act.

⁵⁵ By virtue of section 31D (8) of the Competition Act, Ofgem must have regard to the CMA8 Guidance when exercising its discretion to accept commitments under section 31A, see also paragraphs 10.15 to 10.29 of the CMA 8 Guidance.

 ⁵⁶ This means that if, for example, the full extent of the competition concerns is not yet identifiable because further investigation is needed, we are unlikely to accept commitments at this stage.
 ⁵⁷ See paragraph 10.19 of the CMA 8 Guidance.

⁵⁸ Paragraphs 10.21-10.25 of the CMA 8 Guidance.

⁵⁹ Section 31E of the Competition Act.

⁶⁰ Section 35 of the Competition Act and rule 13 of the CA98 Rules. Further information on interim measures is in Chapter 8 of the CMA8 Guidance.

- 2.48. In deciding whether the imposition of interim measures is appropriate in any case, we will seek to ensure that:
 - we impose interim measures only where the identified specific behaviour or conduct is causing, or is likely to cause, significant damage to a particular person or category of persons, or is or is likely to be contrary to the public interest;⁶¹
 - the particular interim measures sought prevent, limit, or remedy the significant damage that we have identified, and will be proportionate for the purpose of preventing, limiting, or remedying that significant damage.
- 2.49. There is more information about the factors that we may consider when deciding whether to impose interim measures in, Chapter 8 of the CMA 8 Guidance.⁶²
- 2.50. Equally, the Competition Appeal Tribunal (the CAT) may give such directions as it considers appropriate to prevent significant damage to a particular person or category of person or protecting the public interest.⁶³
- 2.51. An outline of the process that we will usually follow in Competition Act cases is set out in a flowchart in the Appendix.

Enterprise Act

- 2.52. The Authority is a "designated enforcer" under Part 8 of the Enterprise Act.⁶⁴ This means that it is empowered to take action to enforce certain consumer protection legislation⁶⁵ such as the provisions on unfair terms in consumer contracts and unfair consumer notices of the Consumer Rights Act 2015, the Consumer Contracts (Information, Cancellation and Additional Charges) Regulations 2013 and the Consumer Protection from Unfair Trading Regulations 2008.
- 2.53. The Authority has the power to obtain an enforcement order (similar to an injunction) from the County Court or High Court where the person or company against whom the order is sought carries on a business or has a place of business in England and Wales (or from the Sheriff or Court of Session in Scotland if it carries on a business or has a place of business in Scotland) to prohibit the person/business from carrying on a particular course of conduct.⁶⁶ As set out at paragraphs 2.61 below, the Authority may first be obliged to request an undertaking from the

⁶¹ Section 35 of the Competition Act.

⁶² <u>https://www.gov.uk/government/publications/guidance-on-the-cmas-investigation-procedures-in-competition-act-1998-cases</u>.

⁶³ See paragraph 24(2) of the <u>Competition Appeal Tribunal Rules 2015</u>.

⁶⁴ Schedule to the Enterprise Act (Part 8 Designated Enforcers: Criteria for Designation, Designation of Public Bodies as Designated Enforcers and Transitional Provisions) Order 2003.

⁶⁵ These are specified under section 211 of the Enterprise Act (Domestic infringements relate to breaches of a wide range of UK laws in statutory instruments made under Part 8) and section 212, Schedule 13 infringements which contravene an enactment listed at Schedule 13 of the Enterprise Act and which harms the collective interests of consumers).

⁶⁶ Section 215 of the Enterprise Act. Proceedings are issued in the High Court for more complex cases (Civil Procedure Rules (CPR) Practice Direction 7A) and otherwise in the County Court. CPR Part 8 is used for claims where there is unlikely to be a substantial dispute of fact (e.g. where the only issue is one of law). The CPR Part 7 procedure is used in all other cases. In certain cases, conduct may amount to an offence which could be prosecuted by Trading Standards or the CMA. In Scotland, whether we raise the action at the Sheriff Court or Court of Session will depend on the specific circumstances of the case.

person/business. As set out at paragraphs 2.61 to 2.66 below, the Authority may first be obliged to request an undertaking from the person / business. The undertaking or enforcement order can include "enhanced consumer measures" (see paragraph 2.63).

- 2.54. Part 8 of the Enterprise Act only applies to a practice which harms or has the potential to harm the collective interest of consumers. It follows that the breach must affect, or have the potential to affect, consumers generally or a group of consumers. Further information on matters the Authority may consider when investigating under Part 8 of the Enterprise Act can be found in the CMA's adopted guidance on enforcement of consumer protection legislation.⁶⁷
- 2.55. As the Authority is a concurrent designated enforcer of certain consumer protection legislation along with the CMA, the relationship between the CMA and Ofgem in relation to the exercise of these powers is set out in a Memorandum of Understanding.⁶⁸
- 2.56. The following general principles also underpin enforcement of this legislation:
 - Action is necessary.
 - Businesses will normally be given a reasonable opportunity to put matters right.
 - Wherever possible, court action will only be taken after undertakings have been sought.
 - Proceedings will be brought by the most appropriate body.
 - Action is coordinated (so that the company is not subjected to unnecessary multiple approaches).
 - Publicity will be accurate and balanced.
- 2.57. Before obtaining undertakings or an enforcement order, the Authority is required to notify the CMA (as the central co-ordinator for Enterprise Act enforcement) of our intention to take enforcement action. A decision will be made by the CMA about who is best placed to take the investigation forward.⁶⁹
- 2.58. Except where urgent action is necessary (see interim orders below), a minimum of 14 days' consultation with the business is generally required before we seek a court order. Businesses will be contacted and provided with details of the alleged infringement(s). They will be given a reasonable opportunity to respond to the allegations and stop the infringement(s) before we seek a court order.

Interim enforcement orders

2.59. The Authority may seek an interim enforcement order from the court only if it is expedient that the infringing conduct is prohibited or prevented.⁷⁰ This is a

⁶⁷ Consumer Protection: Enforcement Guidance dated 17 August 2016 (updated November 2020)(CMA58) available at: <u>https://www.gov.uk/government/publications/consumer-protection-enforcement-guidance-cma58.</u>

⁶⁸ The latest version of the MoU was published on 24 February 2016:

<u>https://www.ofgem.gov.uk/publications-and-updates/memorandum-understanding-between-</u> <u>competition-and-markets-authority-and-gas-and-electricity-markets-authority-concurrent-</u> <u>competition-powers.</u>

⁶⁹ See chapter 4 of the Concurrency Guidance.

⁷⁰ Section 218 of the Enterprise Act.

temporary order until the court finally determines whether to make an enforcement order.

2.60. The Authority must give notice to the CMA of our intention to apply for an interim order. A minimum of seven days' consultation with the business is generally required unless the CMA agrees that the application is urgent and should be made without delay.⁷¹ A case is likely to be regarded as urgent when immediate action is vital to safeguard consumers' interests.

Undertakings

- 2.61. Instead of (or before) seeking an enforcement order the Authority may secure undertakings under the Enterprise Act to address the relevant conduct. An undertaking will seek to ensure that a business does not continue, repeat, or engage in the conduct that constitutes an infringement, or consent or connive with another company in the carrying out of the particular conduct.⁷²
- 2.62. The Authority may also include measures in the undertakings for the benefit of consumers as we consider just, reasonable and proportionate in the circumstances. The measures which may be included in such undertakings are often referred to as 'enhanced consumer measures'.
- 2.63. These measures include:
 - Measures offering compensation or other redress to consumers who have suffered loss as a result of the conduct.
 - Measures offering consumers the option to terminate (but not vary) their contract.
 - Where the consumers who have suffered loss as a result of the conduct cannot be identified (or cannot be identified without disproportionate cost), measures intended to be in the collective interests of consumers (e.g. a payment to an appropriate consumer charity).
 - Measures intended to prevent or reduce the risk of the infringing conduct reoccurring, including where this may improve compliance with consumer law more generally.
 - Measures intended to enable consumers to choose more effectively between parties supplying or seeking to supply goods or services.
- 2.64. The terms of the undertaking will be agreed in discussion with the company. The Authority may also require information or documents to be provided to determine if the enhanced consumer measures have been taken.
- 2.65. The Authority will not accept undertakings that it considers to be inadequate, or unlikely to be honoured, or where for any other reason it is seen as essential to bring the matter before the court.

⁷¹ Section 214 of the Enterprise Act.

⁷² Section 219 of the Enterprise Act. Undertakings may be obtained in respect of an infringement where a person has engaged, is engaging or is likely to engage in conduct which constitutes an infringement.

2.66. The Authority will notify the CMA of any undertakings given.⁷³ It will usually publish undertakings on its website (after taking account of the appropriate confidentiality considerations under Part 9 of the Enterprise Act and otherwise).

Enforcement orders

- 2.67. Where suitable undertakings are not obtained or are given but subsequently breached or found to be inadequate, an enforcement order may be sought to put a stop to the harmful conduct.
- 2.68. In assessing whether to seek an enforcement order relevant factors are likely to include the:
 - Intent of the company and whether the breach was deliberate.
 - History of breaches by the company.
 - Nature and extent of the harm to consumers.
- 2.69. If seeking an enforcement order, the Authority must give notice to the CMA and a minimum of 14 days⁷⁴ consultation with the business is required, unless the CMA thinks that the order should be made without delay.⁷⁵ The Authority will draw the court's attention to any breach of the undertaking and the court will have regard to this when deciding whether to make an enforcement order.
- 2.70. The Authority will set the length of any consultation period with the business based on the complexity of the issues.
- 2.71. If the Authority brings proceedings against a business, they will be notified, have an opportunity to dispute the case and to make representations to the court. The Authority will comply with our duties of disclosure under the Civil Procedure Rules (CPR).⁷⁶ The Authority will also comply with any court order in Scotland requiring it to provide certain information or documentation to the company.⁷⁷
- 2.72. If satisfied that the person named in the application has engaged or is engaging in conduct which amounts to an infringement, or in the case of an infringement set out at Schedule 13 of the Enterprise Act, is likely to engage in such conduct, the court may make an order.⁷⁸
- 2.73. The order will indicate the nature of the infringing conduct, and direct the person not

⁷³ Section 219(6) of the Enterprise Act.

⁷⁴ An extended consultation period of 28 days will apply in certain circumstances where the company against whom the enforcement order would be made is a member of, or is represented by, a trade association or other business representative body that operates an approved consumer code of practice. Sections 214(4) to (4B) of the Enterprise Act.

⁷⁵ Section 214 of the Enterprise Act. Any representations made to us by a company about why it failed to comply with any undertaking will be shared with the CMA when consulting on whether to seek an enforcement order.

⁷⁶ CPR Part 31.

⁷⁷ There is no general duty of disclosure in terms of the Sheriff Court – Civil Procedure Rules (Ordinary Cause Rules) or in terms of the Rules of the Court of Session. However, the company may seek information or documentation from the Authority through a specification of documents which the court will consider and may grant, or grant in part, depending on the circumstances.
⁷⁸ Section 217 of the Enterprise Act.

to continue, repeat or engage in the conduct, or consent or connive with another body corporate in the carrying out of the particular behaviour. If appropriate, the order may require the person to publish the order and a corrective statement. The court can alternatively accept undertakings from the person, which may also include a requirement to publish the undertaking and a corrective statement.⁷⁹

- 2.74. An enforcement order may also require the company to take enhanced consumer measures. A summary of the enhanced consumer measures can be found at paragraph 2.63 of these guidelines. Any undertaking given to the court may also include enhanced consumer measures. There is no power to impose a penalty.
- 2.75. The Authority will notify the CMA of any undertakings given or court order made, which it may publish.⁸⁰
- 2.76. Breaching an enforcement order or undertaking to the court is a contempt of court and can lead to a fine or imprisonment.
- 2.77. An outline of the process that we will usually follow in cases under Part 8 of the Enterprise Act is set out in flowchart number 5 in the appendix.

Unfair Terms in Consumer Contracts and Unfair Consumer Notices – Consumer Rights Act⁸¹

- 2.78. The Authority also has the power to enforce the provisions in the Consumer Rights Act relating to unfair terms in consumer contracts and unfair consumer notices directly, rather than under the provisions of Part 8 of the Enterprise Act.⁸²
- 2.79. These provisions enable the Authority to consider complaints about unfair terms in consumer contacts or unfair consumer notices,⁸³ as well as to take enforcement action on its own initiative.
- 2.80. If the Authority intends to consider a complaint about a potentially unfair contract term or consumer notice, we must notify the CMA of our intention to do so and must then consider the complaint.⁸⁴
- 2.81. The Authority will generally consider potentially unfair contract terms in standard consumer contracts (between a consumer and a seller or supplier) or consumer notices under our powers in the Consumer Rights Act. The Authority will usually use the powers under Part 8 of the Enterprise Act to enforce in relation to unfair terms provisions only where there is evidence that the collective interests of consumers in the UK are being harmed or the supplier's conduct raises issues under other consumer protection legislation as well.

⁷⁹ Sections 217(9) and (10) of the Enterprise Act.

⁸⁰ Section 215(9) of the Enterprise Act.

⁸¹ Part 2, Consumer Right Act 2015.

⁸² Part 2 and Schedule 3 to the Consumer Rights Act.

⁸³ A consumer notice is defined broadly in the Consumer Rights Act as a notice to the extent that it: a) relates to rights or obligations as between a trader and a consumer; or b) purports to exclude or restrict a trader's liability to a consumer. It does not matter whether the notice is expressed to apply to a consumer, if it is reasonable to assume it is intended to be seen or heard by a consumer. A notice includes an announcement, whether in writing, and any other communication or purported communication.

⁸⁴ Paragraph 2 of Schedule 3 to the Consumer Rights Act.

- 2.82. Under both the Consumer Rights Act and Part 8 of the Enterprise Act, the Authority may seek undertakings from a party that it will comply with conditions agreed with it about the use of the relevant terms or notices. We are required to notify the CMA of the conditions on which any undertaking is accepted and the party which gave it. The CMA is required to publish details of any such undertaking. If the party fails to comply with those undertakings, we may apply to the court for an injunction.⁸⁵ Proceedings may be issued or raised in the same courts as they are for cases under Part 8 of the Enterprise Act and our disclosure duties (or requirement to provide information or documentation in terms of a court order) are the same.
- 2.83. If seeking an injunction (or interim injunction) (interdict or interim interdict in Scotland), we must give the CMA at least 14 days' notice before the date of the application, unless the CMA consents to a shorter period.⁸⁶ The injunction/interdict granted by the court may relate to the particular term or notice or to any term or notice of a similar kind or with a similar effect.⁸⁷ The court may grant an injunction/interdict on such conditions, and against such parties, as it thinks appropriate. There is no power to impose a penalty. We will notify the CMA of the outcome of any application and, if an injunction or interdict is granted, the conditions on which (and the parties against whom) it is made. The CMA is required to publish those details.⁸⁸ If the Authority has agreed to consider a relevant complaint but decide not to apply for an injunction or interdict, then it is required to give reasons for the decision to the party who made the complaint.⁸⁹ In doing so, the Authority may have regard to any undertakings given by the company.
- 2.84. Failure to comply with any injunction/interdict or undertaking made to the court is a contempt of court and can lead to a fine or imprisonment.
- 2.85. An outline of the process that we will usually follow in an unfair terms case is set out in flowchart number 5 in the appendix.
- 2.86. The provisions set out above on unfair contract terms and consumer notices do not apply to:
 - Any contract entered before 1st October 2015.
 - Any consumer notice provided or communicated before 1st October 2015.
- 2.87. These matters are covered by the Unfair Terms in Consumer Contracts Regulations 1999 (UTCCRs). The UTCCRs have now been revoked other than for those purposes.⁹⁰ The Authority has the power to enforce the UTCCRs on a similar basis to the process set out above, although certain procedural differences may apply.

Business Protection from Misleading Marketing Regulations 2008 (BPMMRs)

2.88. Under the BPMMRs, the following are prohibited:

⁸⁵ Paragraph 3 of Schedule 3 to the Consumer Rights Act.

⁸⁶ Paragraph 4 of Schedule 3 to the Consumer Rights Act.

⁸⁷ Paragraph 5 of Schedule 3 to the Consumer Rights Act.

⁸⁸ Paragraph 7(1) of Schedule 3 to the Consumer Rights Act.

⁸⁹ Paragraph 2(3) of Schedule 3 to the Consumer Rights Act.

⁹⁰ The Consumer Rights Act 2015 (Commencement No. 3, Transitional Provisions, Savings and Consequential Amendments) Order 2015.

- Advertising which misleads traders (regulation 3).
- Misleading comparative advertising (regulation 4).
- Promotion by a code owner of misleading advertising and comparative advertising which is not permitted (regulation 5).
- 2.89. The Authority has concurrent powers with the CMA and other regulators to enforce the BPMMRs to protect business customers from misleading marketing.⁹¹ The powers to enforce the above Regulations are set out in regulation 13. If more than one regulator is contemplating bringing proceedings to enforce the BPMMRs, the CMA may decide that it is best placed to proceed or may direct that another regulator proceeds.⁹²
- 2.90. If the Authority considers that there may have been breaches of the Regulations, it will follow similar initial procedures to those in cases under Part 8 of the Enterprise Act. If this does not secure compliance we may:
 - seek undertakings from brokers or other organisations to put a stop to misleading marketing activity;⁹³
 - apply to the court for an injunction/interdict (or interim injunction/interdict) to secure compliance with the Regulations.⁹⁴
- 2.91. The Authority must give the CMA at least 14 days' notice before the date of the application of our intention to apply for an injunction (or interim injunction) unless the CMA consents to a shorter period. Our disclosure duties are as stated in paragraph 2.71.
- 2.92. The Authority can apply for an injunction or interdict if there has been or is likely to be a relevant breach and we consider that it is appropriate to do so. The court can grant an injunction even without proof of actual loss or damage, or intention or negligence by the advertiser. The injunction or interdict may relate to specific advertising and any in similar terms or likely to convey a similar impression.⁹⁵ When granting the injunction or interdict, the court may require the person against whom the order is made to publish the injunction or interdict and a corrective statement.⁹⁶ The court can alternatively accept undertakings. There is no power to impose a penalty. We will notify the CMA of any undertakings given or court order made, which it may publish.⁹⁷
- 2.93. Breach of the injunction, interdict or undertaking given to the court is a contempt of court and can lead to a fine or imprisonment.
- 2.94. An outline of the process that we will usually follow in cases under the BPMMRs is set out in flowchart number 5 in the appendix.

⁹¹ A trader may also be guilty of an offence under regulation 6 if they engage in advertising which is misleading which could be prosecuted by Trading Standards or the CMA.

⁹² Regulation 17 of the BPMMRs.

⁹³ Regulation 16 of the BPMMRs.

⁹⁴ Regulation 15 of the BPMMRs.

⁹⁵ Regulation 18 of the BPMMRs.

⁹⁶ Regulation 18 of the BPMMRs.

⁹⁷ Regulations 19 and 20 of the BPMMRs.

Appeals against decisions made by the courts in consumer protection cases

- 2.95. Orders made under Part 8 of the Enterprise Act, the Consumer Rights Act 2015 and the Business Protection from Misleading Marketing Regulations 2008 are dealt with on appeal in the same way as other civil appeals. An appeal lies to the next level of judge in the court hierarchy against the order made by the lower court.⁹⁸
- 2.96. Notice of appeal must be filed at the appeal court within the time directed by the lower court, or (where the court makes no such direction) within 21 days of the date of the lower court's decision that is to be appealed.⁹⁹

⁹⁸ The Access to Justice Act 1999 (Destination of Appeals) Order 2000 provides a summary of the destinations for different types of civil appeals.

⁹⁹ Rules 52.4(2) of the Civil Procedure Rules and see Part 52 of the Civil Procedure Rules generally for further information about appeals.

3. Governance

- 3.1. Decisions on breaches or infringements, the use of its enforcement powers, and the imposition of penalties or consumer redress payments may be delegated by the Authority to certain employees (of the Authority), who have delegated decision making powers. The Authority's decision-makers include the Director responsible for Enforcement, assisted by the EOB,¹⁰⁰ the Settlement Committee, the Enforcement Decision Panel (EDP) and for Sectoral settlement decisions, an Ofgem Director.
- 3.2. This section explains the Authority's power to delegate its decision-making powers and describes the Authority's decision-making bodies. It sets out how settlement decisions; and final decisions in contested cases are made and issued. It also deals with appeals.

The decision makers

The power to delegate

- 3.3. The Authority is authorised to delegate its decision-making powers to any member or employee of Ofgem, or any committee of Ofgem which consists entirely of members or employees of Ofgem.¹⁰¹
- 3.4. For Sectoral cases, day-to-day decisions are made by a designated case team under the supervision of the Senior Responsible Officer (SRO), who will be involved as and when necessary.
- 3.5. For competition cases, day-to-day decisions are made by a designated case team under the SRO supervision. The SRO is responsible, in particular, for authorising the opening of a formal investigation, handling escalated complaints on procedure that could not be resolved by the case team, as well as for the decision to issue the Statement of Objections and whether to accept commitments.

Senior Ofgem employees

- 3.6. In cases where the Director is the decision maker, they can make decisions, including but not limited to the decision:
 - a) To issue the settlement mandate.
 - b) To approve and issue the proposed settlement penalty notice.
 - c) To approve any final settlement decision.
 - d) To make a provisional order.¹⁰²
- 3.7. The identity of the Director will be provided to the business in writing.
- 3.8. The process in relation to Competition Act cases is set out in paragraphs 6.62-6.108.

¹⁰¹ Paragraphs 9(1) and (3) of Schedule 1 to the Utilities Act 2000.

¹⁰⁰ The EOB is made up of senior civil servants from around Ofgem chaired by the Director responsible for Enforcement. This Director is the final decision maker.

¹⁰² These matters usually involve discussion with the EOB, however an Ofgem senior employee, including a Deputy Director, has the authority to make a provisional order should the need arise.

The Enforcement Oversight Board (EOB)

- 3.9. The EOB advises the Director with responsibility for enforcement. It provides strategic oversight and governance across our enforcement work. The members of the EOB are usually senior civil servants from across Ofgem. It is chaired by the senior civil servant with responsibility for enforcement.
- 3.10. It may also decide to recommend that we should seek to exercise our Competition Act powers in a particular case. It is usually consulted on whether interim orders should be made, or commitments accepted. It is also usually consulted on decisions whether to seek a court order under the Enterprise Act and related decisions under general consumer law.

The Enforcement Decision Panel (EDP)

- 3.11. The EDP consists of a pool of members who are employees of Ofgem. One of the EDP will be appointed as the EDP Chair. EDP members are employed specifically for EDP duties and are independent from Ofgem's case teams.
- 3.12. EDP members have delegated powers to make decisions in accordance with their published Terms of Reference.¹⁰³
- 3.13. The EDP Secretariat provides administrative and procedural support to the EDP members. This includes the management of correspondence, meetings, case papers and evidence. The EDP Secretariat is independent of Ofgem case and legal teams. It liaises with the parties on behalf of the EDP.
- 3.14. The EDP or its individual members, should not be contacted directly by any party or their representatives unless advised to do so by the EDP.
- 3.15. Each time we need to use the EDP for an enforcement decision, a decision-making panel ("the Panel") will be appointed by the EDP Chair. There will be a Panel Chair who will chair the decision-making discussions, and who has the casting vote in the event of a deadlock.
- 3.16. In contested Competition Act cases where it must exercise its decision-making powers, the EDP Chair appoints at least one legally qualified member to the EDP. The EDP decides on whether an infringement of Competition Act has or has not occurred. If an infringement has occurred, the EDP also decides on what action is to be taken against the infringing party or parties (in form of written directions) and whether a financial penalty should be imposed. In Competition Act cases, a Procedural Officer is also required to chair the oral hearing and report to the Panel on procedural fairness.¹⁰⁴
- 3.17. The identity of the Panel members (and the Procedural Officer in Competition Act cases) will be notified to the parties in writing by the EDP Secretariat.

 ¹⁰³ Committees of The Authority - Terms of Reference and Non-Executive membership | Ofgem.
 ¹⁰⁴ Rules 6(5) and (6) of CA98 Rules. Note that the Procedural Officer will not have been involved in the investigation and is not a decision-maker in the case.

Authority strategic oversight

- 3.18. The Authority will not seek to influence the outcome of particular matters or change any decision of the EDP or Settlement Committee.
- 3.19. The Authority will retain oversight through its annual review of the decisions taken by EDP members. It may, if appropriate, issue further guidance to the EDP to inform future decisions.

4. Information gathering

- 4.1. This section will describe the sources of information that are most frequently used and how this information is managed (including confidential information) and assessed to decide whether to open or continue a case and to ensure the process is consistent with the case opening criteria (see paragraphs 5.5-5.25).
- 4.2. It will also describe in detail, what enforcement tools are available to us, how we use our enforcement tools in practice and how we would identify and decide whether to investigate a potential breach.

Information

- 4.3. As part of our enforcement and compliance work, we gather information from various sources, some of which is provided to us and some of which is requested via informal and formal processes.
- 4.4. We have wide-ranging powers to require the provision of information. These include powers under the following legislation:
 - a) The Gas Act and Electricity Act.¹⁰⁵
 - b) The Competition Act.¹⁰⁶
 - c) The Consumer Rights Act.¹⁰⁷

Self-reporting

- 4.5. The standard licence conditions of supply require licenced gas and electricity suppliers to be open and cooperative with Ofgem, which includes self-reporting of potential non-compliance with licence conditions.¹⁰⁸
- 4.6. Whilst this requirement, at present, only applies to licensed suppliers, we strongly encourage other energy businesses to promptly and accurately self-report potential breaches that may give rise to material loss, harm, or damage to consumers, the market or to Ofgem's ability to regulate.

¹⁰⁷ Guidance for businesses is available at:

https://www.businesscompanion.info/sites/default/files/Investigatory-powers-of-consumer-lawenforcers-guidance-for-businesses-on-the-Consumer-Rights-Act-2015-Oct-2015.pdf. ¹⁰⁸ SLC 5A of the gas and electricity supply licences - Principle to be Open and Cooperative.

¹⁰⁵ Section 38 of the Gas Act and section 28 of the Electricity Act. There are other powers to require information: for monitoring purposes under section 34A of the Gas Act and section 47A of the Electricity Act, in the standard licence conditions and in the statutory instruments relating to the environmental schemes.

¹⁰⁶ Ofgem has the power, under section 26 of the Competition Act, to issue written information requests requiring a person to produce specified documents or information which we consider relate to any matter relevant to the investigation. Ofgem also has powers under sections 26A to 28A of the Act to require an individual connected with the subject of the investigation to answer oral questions on any matter relevant to the investigation and enter, and in some instances to search, business and domestic premises (section 28 of the Competition Act in relation to business premises. Section 28A of the Competition Act in relation to domestic premises). We would expect to have regard to the CMA's guidance in this regard when exercising these powers.

- 4.7. A case may be opened following self-reporting by a business,¹⁰⁹ for example, the business has identified an issue when carrying out internal compliance checks, showing that it may have breached a licence condition, code, or relevant legislation.
- 4.8. If a potential breach is identified by a business, it should promptly open a dialogue with Ofgem¹¹⁰,¹¹¹and provide as much detail as possible about the potential breach (or breaches), what caused it, the loss, harm, or damage that has or may have resulted, and the steps that have been or will be taken (including proposed timings) to remedy the situation. We recognise that the need to self-report promptly might mean businesses have not necessarily established the full extent of problems but that should not prevent prompt and accurate self-reporting of the facts as they stand and taking steps, in a timely manner, to determine the full extent of problems and put things right.
- 4.9. For Competition Act cartel cases, businesses should consider whether they may be eligible to receive total or partial immunity from fines, this is known as an application for "leniency". All initial applications for leniency should be made to the CMA in accordance with its published leniency process and procedure.¹¹²
- 4.10. Where a business is not required to self-report, the fact that the breaches came to light as a result of prompt, accurate and comprehensive self-reporting, particularly when those breaches were unlikely to come to light via other information sources, may been seen as a mitigating factor and will be considered in Ofgem's decision to prioritise enforcement action or may be reflected in any penalty or redress outcome. This may also result in Ofgem seeking to resolve the matter via Alternative Action.¹¹³ Alternative Action may also be considered for suppliers who self-report.
- 4.11. However Alternative Action may not always be appropriate, for example for serious or repeat breaches in which case opening an enforcement case or issuing an enforcement order is likely to be the most appropriate course of action. Given that potential breaches of competition law are by their nature serious, Alternative Action is unlikely to be appropriate.
- 4.12. As indicated in paragraph 4.10, where a business is not obligated to self-report, prompt, accurate and comprehensive self-reporting is one of the factors that may

¹⁰⁹ The Gas Act and Electricity Act impose obligations on 'regulated persons'. The Competition Act refers to 'undertakings' and consumer protection legislation refers to 'traders' or 'sellers or suppliers'. For simplicity we refer to the 'company' from this section onwards, except when describing specific decisions or appeals in section 6.

¹¹⁰ Either by contacting their dedicated account manager, writing to their usual contacts within Ofgem or the Enforcement Team, Ofgem, 10 South Colonnade, Canary Wharf, London, E14 4PU, emailing <u>enforcement@ofgem.gov.uk</u> or by telephoning via the main switchboard on 020 7901 7000.

¹¹¹SLC 5A of the Gas and Electricity Standard Licence Conditions of Supply require an energy supplier to self-report.

¹¹² See <u>https://www.gov.uk/guidance/cartels-confess-and-apply-for-leniency</u> and Applications for leniency and no action in cartel cases:

⁽OFT1495),<u>https://www.gov.uk/government/publications/leniency-and-no-action-applications-in-cartel-cases</u>. See as well, the CMA's information note on the arrangements for the handling of leniency applications in the regulated sectors:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/8 93921/information-note-on-arrangements-for-handling-of-leniency-applications.pdf.

¹¹³ Alternative Action outcomes can also be dealt with without recourse to our regulatory enforcement powers and can also be delivered via our retail compliance function in the retail directorate, and often result in a redress payment.

decrease the amount of any financial penalty that the Authority may decide to impose in circumstances when an investigation is carried out and a breach (or breaches) is found.¹¹⁴ When setting the amount of a penalty, the Authority recognises the value of businesses promptly reporting to Ofgem and putting right any non-compliance that they have identified.¹¹⁵

4.13. Conversely, factors that tend to increase the amount of any financial penalty in Sectoral cases include withholding relevant evidence and/or submitting it in a manner that hinders the investigation and any attempt to conceal all or part of a contravention or failure. Similarly, persistent, and repeated unreasonable conduct or behaviours that delay enforcement action is an aggravating factor, to be taken into account in setting penalties. In relation to Competition Act investigations, persistent and repeated unreasonable behaviour that delays the Authority's enforcement action will be considered an aggravating factor in determining the level of any penalty imposed for breaching the relevant prohibitions contained in the Competition Act.

Whistle-blowers

- 4.14. Whistleblowing is when a person or business raises a concern about a wrongdoing, risk, or malpractice that they are aware of through their work (for instance, licence breaches such as mis-selling of energy contracts identified by a customer services operative or a sales agent of the business or poor complaints processes). It is also sometimes described as making a disclosure in the public interest. We invite contact from all parties who may have such information relating to the gas and electricity markets. Disclosures made to "blow the whistle" about concerns regarding potential breaches of relevant regulations or legislation may lead to enforcement and/or compliance action.
- 4.15. To facilitate such disclosures, government has issued whistleblowing guidance applicable to people considering disclosing information, which:¹¹⁶
 - a) sets out the circumstances in which disclosure would entitle a person to benefit from the legal protections (against victimisation or unfair dismissal by their employer) offered to whistle-blowers; and
 - b) details the process that should be followed in dealing with whistle-blowers.
- 4.16. We have also produced our own whistleblowing guidance document, which should be consulted before making a disclosure to us.¹¹⁷

¹¹⁴ Details of the other factors that may affect the penalty level in cases under the Gas Act and Electricity Act are in the Authority's financial penalties and consumer redress policy statement. ¹¹⁵ Here a licensed supplier is required to comply with one of the new relevant conditions introduced through the Supplier Licensing Review, then its compliance with this condition may not be considered as a factor that could reduce the level of a financial penalty. A licensed supplier may not be able to benefit from a reduced penalty for adhering to a condition with which it is required to comply due to the terms of the conditions introduced by the Supplier Licensing Review.

¹¹⁶ <u>https://www.gov.uk/whistleblowing</u>. The documents include a list of prescribed people and bodies to whom you can blow the whistle. Ofgem is the Gas and Electricity Markets Authority for these purposes.

¹¹⁷ <u>https://www.ofgem.gov.uk/ofgem-publications/83570/whistleblowingguidance.pdf</u>.

Information gathered via Ofgem's internal monitoring functions

- 4.17. We have a general duty to monitor the gas and electricity markets for the purposes of considering whether any of our functions are exercisable and we may conduct own-initiative investigations to address issues concerning gas and electricity businesses and across the industry on a particular regulatory requirement or industry risk.¹¹⁸
- 4.18. We may use monitoring programmes to ensure compliance with a new regulation when it is introduced, for example to help industry understand new requirements, or where we are assessing compliance with an existing regulation/obligation across the industry. Our regular compliance monitoring may also identify an issue that needs to be investigated.
- 4.19. We may adjust our monitoring requirements dependant on market conditions. This could mean increased or decreased reporting in relation to business operations, operational procedures, and financial reporting.
- 4.20. Some licence conditions and regulations require businesses to send us regular reports on their activities. Breaches may be identified when we analyse the information provided or may arise from a failure to comply with the reporting requirements.
- 4.21. Where our monitoring work reveals information that suggests it may be appropriate for us to investigate a business or multiple businesses, we will use our prioritisation criteria (see paragraphs 5.5-5.25) to decide whether to open a case. If we do not open a case, we may, as an alternative, seek to resolve any poor behaviours or conduct through Alternative Action (see paragraphs 5.57-5.61) which may result in a voluntary redress payment. Ofgem's Retail Compliance team may also take action to resolve poor behaviours or conduct, including voluntary redress payment and/or compensation for consumers where appropriate.
- 4.22. We will generally inform businesses when we become aware of a potential breach (or breaches) that warrants referral to the Enforcement team for further consideration.

Other sources of information

- 4.23. In addition to information and data received through self-reporting, whistle-blowing and our market monitoring activity, we may also receive, or seek, information and evidence from third parties such as consumer bodies, industry, individual complaints, or other witnesses, other stakeholders or from publicly available records.
- 4.24. We may also receive:
 - a) Information from organisations such as the Citizens Advice Consumer Service (CitA), the Citizens Advice Extra Help Unit (EHU) (which has a remit to support vulnerable consumers) and the Ombudsman Service about complaints they have received.
 - b) Super-complaints from designated consumer bodies about a feature or combination of features that is, or appears to be, significantly harming the

¹¹⁸ Section 34 of the Gas Act and section 47 of the Electricity Act.

interests of consumers.¹¹⁹

- c) Information from the CMA, or other regulators, such as evidence suggesting potential breaches of competition law that may fall within our jurisdiction.
- 4.25. Whilst we do not deal with individual complaints, they can be a useful source of information. If we receive an individual complaint, we will add the information to our records for intelligence purposes. We analyse this material and keep it under review to help us decide if we need to act. It is therefore helpful if a complaint to us is specific, well-reasoned, clear, and supported by evidence.¹²⁰ We will confirm receipt of a complaint in writing and answer consumer concerns where appropriate or provide general advice. In general, individual consumer complaints should be directed toward the business or network operator in the first instance and then, if they are not satisfied with the outcome, to the Ombudsman service, if applicable.¹²¹
- 4.26. If we need any further information, we will contact a complainant and tell them what we require. If we do decide to pursue a case or enforcement order, the details will generally be published on our website (see paragraphs 5.32-5.38) and we will notify complainants of this when it is appropriate to do so.
- 4.27. Sometimes, where necessary, we may instruct experts, for example to provide economic analysis or carry out research.

Handling information

- 4.28. At Ofgem we take the handling of information and privacy very seriously. How we keep it secure is detailed in our Privacy Policy.¹²²
- 4.29. If a person or business thinks that any information that they are giving us,¹²³ or that we have acquired, is commercially sensitive or contains details of an individual's private affairs, and / or that disclosing it might significantly harm the interests of the business or person, they should submit a separate non-confidential version of the information in which any confidential parts are removed. They should also, in an annex clearly marked as confidential, set out why the information that has been removed should be considered confidential. Non-confidential versions of documents should be provided at the same time as the original document or at an alternative time as required by us. If such a version is not provided within the timescale set by us, we will presume that the provider of that information does not wish to continue to claim confidentiality.
- 4.30. We will make our own assessment of whether material should be treated as confidential. We may not agree that the information in question is confidential. This will depend on the circumstances and will be assessed on a case-by-case basis. Any request that information is treated as confidential will be considered in accordance with the appropriate legislation.¹²⁴

¹¹⁹ Under section 11 of the Enterprise Act.

¹²⁰ Where the complaint concerns an alleged breach of the Competition Act, complainants should have regard to the CMA 8 Guidance.

¹²¹ https://www.ombudsman-services.org/sectors/energy.

¹²² Privacy policy | Ofgem.

¹²³ This includes responses to public consultations and complaints.

¹²⁴ We will comply with section 105 of the Utilities Act 2000 and Part 9 of the Enterprise Act when

4.31. In all cases, even if a person does not wish for certain information to be disclosed, there may still be circumstances in which its disclosure is required. Information provided, including personal information, may be published, or disclosed in accordance with the access to information regimes (primarily the Data Protection Act 2018, the UK General Data Protection Regulation, the Freedom of Information Act 2000 and the Environmental Information Regulations 2004) or to facilitate the exercise of our functions.

deciding whether information is confidential and/or whether it should be disclosed. We will also have regard to section 35 of the Gas Act and section 48 of the Electricity Act, as appropriate, in relation to the publication of information and advice. We will also have regard to any relevant data protection requirements such as the Data Protection Act 2018 and the UK General Data Protection Regulation.

5. Enforcement processes

5.1. This section describes what enforcement processes are available to us, how we will usually use them in practice and how we would identify and decide whether to investigate a potential breach or infringement.

Initial enquiry phase

- 5.2. Before a decision is taken to open a case, we may seek further information from a complainant or from third parties, such as other stakeholders or competitors and complaints bodies, to inform the decision.
- 5.3. We may also contact the business in question to seek clarification or information to help us assess whether there is sufficient evidence to pursue enforcement action. We can request this information via informal processes or via a formal request for information.¹²⁵ Prompt and appropriate responses may speed up the resolution of the issue and may, in some cases, avoid the need to take enforcement action.
- 5.4. In relevant cases, we will first consider whether the use of our competition law powers is more appropriate.

Prioritisation criteria for deciding whether to open (or continue) a case

- 5.5. This section includes non-exhaustive factors that we will normally consider in deciding whether to open (or continue) a case or issue an enforcement order.
- 5.6. We will make decisions on a case-by-case basis, taking account of the specific facts of the matter, the complexity of the issues, our priorities, the legal context, and our available resources.¹²⁶

Case opening decisions

- 5.7. In determining whether an enforcement case is appropriate, we will have regard to our vision and strategic objectives for enforcement (see paragraphs 1.6-1.8).
- 5.8. When making our assessment we will consider in each case the following criteria:
 - 1) Do we have the power to take enforcement action, and are we best placed to act?
 - 2) Is it a priority matter for us, due to the apparent seriousness of the potential breach?
 - 3) Is it a priority matter for us, due to the apparent behaviours or conduct of the business in question?

¹²⁵ Section 38 of the Gas Act and section 28 of the Electricity Act. There are other powers to require information: for monitoring purposes under section 34A of the Gas Act and section 47A of the Electricity Act, in the standard licence conditions and in the statutory instruments relating to the environmental schemes and REMIT.

¹²⁶ This is case dependant and the factors listed are those usually considered. Sometimes we may take other considerations into account.

5.9. We will consider whether we have the power to take enforcement action and are best placed to act as set out below. The decision to open a new case or issue an enforcement order can then be taken by considering criteria (2) and/or (3) above (both need not apply). For example, we may open a case to address apparent poor behaviours or conduct even when our assessment suggests that any resulting loss or harm or likely loss or harm is limited. Similarly, we may open a case when we judge the loss or harm or likely loss or harm to be serious even if the business in question has a good compliance history and has put things right. For competition cases, deterrence is an important factor when deciding whether to open an investigation.

Do we have the power to take enforcement action and are we best placed to act?

- 5.10. This means asking whether the alleged behaviour or conduct falls within the scope of the relevant provisions of the legislation, that gives us the power to take enforcement action, and whether the tests set out in the relevant legislation are met.¹²⁷
- 5.11. This means:
 - a) For cases under the Gas Act and the Electricity Act, assessing if it appears likely that the behaviour or conduct in question could constitute a breach of any relevant condition or requirement.
 - b) For cases under the Competition Act, considering whether there are reasonable grounds for suspecting that there has been an infringement of the applicable prohibitions.¹²⁸
 - c) For cases under Part 8 of the Enterprise Act 2002, assessing whether it appears likely that there has been a breach of any of the consumer protection legislation which we have the power to enforce and, if so, whether that breach harms or has the potential to harm the collective interests of consumers.
 - d) For cases concerning unfair contract terms or consumer notices under the Consumer Rights Act 2015, assessing whether it appears likely that there is a potentially unfair contract term or consumer notice.
 - e) For cases under the Business Protection from Misleading Marketing Regulations 2008, assessing whether it appears likely that there has been any prohibited advertising which is misleading to traders.
- 5.12. Where there is a concurrent power to take enforcement action with another regulator, a decision will be made about who is best placed to act.¹²⁹ This may result in the case being referred to another regulator for investigation. Equally, sometimes other regulators will refer cases to us.
- 5.13. Where two or more concurrent regulators such as the CMA and Ofgem have the power to investigate a particular breach or infringement, the concurrency arrangements, which provide for co-ordination with other regulators, prevent a

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¹²⁷ REMIT cases are covered in separate guidelines. However, when assessing the resource requirements of a potential case, consideration is given to other current and potential cases under all our enforcement powers, including REMIT.
¹²⁸ Section 25 of the Competition Act.

¹²⁹ See further at paragraphs 2.31-2.35.

company from facing two separate investigations (and sanctions) by different regulators for the same behaviour.

- 5.14. Action may be taken by us where another body is already investigating or taking enforcement action, where the power to act does not derive from concurrent powers (as distinct from the action envisaged in paragraph 5.12). For example, a code owner or panel may be dealing with a breach of a code where the same conduct may also amount to a breach of a licence condition.¹³⁰
- 5.15. Whether an additional investigation may be justified will depend on the circumstances of the case. We will take account of the impact of any action already taken, or to be taken by another body, before deciding whether to launch a case into any apparent breach of a licence condition also occasioned by the activity.
- 5.16. Provided the issue warrants an investigation under our prioritisation criteria, we are more likely to launch a separate investigation if, for example:
 - a) The action being taken by the other body appears not to deal with our concerns fully or does not cover all the matters about which we have concerns.
 - b) A financial penalty or consumer redress order may be merited (which the other body does not have the power to impose).
 - c) Separate action should be taken as a deterrent to the business or others.

Is it a priority matter for us due to the apparent seriousness of the potential breach?

- 5.17. This means assessing a range of factors including the degree to which the suspected breach has caused, is causing or is likely to cause harm to consumers (financial or non-financial), to competition or to our ability to regulate effectively. The latter is important for breaches that, if confirmed, would harm our ability to regulate or could lead to a loss of confidence in the regulator if businesses do not face meaningful consequences. We will also consider the risks involved in pursuing the case and the potential resources required.
- 5.18. We will also take account of the extent to which the business may have benefitted (financially or otherwise) from the suspected breach/es and the need to deter future poor behaviours or conduct, both by the business in question and others across the market.

Is it a priority matter for us, due to the apparent conduct of the business in question?

- 5.19. This means assessing a range of factors to determine whether the business is willing and able to comply with its obligations or whether it is a business with recurring poor behaviours or conduct.
- 5.20. Our assessment will include whether the alleged breach appears to be intentional, a sign of negligence or constitutes a failure to comply with previous undertakings.

¹³⁰ Code owners are network operators required by licence to provide codes or agreements. Panels are comprised of consumer and industry representatives and are responsible for administering the code.

- 5.21. For principles-based rules, it will include considering whether a business intent on complying might have acted in the way potentially to be investigated. We will consider the compliance record of the business and any history of similar breaches, including any that in isolation may not have been considered serious enough at the time to justify opening a new case.¹³¹
- 5.22. We will consider also whether the business self-reported promptly, accurately, and comprehensively, is taking timely action (or has already acted) to put matters right and is willing and able to avoid repeat breaches.¹³² We are more likely to open an investigation if the breach is ongoing but may also take enforcement action if the business is no longer in breach.

Other considerations

- 5.23. The criteria set out above are not exhaustive; we may consider other factors where relevant such as the resources we have available at the time.
- 5.24. On occasion, particularly when addressing a concern across the energy market, we may decide it is not appropriate to take enforcement action, at that stage, but instead focus our resources on a relevant policy project to bring about change across the market to reduce the harm (we also have powers under the Enterprise Act to conduct market studies and make market investigation references).
- 5.25. In competition cases, if Ofgem decides not to open an investigation, in appropriate cases it may send an advisory letter or a warning letter to the business or companies whose conduct is the subject of the complaint. This would inform it that Ofgem has been made aware of a possible breach of competition law and that although Ofgem is not currently minded to pursue an investigation, it may do so in the future if it receives further evidence of a suspected infringement or Ofgem's prioritisation assessment changes.

Enforcement case process

- 5.26. This section provides a general summary of the procedures we will follow once we have decided to open a Sectoral enforcement case. It also outlines the investigation powers that we may use, and how to raise procedural issues.
- 5.27. None of the processes in this section apply to the process involved in imposing enforcement orders see section 7.

Notification that we are opening a Sectoral enforcement case

5.28. If we decide to open a Sectoral enforcement case, we will normally inform the business under investigation. We may not, for example, where we consider that alerting the business before issuing a formal request for information or conducting a

¹³¹ For energy supply licensees this could include an assessment of complaints registered with them, Citizens Advice Consumer Service, the Citizens Advice Extra Help Unit (EHU) (which has a remit to support vulnerable consumers or the Energy Ombudsman.

¹³² Suppliers are obligated under the SLC 5A of the gas and electricity supply licences to report actions or omissions that give rise to a likelihood of detriment to Domestic Customers. A failure to do so may constitute a contravention of the supply licence.

dawn raid might prejudice the investigation.¹³³ In these instances, we will notify the business as soon as it is appropriate to do so.

- 5.29. When notifying a business of the case opening, we will provide an outline of the allegations and the scope of the investigation, usually by a call (telephone, video link or similar technology) followed up with a case initiation letter and any supporting correspondence, including a provisional timeline for the key steps of the investigation and when we expect to give updates on progress. The timeline may change as the case progresses and if so, we will notify the business as soon as possible. The scope of the case may widen if we become aware of other matters requiring investigation and we will notify the business of any relevant information or changes.
- 5.30. We may invite the business for an initial meeting to discuss the nature of the allegations, the timeline and how we intend to proceed. The business may comment on the allegations at this stage (for example, to say that it admits or denies breaches, or cannot say yet) or it may wish to raise other matters.

Ofgem's timescales for carrying out an investigation

5.31. We aim to carry out investigations as quickly as possible. The cases that we investigate vary significantly in type, complexity, and size. The provisional timeline provided to the business at the outset of every investigation will be set on a case-by-case basis. It will be updated and communicated appropriately as the case progresses.

Making cases public and publicity

- 5.32. We believe that making cases public is important to ensure transparency of our work. It also serves to inform consumers about the work that we are doing, helps identify possible witnesses and maximises the deterrent effect of enforcement action by encouraging industry compliance.
- 5.33. In line with our commitment to ensure transparency, we will publish every case that we open on our website¹³⁴ unless this would adversely affect the investigation (for example, where it may prejudice our ability to collect information), harm consumers' interests or is subject to confidentiality or other considerations.¹³⁵ We will consider on a case-by-case basis how best to publicise the opening of a case bearing in mind

¹³³ For competition cases, Ofgem has powers under the Competition Act to enter a business premises (without a warrant, under Section 27 or with a warrant, under Sections 28 and 28A), and to enter and search a domestic premise (with a warrant, under Sections 28 and 28A). See also Competition Act, section 29. For the procedure for making an application to the High Court for a warrant see Civil Procedure Rules, Practice Direction – Application for a warrant under the Competition Act 1998 (May 2004) and the Alternative Procedure for Claims in Rule 8 CPR, as modified by the Practice Direction. For Sectoral cases, in terms of section 28 of the Electricity Act and section 38 of the Gas Act, the Authority has the power to require the person on whom a notice requesting information is served to produce information at a time and place specified in the notice.

¹³⁴ We will consider a case as open for publishing purposes once the Enforcement Oversight Board (EOB) has decided to invest enforcement team resources investigating a case in accordance with our prioritisation criteria.

¹³⁵ Section 35 of the Gas Act and section 48 of the Electricity Act. We will comply with any duties under section 105 of the Utilities Act 2000 and Part 9 of the Enterprise Act in respect of confidential information.

our Enforcement vision and strategic objectives.¹³⁶ In some cases, we may also decide to make an announcement to the media, which is often in the form of a press release. We will normally inform a business before we publish the opening of a case on our website or make an announcement to the media.

- 5.34. When we publish the opening of a case on our website, we will make clear that this does not imply that we have yet made any finding(s) about the issues under investigation.
- 5.35. We will exclude information from publication only if we consider that failure to do so would harm consumers' interests or might seriously harm the interests of the business under investigation. We will consider these factors when deciding whether to offer anonymity to any business under investigation.
- 5.36. In Competition Act cases, any notice that we have opened a case may include any of the information set out in section 25A of the Competition Act (our decision to open a case, the section that the investigation falls under, the matter being investigated, the identity of any company being investigated, and the market affected). If publishing details of any company being investigated (or any other information set out in section 25A of the Competition Act) could in the Authority's view prejudice the investigation we may decide to exclude that information. We will usually include parties' names if a Statement of Objections is issued.¹³⁷
- 5.37. We will publish findings of breach or infringement, penalties and/or consumer redress orders in settled and contested cases (subject to any confidentiality and other legal issues) and we will usually publish case closures on our website. When a case has been made public on opening, then if we close it with no finding of breach or infringement (for example due to lack of evidence, on the grounds of administrative priorities or because we are taking Alternative Action) we will also make these details public.¹³⁸ As a courtesy, we will normally inform a business before we publish the closing of a case on our website or make an announcement to the media, however we are not obliged to do so.
- 5.38. To ensure the transparency of our work, to make clear our expectations, and drive improved behaviour, details of cases resolved via Alternative Action will normally be made public.¹³⁹ We will usually consult the business in advance of publishing any statements relating to Alternative Action.

Contact with the case team

5.39. When we open a case, we will provide the business under investigation, and any relevant third parties, with contact details of the person who will be the main point/s

¹³⁶ See section 1.

¹³⁷ In these instances, we will have regard to CMA8 Guidance (paragraph 5.7). In the case of market sensitive announcements, we will also have regard to relevant guidance from the CMA on handling sensitive information (CMA 8, paragraphs 11.10-11.12) and FCA's <u>Best practice note - Identifying</u>, <u>controlling and disclosing inside information | FCA</u>.

¹³⁸ We are required to do this under section 25A of the Competition Act and we are committing to do it for all other types of cases covered by these guidelines.

¹³⁹ Alternative action outcomes may also be concluded via Ofgem's retail compliance team function; however, this will not be the result of a formally opened investigation.

of contact at Ofgem during the investigation, including the SRO. Any specific queries should be addressed to the Ofgem contacts via the agreed method of contact.¹⁴⁰

5.40. We will comply with our duties in respect of confidential information (see section 4) when providing updates.

Requests for information and site visits

- 5.41. As mentioned in section 4 we will use a range of powers to collect the information and evidence which we need to progress a case.
- 5.42. Requests for information are a key part of our evidence gathering process and it may be necessary to issue several requests for information during the course of an investigation. The request will set out the specific information required, how we want the information to be submitted, which may include specific templates to be completed, it will set out the deadline for submission¹⁴¹ as well as the offences and/or sanctions that may apply, if the recipient does not comply.¹⁴²
- 5.43. We will set the length of any deadline based on the complexity of the issues raised and the breadth, type and amount of information required. We will give what we consider, in the circumstances, to be a reasonable amount of time for response.
- 5.44. We may share drafts of the request with the business to give them an opportunity to comment on the scope or form of the request (for instance, whether the data or documentation is available in the form requested), and whether there is any practical issue with the deadline. After considering any comments and making any amendments we consider necessary, we will issue the actual request for information.
- 5.45. Any problems understanding a request for information or queries about the scope of it should be raised promptly with the Ofgem contact/s. Representations about the deadline should be made to the contact in writing to the relevant email address, as soon as possible and should clearly lay out the reasons for the request. Businesses should not wait until just before the deadline to request more time. We will aim to deal with all requests promptly and reasonably and on a case-by-case basis.

¹⁴⁰ April 2021: Amendment by Ofgem to <u>section 46 Gas Act 1986</u> ("GA86") and <u>section 109 Electricity</u> <u>Act 1989</u> ("EA89"), to allow Ofgem to serve notices and documents by electronic means, by post or by personal delivery.

¹⁴¹ Section 26 of the Competition Act. For competition cases, having regard to CMA 8 Guidance on the types of documents and information the CMA may ask, our information requests may include internal business reports, copies of emails and other internal data as well as information that is not already written down, for example market share estimates based on knowledge or experience of the addressee of the information request. Under these powers we may also require past or present employees of the business providing the document to explain any document that is produced. If a document cannot be produced, the CMA can require the recipient to state, to the best of their knowledge, where the document can be found.

¹⁴² Section 40A (1) of the Competition Act. We will have regard to the CMA 8 Guidance and to the CMA's guidance entitled "Administrative penalties: Statement of Policy on the CMA's approach" (CMA 4) and we may impose administrative penalties on persons who fail, either intentionally or without reasonable excuse, to comply with requirements imposed on them under sections 26, 26A, 27, 28 or 28A of the Competition Act. These include failures to answer questions or to produce documents required by us or to comply with our powers to enter premises (either with or without a warrant). They also include failure to provide adequate or accurate information in response to a request.

- 5.46. Delays in the provision of information can have an impact on overall timescales for the investigation or enforcement order. We expect stakeholders to respond within deadlines to the notices served upon them. Failure to cooperate fully with reasonable requests from the case team will be taken very seriously, in line with the appropriate statement of policy on penalties/redress.¹⁴³
- 5.47. Failure to fully comply with notices to produce documents or information may amount to a criminal offence and will be taken seriously.¹⁴⁴
- 5.48. In Sectoral cases and those under the Enterprise Act and Consumer Rights Act, the Authority may apply to the court for an order requiring any default in complying with a notice to be made good (and costs).¹⁴⁵
- 5.49. The failure to respond appropriately to request for information may also contravene a licensee's standard licence conditions, which may be enforced as a Sectoral contravention and result in the imposition of an additional penalty or enforcement order.

Site visits

- 5.50. We may also gather information by conducting a site visit. A visit may be made, either at the request of the business or Ofgem, if we think that this might help to clarify matters or is appropriate for some other reason. Any site visit should be arranged through the Ofgem contact/s. If appropriate, we will suggest that relevant members of the Ofgem case team attend a site visit to the business premises.
- 5.51. Prior to any visit, we will often provide correspondence which will detail what information we require and possible discussion points.

Competition cases

- 5.52. In Competition Act cases, we may also ask questions of an individual connected with a company under investigation,¹⁴⁶ and enter, and in some instances search, business, and domestic premises.¹⁴⁷
- 5.53. The Authority may impose a civil sanction by way of a financial penalty on a person who fails to comply with a requirement imposed under sections 26, 26A, 27, 28 or 28A of the Competition Act.¹⁴⁸

¹⁴³ Statement of Policy with respect to Financial Penalties and Consumer Redress | Ofgem ¹⁴⁴ If a person fails to produce required documents or information; or alters, supresses of destroys such documents, they may be guilty of a criminal offence and liable on conviction to a fine (section 38(2) and (3) of the Gas Act and section 28(4) and (5) of the Electricity Act). If a person intentionally or recklessly destroys, falsifies or conceals a required document, or if a person provides false or misleading information, they may be guilty of a criminal offence and liable to a fine and in some cases to imprisonment for up to two years (sections 43, 44 and 72 of the Competition Act). ¹⁴⁵ Section 38(4) of the Gas Act, section 28(6) of the Electricity Act and Paragraph 16 of Part 3 of

¹⁴⁵ Section 38(4) of the Gas Act, section 28(6) of the Electricity Act and Paragraph 16 of Part 3 of Schedule 5 to the Consumer Rights Act.

¹⁴⁶ Section 26A of the Competition Act.

¹⁴⁷ Sections 27, 28 or 28A of the Competition Act.

¹⁴⁸ Section 40A of the Competition Act and CMA guidance (CMA 4), to which Ofgem is required to have regard when proceeding under section 40A. Failure to comply includes failures to answer questions asked by the Authority, failures to produce documents required by the Authority, or failures to provide adequate or accurate information in response to any requirement imposed on a person under sections 26, 26A, 27, 28 or 28A of the Competition Act.

Meetings

5.54. Meetings with a business under investigation may be held as part of information or evidence-gathering or be used to provide updates on the progress of the case. If we think a meeting is needed, we will make the arrangements with the business and confirm who, from Ofgem, will attend. We may also request that particular people attend from the business, such as those with knowledge of specific matters or with the authority to speak for the business. The business and the case team may use this time to manage procedural or substantive issues, raise concerns, for example in advance of the settlement phase (case direction meeting), or to discuss settlement terms (see section 6).¹⁴⁹

Raising procedural issues

- 5.55. For sectoral cases, if a business wishes to raise any procedural issues these should be raised with the main point of contact in the first instance, or the SRO should the business consider it appropriate.
- 5.56. In competition cases we will comply with requirements under the CA98 Rules. Procedural issues are first raised with the case team. If resolution at this stage fails, then a complaint should be made to the SRO.¹⁵⁰ If this form of resolution does not resolve the issue/s, a complaint should be raised (file an application) with the Procedural Officer.

Alternative action

- 5.57. In certain circumstances, Alternative Action may be used to bring the business into compliance and remedy the consequences of any non-compliance. In deciding whether Alternative Action is appropriate we will have regard to our prioritisation criteria for opening an investigation, where appropriate (see paragraphs 5.5-5.25). Alternative Action can be used in lieu of opening an investigation into a potential breach, as part of closing a formal investigation or during an investigation to address ongoing concerns.
- 5.58. We do not normally consider Alternative Action to be appropriate when addressing potential breaches of competition law.
- 5.59. Prior to deciding on enforcement action, we will enter dialogue or correspondence with the responsible parties about the potentially harmful or unlawful conduct, and/or poor behaviours, including whether they have done anything or plan to do to anything to put things right.
- 5.60. We may pursue one or more of the following Alternative Actions with the business in question:
 - agree a period and a specified format of reporting, either to ensure that behaviour is not repeated or to show that they have taken certain action/s to address the issue/s.
 - b) request that they engage independent auditors or other appropriately skilled

 $^{^{\}rm 149}$ For competition cases we follow the CMA practice, see paragraphs 9.10 and 9.11 of the CMA 8 Guidance.

¹⁵⁰ Rule 8 of the CA98 Rules. Further information on the Procedural Officer's role and the sorts of complaints that may be referred for resolution can be found in Chapter 15 of the CMA 8 Guidance.

persons to conduct a review focused on a particular area of concern.

- c) accept non-statutory undertakings or assurances to ensure future compliance with a particular obligation.
- d) agree other voluntary action, such as the implementation of specified remedial or improvement actions and/or making voluntary/redress payments to affected consumers, other appropriate parties or to the Voluntary Redress Fund.¹⁵¹
- 5.61. We would expect a business to engage fully and proactively in securing a successful resolution of our concerns through Alternative Action.

Alternative Action outcome

- 5.62. In making the decision to resolve the case by Alternative Action, the authorised decision maker will follow the criteria listed in paragraphs 5.5-5.25.
- 5.63. If the decision maker decides that Alternative Action is sufficient to deal with the poor behaviours or conduct, they will need to be satisfied that the action will fully address our concerns.
- 5.64. If we obtain a satisfactory non-statutory undertakings/assurances or other agreed action from a business, this will usually result in the case being closed. In some cases, there may be a period of compliance monitoring after case closure (see paragraphs 8.10-8.15). Failure to comply with non-statutory undertakings/assurances or any other agreed action could lead to formal enforcement action, and we would likely take a more serious view of any breach found to have occurred in breach of undertakings or assurances given.
- 5.65. If we consider that a case is not suitable to be resolved without the use of our statutory enforcement powers, the case may still be settled by Alternative Action. Further details are provided in section 7.

Statutory demands

5.66. If a business has an outstanding balance to pay in relation to a regulatory obligation (such as Feed-In-Tariff (FIT)¹⁵² and Renewable Obligation Schemes) Ofgem can issue a statutory demand to obtain payment.¹⁵³ If the business does not pay the outstanding balance within 21 days, steps may be taken to revoke the business' licence.

¹⁵¹ We have appointed an expert independent third party to manage the allocation of voluntary redress payments from licensees to charitable organisations.

¹⁵² More information on the FIT scheme can be found at <u>Feed-in Tariffs (FIT) | Ofgem</u> and information on the Renewable Obligation Schemes can be found at <u>Renewables Obligation (RO) scheme | Ofgem</u>. ¹⁵³ In terms of section 123(1)(a) of the Insolvency Act 1986, a company is deemed unable to pay its debts where the creditor to whom a sum exceeding £750 is owed has demanded that sum in accordance with section 123(1)(a) and the company has failed to pay it for 3 weeks. Where an energy business owes the Authority such a sum, the Authority may decide to demand payment in accordance with section 123(1)(a) – this is called a statutory demand.

6. Settling or contesting a case

- 6.1. This section describes our procedures for settling or contesting Sectoral (covered in paragraphs 6.6-6.61) and Competition Act cases (covered in paragraphs 6.62-6.108).
- 6.2. When deciding how to deal with settling or contesting a Competition Act case, we will have regard to the CMA 8 Guidance.¹⁵⁴
- 6.3. Many of the processes described are the same for Competition Act cases. However, certain obligations in the Competition Act and associated legislation require us to adopt some differences of approach when dealing with competition cases.
- 6.4. This section and section 4 do not apply to cases under the Enterprise Act 2002, the Consumer Rights Act 2015, or the Business Protection from Misleading Marketing Regulations 2008. Different procedures apply in these cases as orders are sought from a court and are not decisions of the Authority. We have set out these procedures in section 2.
- 6.5. We reserve the right to depart from the procedures set out in this section. A business has no "right" to the processes set out in this section and we may decide to resolve enforcement action in a different manner depending on the circumstances of a case or behaviour at issue. If our strategic enforcement objectives are better met by adopting a different approach, we may depart from the general approach to settlement and contest set out in these guidelines.

Sectoral cases

Settling Sectoral cases

- 6.6. To settle a case, a business under investigation must be prepared to admit to the breaches that have occurred. The settlement will lead to a formal finding of breach. The business must agree with this finding and to any penalty imposed and/or consumer redress order.
- 6.7. The business will also be expected to agree not to challenge or appeal any finding of breach, penalty or consumer redress order that is agreed to as part of the settlement. We will not enter into partial settlements with businesses.
- 6.8. Settlement is a voluntary process. There is no obligation on businesses to enter into settlement discussions or to settle. Any decision to settle should be based on a full awareness of the requirements of settlement (described above) and the consequences of settling, including that a finding on breach will be made.
- 6.9. This settlement process is distinct from the resolution of a case by, for example, the acceptance of undertakings or other agreed action.
- 6.10. Due to the statutory time restrictions in cases where a provisional or final order has been made, the process described in this section will not apply. In cases where no penalty or consumer redress order is proposed, the process described in this section

¹⁵⁴ <u>https://www.gov.uk/government/publications/guidance-on-the-cmas-investigation-procedures-in-competition-act-1998-cases.</u>

will not apply. In such cases, the case team will write to the business concerned setting out the process that will be followed.

- 6.11. It is important to appreciate that settlement in the regulatory context is not the same as the settlement of a commercial dispute. An Ofgem settlement is a regulatory decision taken by us, the terms of which are accepted by the business under investigation. In Sectoral cases, we must have regard to our statutory objective when agreeing the terms. We must also have regard to our statutory obligations to consult on proposed penalties and consumer redress orders.¹⁵⁵
- 6.12. It is also important to note that settling does not reduce the seriousness of any breach. It may, however, result in a lower penalty than would likely be imposed if the matters were contested, and the case will be dealt with more quickly.
- 6.13. Businesses should consider whether to obtain legal or other advice before settling a case. The fact that we have settled a case with a business does not prevent us from taking future action if further breaches occur, or if actions agreed by the business to reach settlement are not carried out.
- 6.14. Businesses may ask to enter settlement discussions and whilst we will engage positively with a business that indicates a willingness to enter into early settlement discussions, in many cases it may not be possible to start such discussions until we have sufficient information to assess the nature and extent of the breaches and the loss or harm caused. To speed up our investigations, we may ask the business to cooperate with us by providing information in the meantime.
- 6.15. We will expect businesses to take appropriate steps to secure compliance irrespective of the stage at which the case is at. Similarly, in suitable cases we will also expect satisfactory arrangements for consumer redress to be put in place. The fact that a business has not completed such steps will not be a bar to settlement discussions taking place, so long as the business has shown a real commitment to resolve the outstanding issues. If actions are agreed and not carried out, enforcement action may be undertaken.

Summary statement of initial findings

- 6.16. In most cases where an investigation has been opened, once we have concluded our assessment of the evidence, we will serve the business with a Summary Statement of Initial Findings (the Summary Statement).
- 6.17. The Summary Statement will set out the breaches that we consider have been committed and/or that may be ongoing, our conclusions about the detriment and/or gain, and other appropriate matters.
- 6.18. We will allow a reasonable period (normally 21 days for standard cases and 7-14 days for more straightforward cases) for written representations in response to the Summary Statement. We may also offer the business an opportunity to make oral representations on it to the case team at an optional case direction meeting for example, if the nature of breaches is complex.
- 6.19. The purpose of these steps is not to negotiate but for us to understand the business' position on the Summary Statement so that we can take it into account when making

¹⁵⁵ Sections 30A and 30I of the Gas Act and sections 27A and 27I of the Electricity Act.

a recommendation to the Settlement Committee. Late submission of written representations may affect our ability to reach a settlement agreement during the settlement window.

The settlement framework

- 6.20. Settlement results in cases being resolved more quickly and saves resources for both the business and Ofgem. It may also result in consumers obtaining compensation or redress earlier than would otherwise be the case.
- 6.21. In recognition of the benefits of settlement, we may offer a discount in line with our penalty statement.¹⁵⁶
- 6.22. The Authority has provided for one settlement window, as follows:

Settlement window

- **30 percent discount:**¹⁵⁷ This will usually be the only offer of discount available and settlement must be achieved within the settlement window to receive it. However, we may consider offering a discount outside of the settlement window in exceptional circumstances.
- The settlement window opens when the settlement mandate, draft penalty notice and/or redress order and press notice are provided to the business.
- The settlement window closes on expiry of a reasonable period (usually 28 days) which will be notified to the business when the above documents are provided. The settlement window may be reopened at the Authority's discretion in exceptional circumstances, however if the settlement window is reopened there is no guarantee that a settlement discount will remain available.

Settlement decisions

- 6.23. There are two decision-making options for settling cases:
 - a) The formation of and decision by a Settlement Committee;¹⁵⁸ or
 - b) The Director responsible for Enforcement makes the settlement decisions for the case or delegates another Ofgem Director to act on their behalf.

¹⁵⁶https://www.ofgem.gov.uk/sites/default/files/docs/2014/11/financial_penalties_and_consumer_red_ress_policy_statement_6_november_2014.pdf.

¹⁵⁷ This can be found at:

https://www.ofgem.gov.uk/sites/default/files/docs/2014/11/financial penalties and consumer redre ss policy statement 6 november 2014.pdf. This statement is the current version, following consultation this will be amended to reflect the new statement.

¹⁵⁸ This includes Ofgem staff at equivalent or higher grades than Director.

The Settlement Committee

- 6.24. A Settlement Committee may be established for a Sectoral or Competition Act¹⁵⁹ case which is considered suitable for settling via this route. Settlement Committees are one of the decision makers who consider whether to authorise settlement agreements in respect of alleged contraventions and they reach decisions in accordance with the Authority's powers under the applicable Acts. Our Settlement Committee Terms of Reference have been published on the Ofgem website.¹⁶⁰
- 6.25. The membership of the Committee in a particular case will be provided to the business in writing by the EDP secretariat or the Ofgem case team.

Settlement documents and discussions

- 6.26. Once EOB has advised, and the Director responsible for Enforcement has decided, on the appropriate decision-maker based on a case-by-case basis, the case team will obtain a settlement mandate from either a Settlement Committee¹⁶¹ or from the appointed Director. The business will then be provided with a draft settlement agreement, penalty notice and/or consumer redress order, and press notice. The business will be notified at this point that the settlement window has opened, and the date when the settlement window will close.
- 6.27. Settlement discussions will be conducted through a method which is suitable for both parties.¹⁶² Settlement discussions will take place on a "without prejudice" basis. This means that if discussions break down, neither party can rely on admissions or statements made during the settlement discussions in any subsequent contested case.¹⁶³
- 6.28. The aim of discussions will be to agree the terms of the settlement including the wording of any penalty notice and/or consumer redress order and to provide an opportunity for the business to comment on the draft press notice.¹⁶⁴ We may also agree other terms with the business as part of a settlement.¹⁶⁵

¹⁵⁹ See paragraphs 6.62-6.64.

¹⁶⁰ <u>Committees of The Authority - Terms of Reference and Non-Executive membership | Ofgem</u>.

¹⁶¹ The bodies with delegated powers to issue a settlement mandate prior to settlement discussions are described in section 3.

¹⁶² This may include letter, email, face to face discussion, telephone or video link or similar technology.

¹⁶³ If for any reason a company that has entered into settlement discussions chooses to reveal to the Panel dealing with the contested case any of the detail of the settlement discussions, we reserve the right, similarly, to reveal information (including any admissions) that were made during those discussions if we consider that it is appropriate to do so.

¹⁶⁴ This means that (unlike in contested cases) we will seek to reach agreement with the company on the wording that will appear in the penalty notice/consumer redress order. There will be an exchange of press notices and an opportunity for the parties to comment on the content before they are published. The final decision as to what we publish will be made by us.

¹⁶⁵ For example, other terms of settlement may include the possibility of paying a sum of money in lieu of (or in addition to) a financial penalty, to appropriate charities, trusts or organisations for specific activities. We have published guidance which provides information on the current process and the set of principles involved in allocating voluntary redress payments in this respect, in the context of enforcement investigations conducted under the Gas Act and the Electricity Act. This guidance is available at <u>https://www.ofgem.gov.uk/publications-and-updates/open-letter-guidance-allocation-voluntary-redress-payments</u> for further information.

- 6.29. If a business wishes to take advantage of the settlement discount, it will have the duration of the settlement window, notified to it, to sign and agree a settlement agreement. This agreement is subject to the settlement processes set out in this section and there will be no extension to the deadline that we set, except in exceptional circumstances.
- 6.30. In Sectoral cases, if after settlement discussions an agreement cannot be reached between the business and the case team within the settlement mandate (for example because new material has come to light during the discussions), the case team may, in exceptional circumstances, go back to the settlement decision maker to seek a revised mandate.
- 6.31. If a settlement is agreed within the terms of the mandate given by the Settlement decision maker, the business will have to sign a settlement agreement. The settlement decision will be made and the decision and penalty notice and/or consumer redress order will be published in accordance with the statutory requirements¹⁶⁶ for the purposes of public consultation. Following the close of the consultation, any representations will be considered.
- 6.32. If, having received representations or objections, the settlement decision maker proposes to vary the level of a penalty or the amount of consumer redress ordered from that originally proposed, the consultation process must be repeated.
- 6.33. The business' agreement as part of the settlement to waive its right to challenge or appeal against the finding of breach, penalty or a consumer redress order (see paragraph 6.7) will fall away if the proposed variation to the penalty and/or the consumer redress order is outside the scope of their original settlement agreement.
- 6.34. If a settlement cannot be reached, the case will move to the contested route. The EDP members of the Settlement Committee cannot be part of the EDP contest panel if they have been on an earlier Settlement Committee that has considered the same case.

Contested Sectoral cases: The Statement of Case

- 6.35. If a case is not settled or the business does not want to settle the case, we will serve a Statement of Case ("the STOC") which sets out our findings and the case alleged against the business. The STOC will be accompanied by an evidence bundle of documents to support our findings and the other relevant content within the STOC. The STOC may be substantially different from the Summary Statement. New breaches may be added, and different reasons relied on. We may also request further information from the business before drafting the STOC. This does not apply is a provisional or final order has been issued.
- 6.36. We will usually write to the business to advise it that the STOC is being drafted and provide an updated timeline for the case.
- 6.37. When the STOC is ready we will serve it on the business and notify them of the deadline for any written representations.

- 6.38. The business' written representations will be invited on the STOC, and we may invite the business to attend a case direction meeting for discussions to take place. We will also disclose any relevant documents (see paragraphs 6.40-6.42).
- 6.39. If the case is to be contested, we will inform the EDP secretariat so that a Panel can be selected to deal with the case.¹⁶⁷

Disclosure

- 6.40. Along with the STOC, we will disclose a list of all the documents that we will rely on. Many of them are likely to be documents that the business already provided to us during the investigation. However, we will produce copies of any other documents on which we rely that are reasonably requested by the business, subject to any legal restrictions on disclosure including questions of confidentiality and privilege.¹⁶⁸
- 6.41. In some cases, we may rely on information contained in confidential documents. In these cases, our disclosure list will note the reference number/name of the documents where full disclosure is not possible. It may be necessary to limit the description of the documents themselves. We will explain the alternative arrangements, which will allow the recipient to review the evidence on which we rely. Typically, this will mean that confidential material will be removed so that confidence is maintained. Other arrangements may sometimes be required, for example, a confidentiality ring.
- 6.42. We will also disclose, by list, documents in the knowledge or possession of the case team or the relevant policy team, which might undermine the case advanced in the STOC. Again, we will note the reference number/names of those documents where full disclosure is not possible and the alternative arrangements that will be made. Privileged documents may be listed by class and will not be disclosed.

Written representations

- 6.43. Making written representations in response to the STOC is the business' opportunity to provide further information, including any challenge, in relation to the case made against it. The business should submit any evidence it has to support its representations. There is no obligation to submit a response, but businesses should note that there are restrictions on introducing new material in any subsequent oral hearing.
- 6.44. We will usually allow 28 days for a business to respond to a STOC, however this may be more or less time depending on the case.
- 6.45. Once we have received any written representations and supporting evidence from the business, we will review the material and our case. This may lead to us deciding that issues raised may no longer be of concern and we may close the case or withdraw from parts of it. It may lead to us making further requests for information to the business or replying to the business' representations.
- 6.46. If there is a material change in the nature of the breaches in the light of the written representations, we may prepare a Supplementary or Revised STOC. The business will be given an opportunity to respond in writing to the new document. We will

 ¹⁶⁷ The decision-making structure is described in Section 3.
 ¹⁶⁸ Material may be redacted where appropriate.

usually allow a further 28 days for this but may shorten or extend the time if it appears reasonable to do so in a particular case.

- 6.47. If there are difficulties in meeting any deadline, a request for an extension should be made in writing by email to the Ofgem contact (or in urgent cases by telephone and email or via a video link or similar technology). We will deal with such requests as described in paragraph 5.45.
- 6.48. If a business has not requested the opportunity to make oral representations to the decision-making body (the Panel) and the case is to be decided by consideration of the written representations only, the EDP Secretariat will issue a notice to the business informing it of the relevant deadlines.
- 6.49. Once the written representations to the STOC have been received, it will be decided whether a supplementary STOC is required. Once all written representations (STOC/supplementary STOC) have been received the case will be passed over to the Panel. All future deadlines and arrangements will be made via the EDP Secretariat and will no longer be the responsibility of the case team.
- 6.50. Having reviewed the written representations and considered whether the business has requested the opportunity to make oral representations, the EDP will determine whether it wants to hear oral representations from the parties. The EDP secretariat will tell the parties whether there will be a hearing, and it is for the licensee to decide if it wants to make any representations.

Outcome of the EDP's decision: Sectoral cases

- 6.51. When making decisions, the EDP will consider all the relevant available information presented to it.
- 6.52. If the EDP is satisfied that a regulated person is or is likely to be in contravention of a licence condition or relevant requirement, a notice will be published on our website setting out the decision that:
 - a breach has occurred (or is ongoing) and that the EDP decides to impose a financial penalty and/or consumer redress; and/or
 - a breach has occurred, and the EDP does not intend to propose a financial penalty and/or consumer redress.
- 6.53. If the Panel concludes that the regulated person has not committed any breach, the business will be informed of the case closure and a statement will normally be published on our website (see paragraph 5.37).

Financial penalty or consumer redress order in Sectoral cases

6.54. The EDP may exercise the Authority's power to impose a financial penalty and/or make a consumer redress order. In deciding whether to do so, the EDP will have regard to the Authority's penalties and redress policy statement. The amount in each case (combined if both are imposed) in respect of a contravention must not exceed 10 per cent of the regulated person's turnover.¹⁶⁹

¹⁶⁹ Section 300 of the Gas Act and section 270 of the Electricity Act. Turnover is determined in accordance with the Electricity and Gas (Determination of Turnover for Penalties) Order 2002.

- 6.55. Under a consumer redress order, the Authority may require a regulated person to take necessary action to remedy the consequences of the contravention or prevent a contravention of the same or similar kind being repeated. The Panel might order:¹⁷⁰
 - The payment of compensation to affected consumers (i.e. those consumers that have suffered loss, harm, or damage, or been caused inconvenience, because of the contravention).
 - The preparation and/or distribution of a written statement setting out the contravention and its consequences.
 - The variation or termination of contracts with affected consumers.
 - Some other remedial action as considered necessary.
- 6.56. If proposing a penalty or a consumer redress order, a notice¹⁷¹ setting out relevant details will be served on the regulated person (and in the case of a consumer redress order, on each affected consumer, or published in such a manner to bring it to their attention)¹⁷² and published in line with statutory requirements.¹⁷³ The notice will include the time (not less than 21 days) for representations or objections to the penalty amount or consumer redress order.
- 6.57. If both a penalty and consumer redress order are proposed, the Panel may serve a joint notice.
- 6.58. Following the close of the consultation period, the Authority will consider any representations or objections, which are duly made and not withdrawn, and decide whether to exercise the Authority's powers to impose, vary or withdraw the proposed penalty and/or consumer redress order.
- 6.59. Before varying any proposal, a further notice to this effect must be given¹⁷⁴ for consultation, and any further representations or objections with respect to the variation must be considered.
- 6.60. Notice of the final decision and the period for compliance (minimum 42 days for payment of a penalty, minimum seven days for compliance with the requirements of a consumer redress order) will be published and served¹⁷⁵ on the regulated person.¹⁷⁶

¹⁷⁰ Section 30H of the Gas Act and section 27H of the Electricity Act. Note that if it is impractical to identify all affected consumers, payment could, for example, be ordered to a proxy group or to a suitable fund to recognise wider detriment to the market.

¹⁷¹ Under section 30A(3) of the Gas Act and section 27A(3) of the Electricity Act (penalties) and under section 30l of the Gas Act and section 27I of the Electricity Act (consumer redress orders). There are certain time limits on the imposition of penalties (section 30C of the Gas Act and section 27C of the Electricity Act) and time limits for making consumer redress orders (section 30K of the Gas Act and section 27K of the Electricity Act).

¹⁷² Section 30I(5) of the Gas Act and section 27I(5) of the Electricity Act.

¹⁷³ Sections 30A(7) and 30I(5) of the Gas Act and sections 27A(7) and 27I(5) of the Electricity Act. ¹⁷⁴ Section 30A(4) of the Gas Act and section 27A(4) of the Electricity Act.

¹⁷⁵ April 2021: Amendment by Ofgem to <u>section 46 Gas Act 1986</u> ("GA86") and <u>section 109 Electricity</u> <u>Act 1989</u> ("EA89"), to allow Ofgem to serve notices and documents by electronic means, by post or by personal delivery.

 $^{1^{76}}$ Sections 30A(5) and 30G(5) of the Gas Act and sections 27A(5) and 27G(5) of the Electricity Act.

Appeals

6.61. Where a regulated person is aggrieved by the imposition of a penalty, the amount, the date for payment and/or by the making of a consumer redress order, or any requirement imposed by the order, the regulated person may make an application to the court.¹⁷⁷ The application must be made within 42 days of service of the decision.¹⁷⁸

Competition Act cases

Settling in Competition Act cases

- 6.62. For enforcement cases under the Competition Act, settlement is the process whereby a company under investigation admits liability in relation to the infringement, stops the infringing behaviour, agrees to a streamlined administrative process for the remainder of the investigation¹⁷⁹ and confirms that it will pay a penalty set at a maximum amount.¹⁸⁰ These are minimum requirements in order to settle. If a company meets them, a reduced penalty will be imposed in accordance with the CMA's adopted guidance as to the appropriate amount of a penalty.¹⁸¹
- 6.63. All decisions to follow the settlement procedure in Competition Act cases will be approved by the Settlement Committee. The Committee will have regard to the CMA's adopted guidance on the appropriate amount of a penalty¹⁸² and applicable parts of CMA 8 Guidance.¹⁸³
- 6.64. Settlement is a voluntary process in Competition Act cases and the company should satisfy itself that, having seen the key evidence on which the Authority is relying, it is prepared to admit to the infringement, including the nature, scope, and duration of the infringement. We will retain a broad discretion in determining which cases to settle.
- 6.65. There should be no expectation that we will offer settlement in Competition Act cases. The assessment of whether a case is suitable for settlement will be made on a case-by-case basis. If a business would like to discuss the possibility of exploring settlement, it should contact the case team in the first instance. The SRO will be required to obtain a mandate from EOB to engage in settlement discussions. The SRO will generally oversee the settlement discussions. All decisions to follow the settlement procedure must be approved by the Settlement Committee.
- 6.66. We will consider factors such as whether the evidential standard for giving notice of a proposed infringement decision is met (we will only enter discussions where we consider that the standard is met) and the likely procedural efficiencies and resource

¹⁸¹ <u>https://www.gov.uk/government/publications/appropriate-ca98-penalty-calculation.</u>

¹⁷⁷ Section 30E (1) and 30M of the Gas Act and section 27E (1) and 27M of the Electricity Act.
¹⁷⁸ Section 30E (2) and 30M (2) of the Gas Act and section 27E (2) and 27M (2) of the Electricity Act.
¹⁷⁹ The streamlined procedure is intended to achieve efficiencies and resource saving. It would include, for example, streamlined access to file by access to key documents only, no written representations or oral representations (except limited representations identifying manifest factual inaccuracies).

¹⁸⁰ This will be reduced by a settlement discount, provided that the company proposing to settle follows any continuing requirements of settlement.

¹⁸² CMA's guidance as to the appropriate amount of a penalty at <u>final guidance penalties.pdf</u> (<u>publishing.service.gov.uk</u>).

¹⁸³ See Chapter 14 of the CMA 8 Guidance.

savings that can be achieved, for example, taking into account the nature of the allegations and the number of parties that may be involved. Before service of the Statement of Objections, each company that enters into settlement discussions will be provided with a Summary Statement of Facts (the Summary Statement).¹⁸⁴ The Summary Statement will be used as the basis of the company's admission.

- 6.67. We will also provide the company with access to key documents on which the Authority is relying as part of the streamlined administrative process. There may be an optional case direction meeting (or other contact) via a face-to-face meeting or via a video link or similar technology.
- 6.68. We will also provide an indication of the provisional level of penalty that the Authority would be minded to impose, including the settlement discount (the draft penalty calculation). The discount available for settlement pre-Statement of Objections will be up to 20%. The company will be notified that the early settlement window has opened. At the same time, it will be told that the window will close by the issuing of the Statement of Objections. We will write to the company subsequently to say when we expect to serve the Statement of Objections and set the date for closure of this window.
- 6.69. If a company wishes to take advantage of the settlement discount, it will have up until the settlement window closes to agree a settlement. We will not extend the settlement window for the purposes of reaching an agreement, apart from in very exceptional circumstances.
- 6.70. During discussions, the company will be given the opportunity to provide limited representations, including identifying manifest factual inaccuracies, on the Summary Statement (or Statement of Objections if already served) within a specified time frame. If the representations amount to a wholesale rejection of the alleged facts or rejection of the facts of the alleged infringement as set in the Summary Statement of Facts, we will reassess, on a case-by-case basis, whether the case remains suitable for settlement.
- 6.71. The company will also be given the opportunity to make limited representations on the draft penalty calculation within a specified time frame, provided these are not inconsistent with its admission of liability. We will not enter negotiations or pleabargaining during settlement discussions (for example, by accepting an admission in relation to a lesser infringement in return for dropping a more serious infringement).¹⁸⁵ We may also agree other terms with the company as part of a settlement.
- 6.72. If the Statement of Objections has already been issued, the SRO will proceed to issue the infringement decision together with a notice of penalty, if appropriate. The discount available for settlement post-Statement of Objections will be up to 10% of the total penalty.
- 6.73. If the company is willing to settle based on the requirements of the procedure covered in settlement discussions with us, it will confirm in a letter (with its company letterhead) its acceptance of those requirements which includes its admission. Even

¹⁸⁴ The Summary Statement of Facts is a draft Statement of Objections, where issued for settlement purposes, see paragraph 14.14 of the CMA8 Guidance.

¹⁸⁵ Although we will seek to reach agreement with the company on the wording that will appear in the penalty notice. There will also be an exchange of press notices before they are published.

if a settlement is reached, we are still required to serve the Statement of Objections upon which the infringement decision will be based.¹⁸⁶ Once the settlement is agreed in terms that have been approved, an infringement decision and notice of penalty. will be published.¹⁸⁷

6.74. The percentage discounts and their calculation are set out in the CMA's guidance.¹⁸⁸ The amount of any settlement discount to be applied (up to a maximum) will depend on the procedural efficiencies and resource savings resulting from the settlement, and the extent to which the company follows the requirements of settlement.

Contesting Competition Act cases: issuing Ofgem's provisional findings: Statement of Objections

- 6.75. Competition Act cases follow similar procedures to those in Sectoral cases whilst ensuring appropriate consistency with the CA98 Rules and procedures for such matters. The main differences, which are set out below, relate to documents served on the company, disclosure of information (which is called "access to file" in competition cases) and the time usually allowed for responses to the Statement of Objections.
- 6.76. If Ofgem reaches the provisional view that the conduct under investigation amounts to an infringement of competition law, we will issue a Statement of Objections¹⁸⁹ to the subject of the investigation.
- 6.77. The statement of objections represents Ofgem's provisional view, following the analysis of the evidence on the files, which may change in light of subsequent representations made, or material provided by, the subject of the investigation (or complainants or other third parties where relevant) or any further evidence which comes to light. The Statement of Objections will also set out any action Ofgem proposes to take, such as imposing financial penalties and/or issuing directions to stop the infringement if Ofgem believes it is ongoing and the reasons for the proposed actions. It allows the subject of the investigation to know the full case against it, and if it chooses to do so, to formally respond in writing and orally.¹⁹⁰ At this stage, Ofgem may also invite addressees of a Statement of Objections to contact Ofgem if they would like to enter discussions on the possible settlement of the case.
- 6.78. If the case involves more than one party, each party will receive a copy of the Statement of Objections.
- 6.79. We may also offer third parties with a sufficient interest/or affected by the infringement the opportunity to consider and make representations on a non-confidential version of the Statement of Objections.¹⁹¹ We may, in the event of a

¹⁸⁶ Rule 9(5) of the CA98 Rules.

¹⁸⁷ Rule 12 of the CA98 Rules.

¹⁸⁸ Paragraphs 14.28-14.31 of the CMA8 Guidance.

¹⁸⁹ Ofgem will ensure compliance with rule 3 of the CA98 Rules that the person responsible for overseeing the investigation and for deciding to issue a Statement of Objectives must be a different person from the person responsible for deciding whether to issue a Supplementary Statement of Objections, an infringement decision or penalty decision.

¹⁹⁰ The procedure we must follow is set out in Rules 5 and 6 of the CA98 Rules.

¹⁹¹ Non-confidential versions of these representations will be disclosed to the business or businesses for comment.

request, consider granting access to documents on the file where that is permissible under Part 9 of the Enterprise Act.

6.80. Before disclosing any confidential information, we will consider whether there is a need to exclude any information where disclosure would be contrary to the public interest or might significantly harm the interests of the company or individual it relates to. If this is the case, we will consider the extent to which disclosure of that information is nevertheless necessary for the purpose for which we are allowed to make the disclosure.

Access to file

- 6.81. At the same time as we serve the Statement of Objections, we will give the company a reasonable opportunity to inspect copies of disclosable documents on the case file as required by the legislation.¹⁹² If Ofgem is unable to give access to file at the same time as we issue the statement of objections, the time for submission of written representations will not start to run until access to file has been given.
- 6.82. We will usually consider the most appropriate process for allowing parties to have access to the case file in each case, while ensuring that parties are able to exercise their rights of defence. We will usually expect to follow a streamlined approach to access to file and provide each party with copies of the documents that are directly referred to in the Statement of Objections and any Draft Penalty Statement sent to that party, and a schedule containing a detailed list of all the documents on our file. These will usually be given in electronic form by secure email or using a file transfer site.
- 6.83. We may withhold any document to the extent that it contains confidential information, or which is an internal document.¹⁹³ We may also exclude routine administrative document from the case file and list these as a schedule which will be placed on the file.
- 6.84. In many instances we may have to remove any confidential information before disclosing documents.¹⁹⁴
- 6.85. We may consider whether it is appropriate to disclose such documents to a limited group of persons using practices such as a confidentiality ring or a data room to facilitate further disclosure of documents on the Authority's file.¹⁹⁵

Written representations

6.86. We will usually allow up to 12 weeks for a company to respond in writing to the Statement of Objections. Where the Authority acquires new evidence at this stage which supports the objection(s) contained in the Statement of Objections or the draft penalty calculation set out in any Draft Penalty Statement, we will provide the subject/s of the investigation with any new documents on the file.¹⁹⁶ We would also

 $^{^{192}}$ Rule 5(2) and Rule 6(1) of the CA98 Rules.

¹⁹³ Rule 6(2) of the CA98 Rules.

¹⁹⁴ Rule 6(1) of the CA98 Rules, see also Rule 1(1) for the definition of "confidential information". ¹⁹⁵ In setting up a confidentiality ring or data room, we will have regard to the CMA 8 Guidance and to the CMA Guidance on transparency and disclosure (CMA 6).

¹⁹⁶ The Authority may in this case issue a Letter of Facts having regard to paragraph 12.27 of the CMA 8 Guidance.

provide the subject/s of the investigation and any interested third parties, with the opportunity to respond in writing to the new document. We will usually allow a further 28 calendar days for this, and we may shorten or extend the time subject to the complexity of the issues, as appropriate.

- 6.87. If, in response to the Statement of Objections, there is either a material change in the nature of the infringement as described there or there is evidence of a different suspected infringement, we may issue a Supplementary Statement of Objections.
- 6.88. If the case is to be contested, we will inform the EDP Secretariat so that a Panel can be selected from the EDP to decide on the case from this point onwards.¹⁹⁷
- 6.89. If a company has not requested the opportunity to make oral representations to the Panel the EDP Secretariat or the case team will issue a notice to the company informing it of the date that the late settlement window closes.

Oral representations

- 6.90. The Authority will offer the subject/s of the investigation the opportunity to attend a single oral hearing before the EDP, to make oral representations and to discuss the matters set out in the Statement of Objections. If oral representations are to be heard, the parties will be notified in writing of the date for the oral hearing and how the hearing is intended to be conducted which can be face to face or via video link or similar technology.
- 6.91. The hearing will be attended by the EDP, the addressees of the SO and members of the case team, including the SRO. Other personnel from Ofgem may attend as appropriate, for example, legal advisers, economic advisers and/or technical experts, depending on the circumstances of the case. The oral hearing will be chaired by the Procedural Officer.¹⁹⁸
- 6.92. The oral hearing will be held after the deadline for the submission of the written representations on the Statement of Objections and any Draft Penalty Statement.
- 6.93. The subject/s of the investigation can bring legal or other advisers to the oral hearing to assist in presenting its oral representations at the hearing.¹⁹⁹ Complainants and third parties will generally not be permitted to attend the oral hearing.²⁰⁰
- 6.94. A transcript of the oral hearing will be taken, and the subject/s of the investigation will be asked to confirm the accuracy of the transcript and, if necessary, to identify any confidential information.

¹⁹⁷ The decision-making structure is set out in section 6.

¹⁹⁸ Rule 6(5) of the CA98 Rules.

¹⁹⁹ Subject to any reasonable limits that the Authority may set in terms of the number of persons that may attend on behalf of the defendant.

²⁰⁰ The Authority might consider multi-party oral hearings on specific issues in appropriate cases, such as where there are differing views on a key issue like market definition, or differing interpretations offered in respect of a key piece of evidence.

Outcome of the Panel's decision: Competition Act cases

- 6.95. If the Panel finds an infringement of the Competition Act, it will make an infringement decision.²⁰¹ Notice of the decision will be given to each person who the Authority considers is or was a party to the agreement and/or is or was engaged in anticompetitive conduct.²⁰² A final opportunity will be given to the addressee(s) of the decision to make confidentiality representations. The non-confidential version of the decision and any summary will be published on our website.
- 6.96. If an infringement decision is made, the Panel will also decide whether to give written directions, and if so, decide the content of the directions.²⁰³ When giving directions to a person, they must be informed in writing at the same time of the facts on which the direction is based and reasons for it.²⁰⁴

Imposing a financial penalty

- 6.97. Where the Authority (through the EDP delegated decision-making) intends to make an infringement decision, the Authority may also decide to impose a financial penalty if satisfied that the infringement was committed intentionally or negligently.²⁰⁵ In that case, the Authority will issue a Draft Penalty Statement to each party on which it proposes to impose a penalty at the same time as the Statement of Objections. The Authority may impose a financial penalty on the infringing party of up to 10 per cent of the turnover of the undertaking.²⁰⁶
- 6.98. The Draft Penalty Statement will set out the level of the penalty the Authority is minded to impose and the key aspects relevant to the calculation of the penalty based on the information available to the Authority at the time.²⁰⁷ It will also include a brief explanation of the Authority's reasoning for its provisional findings on each aspect of the penalty calculation.
- 6.99. When deciding on the appropriate amount of a penalty the Authority will have regard to the CMA's guidance as to the Appropriate Amount of a Penalty.²⁰⁸
- 6.100. Before making the final decision on infringement and the appropriate penalty, the Authority must give the company an opportunity to comment in writing and orally, within a time specified in the draft, on the Draft Penalty Statement which sets out the calculation of the penalty amount.

²⁰⁸ The CMA's guidance as to the appropriate amount of a penalty (CMA 73): <u>https://www.gov.uk/government/publications/appropriate-ca98-penalty-calculation.</u>

²⁰¹ Section 31 of the Competition Act.

²⁰² Rule 10 of the CA98 Rules.

²⁰³ Sections 32 and 33 of the Competition Act.

²⁰⁴ Rule 12 of the CA98 Rules.

²⁰⁵ See section 36 of the Competition Act.

²⁰⁶ See section 36(8) of the Competition Act. Turnover is determined in accordance with the Competition Act 1998 (Determination of Turnover for Penalties) Order 2000, as amended by the Competition Act 1998 (Determination of Turnover for Penalties) (Amendment) Order 2004.
²⁰⁷ Including, for example, the starting point percentage, the relevant turnover figure to be used, the duration of the infringement, any uplift for specific deterrence, any aggravating/mitigating factors (and the proposed increase/decrease in the penalty for these), and any adjustment proposed for proportionality.

- 6.101. The Authority will not publish the Draft Penalty Statement or the amount of any proposed penalty and will not comment publicly about issuing a Draft Penalty Statement.
- 6.102. Having taken account of any written and oral representations, final notice of the penalty will be given in writing and specify the period for payment.²⁰⁹ The company must be informed of the facts on which the Authority bases the penalty and its reasons for requiring it.²¹⁰

Appeals to the Competition Appeal Tribunal

- 6.103. Competition Act decisions²¹¹ may be appealed to a specialist tribunal, the Competition Appeal Tribunal (the CAT), established under the Enterprise Act. Appealable decisions include, among others, infringement decisions, no grounds for action decisions, directions, and the imposition of financial penalties.²¹² Note that there is no appeal against the decision not to accept commitments.
- 6.104. Any party in respect of which the Authority has made a decision may appeal against, or in respect to that decision.²¹³ A third party may also make an appeal to the CAT if it has sufficient interest in the Authority's decision (with respect to which the appeal is made).²¹⁴
- 6.105. If a party appeals an infringement decision that was made following a settlement agreement, the settlement discount set out in the decision will no longer apply²¹⁵ and the CAT will have full jurisdiction to review the appropriate amount of any penalty.
- 6.106. Any appeal to the CAT must be made so that it is received by the CAT within two months of the date of notification or publication of the decision (whichever is the earliest).²¹⁶
- 6.107. The CAT's powers include the power to confirm or set aside the decision, to substitute its own decision for that of the Authority, to remit the matter to the Authority and to impose, revoke or vary the amount of penalty.²¹⁷

²⁰⁹ Section 36 of the Competition Act. The date before which the payment is due must not be earlier than the end of the period within which an appeal against the notice may be brought under section 46.

²¹⁰ Rule 12 of the CA98 Rules.

²¹¹ Appeals relating to enforcement decisions in respect of breaches of the Transmission Constraint Licence Condition pre-dating 16 July 2017 may also be heard by the CAT. Further information can be found at: <u>https://www.ofgem.gov.uk/publications-and-updates/final-decision-guidance-transmission-constraint-licence-condition.</u>

²¹² Except in the case of an appeal against the imposition, or the amount, of a penalty, the making of an appeal does not suspend the effect of the decision to which the appeal relates: Section 46(4) of the Competition Act.

²¹³ Section 46 of the Competition Act.

²¹⁴ Section 47 of the Competition Act.

²¹⁵ In accordance with the settlement agreement made with us.

²¹⁶ Rule 9 of the Competition Appeal Tribunal Rules 2015. The CAT's Rules and Guidance are available on its website at: <u>https://www.catribunal.org.uk/rules-and-guidance.</u>

²¹⁷ Paragraph 3 of Schedule 8 to the Competition Act.

7. Enforcement Orders

Provisional and Final Orders

7.1. The Authority has the power to make provisional or final orders or confirm a provisional order to bring energy companies into compliance with relevant conditions or requirements. This section sets out the process we would usually use in deciding whether to make these orders and in making them.

Final orders

7.2. The Authority may make a final order if the Authority is satisfied that a regulated person is contravening or is likely to contravene any relevant condition or requirement and where that order is requisite to bring the breach/es to an end, after following certain procedural requirements.²¹⁸

Provisional order

7.3. The Authority may make a provisional order, if it appears to the Authority a regulated person is contravening or is likely to contravene any relevant condition or requirement and where that order is requisite to bring the breach/es to an end. A provisional order may be considered necessary to require a regulated person to take action to improve poor behaviours or conduct and therefore bring it into compliance with its obligations to prevent existing or future loss or harm that might arise before a final order can be made.

Making a Final Order

- 7.4. The Authority will decide whether to issue a Notice of Proposal to make the final order and will publish that Notice of Proposal for consultation. Once published, the consultation must be live for not less than 21 days however this timescale may change in the future.²¹⁹ During this period, representations can be made by the company concerned, industry and the public. Once the Notice of Proposal consultation period has ended, the Authority will make the decision as to whether the final order should be made.
- 7.5. The Authority may modify (i.e. make changes to) the final order by consulting as set out at paragraph 2.15 or with the consent of the regulated person that the order relates to.²²⁰ Where the Authority decides that it may wish to modify a final order after receiving representations or objections to its notice, it may therefore then need to give notice about those modifications. The regulated person and any third party can make representations or objections with respect to the proposed modifications.
- 7.6. If the Authority does not make the final order, a notice of decision not to make the order will be published, explaining the reasons.

²¹⁸ Sections 28(1) and 29 of the Gas Act and sections 25(1) and 26 of the Electricity Act. ²¹⁹ 20(1) a of the Gas Act and 26(1) a of the Electricity Act.

 $^{^{219}}$ 29(1)c of the Gas Act and 26(1)c of the Electricity Act.

 $^{^{\}rm 220}$ Section 29(3) of the Gas Act and section 26(3) of the Electricity Act.

- 7.7. Following the making of a final order, a Notice of Reasons²²¹ document, which explains the Authority's reasons for imposing the final order will be published as soon as practicable.²²²
- 7.8. Once the final order has been made, there is an opportunity for the business to appeal the decision to make the order. The appeal window is open for 42 days. When the appeal window closes, the business may be issued with a notice notifying the business of its failure to comply with a final order.
- 7.9. If the business has not rectified the issues within 3-months of the notice of the failure to comply with the final order, the Authority may issue a final 30-day notice detailing that the outcome may be licence revocation. The Authority may revoke a business' licence following the end of the 30-day notice period. The decision maker for both the notice notifying the business of its failure to comply with an order and the 30-day notice is a senior Ofgem employee.

Making a provisional order

- 7.10. The recommendation to make the provisional order will be submitted to the appropriate decision maker who will decide on next steps.
- 7.11. If the recommendation is approved, the provisional order will be served on the business and published on the Ofgem website, accompanied by a Notice of Reasons²²³, which explains the Authority's reasons for imposing the provisional order. The Notice of Reasons does not have to be published on the same day as the provisional order is made, but it should be published as soon as practicable after.²²⁴
- 7.12. A provisional order will cease to have effect after three months unless it is confirmed before that three-month period elapses.²²⁵ The process for confirming a provisional order and the subsequent actions are the same as those set out in paragraphs 7.4 to 7.6. The Authority may decide to revoke the provisional order before it elapses.
 - a) A provisional order can be confirmed (with or without modifications to it) before it ceases to have effect if the Authority is satisfied that the regulated person is contravening or likely to contravene a relevant condition or requirement and where the provisional order is requisite to bring the regulated person into compliance with its obligations. If a provisional order is confirmed it does not cease to have effect after three months but instead continues to have effect until revoked.
 - b) The Authority can revoke a provisional order at any time, and it will cease to have effect from the date on which it is revoked.

²²¹ Section 29(1) of the Gas Act and section 26(1) of the Electricity Act 26(1).

²²² Section 49A Electricity Act.

 $^{^{223}}$ See section 26(1) of the Electricity Act or section 29(1) of the Gas Act.

 $^{^{\}rm 224}$ See section 29(7) of the Gas Act or section 26(5) of the Electricity Act.

²²⁵ Section 28(8) of the Gas Act and section 25(8) of the Electricity Act. It can be confirmed (with or without changes) for example if the company is continuing to commit breaches or it is suspected that further breaches are likely.

Revocation of a Final Order or confirmed Provisional Order.

- 7.13. The Authority may revoke a final order, or a confirmed provisional order,²²⁶ where there is evidence to show that the business is no longer in breach of its obligations or likely to be in breach of these or that the order is no longer requisite to secure compliance.
- 7.14. If there are grounds to revoke the order, the case team will make a recommendation to EDP, who will decide whether to publish a Notice of Proposal to revoke the final order or confirmed provisional order. This consultation will be published and provides a period of no less than 28 days in which time representations or objections to be made.
- 7.15. Once the Notice of Proposal consultation period ends, representations will be considered by the case team and the EDP. If the EDP decide that the order is to be revoked, they will authorise a revocation notice.
- 7.16. The business will be notified of the outcome and the details will be published on the Ofgem website.

Court proceedings

7.17. If necessary, we may apply to the courts to enforce compliance with an enforcement order. This can be done at any stage of the process.

Appeals

7.18. A regulated person may appeal against the making of a provisional or final order²²⁷ on the grounds that it was not within the powers conferred on the Authority by, or the procedural requirements of the Gas or Electricity Acts have not been complied with. It has a period of 42 days from the date on which the provisional order was served on it to make that application.²²⁸

Final order and provisional orders: penalties

7.19. Where the Authority makes a final order or confirms a provisional order, in terms of the Gas Act and the Electricity Act, it has a period of 3 months to serve a Notice of Proposal to impose a penalty in relation to the contravention or failure to which the order relates.²²⁹ Where it makes, but does not confirm, a provisional order it has a period of 6 months to serve the Notice of Proposal. Given these statutory deadlines, this is an example of a circumstance where the Authority may depart from the general approach to enforcement set out in these guidelines in terms of paragraph 1.12 above. This means that the Authority may not follow the processes detailed in these guidelines other than those required under statute. Therefore, for example, the Authority may not issue a SSIF, and/or SOC and may not be able to provide any opportunity for settlement. In these circumstances, if the Authority considers it appropriate to do so, it may also depart from these guidelines in relation to any related breach even where the order does not relate directly to that breach.

²²⁶ Section 29(5) of the Gas Act and Section 29(6) of the Electricity Act.

²²⁷ Except when they have agreed not to as part of a settlement agreement.

²²⁸ See section 30 of the Gas Act and section 26 of the Electricity Act.

²²⁹ Section 30C(2) of the Gas Act and section 27C(2) of the Electricity Act.

8. Closing cases

- 8.1. Open cases will be kept under review and may be closed at any stage. A case may be closed, for example, where:
 - a) It is concluded that there is no relevant breach or infringement (for example, after investigating the matter or following receipt of the response to the Statement of Case or Statement of Objections); or
 - b) the company under investigation has made commitments, or given assurances, undertakings, or has taken other action (including in the context of Alternative Action) to ensure that poor behaviours or conduct have ceased, and relevant matters have been appropriately addressed, and we do not consider further action to be appropriate; or
 - c) we have obtained a court order to secure compliance (such as an enforcement order under Part 8 of the Enterprise Act or an injunction under the Business Protection from Misleading Marketing Regulations 2008); or
 - d) a case has been settled or contested and a decision made or approved by the decision maker and the information published externally; or
 - e) we have reviewed it against our prioritisation criteria and concluded that the case should be closed on the grounds of administrative priorities²³⁰ (see also the specific comments below about competition cases).
- 8.2. Competition Act cases are complex and resource intensive. When we review a case to decide whether to continue, we may close it on the grounds of administrative priorities without reaching a decision as to whether there has been an infringement.²³¹ For example, this may be because:
 - a) the evidence or our analysis suggests that the likelihood of consumer detriment from the conduct or agreement in question is less significant than anticipated at the outset; or
 - b) the resources needed to progress the investigation in a timely fashion are greater than planned and cannot be justified in the light of our overall portfolio of work and resource demands.
- 8.3. In Competition Act cases, we may decide to consult with a complainant or other third parties on a proposed decision to close the case on any grounds. In considering whether to consult with such persons, we will normally have regard to the CMA's guidance on involving third parties in Competition Act investigations.
- 8.4. Where we close a Competition Act case on the grounds of administrative priorities, this will mean that we are taking no decision on the merits of the case.

²³⁰ This means that we have weighed up the likely benefits of conducting the case against the resources that it requires, and the comparative benefits of using those resources in other ways, before deciding that the case should be closed.

²³¹ Further information on the way in which we may deal with such decisions can be found in Chapter 10 of the CMA 8 Guidance.

Publicity

- 8.5. We will usually make our enforcement action outcomes public on our website (as set out in paragraph 5.37), however there may be occasions where this is not appropriate. We may also decide to make a statement to the media (usually a press release) or issue an update to the subscribed followers of the Ofgem website.
- 8.6. Once our enforcement outcomes are made public, we may have follow-up discussions with the media, where appropriate.

Compliance monitoring

General compliance monitoring

- 8.7. Ofgem has a dedicated retail compliance team. The team's remit covers a wide range of compliance activities, including dedicated energy supplier account management, managing compliance engagement with suppliers through to resolution (which can often result in compensation or voluntary redress payments) and data and information monitoring.
- 8.8. Following compliance action, to put right poor behaviours or conduct from businesses we will often publicise the results of our action and the positive outcomes for consumers.
- 8.9. Compliance and enforcement action, despite their similarities, are different. Formal enforcement action will be taken by the enforcement team and will follow the processes and procedures set out in these guidelines.

Compliance monitoring following enforcement action

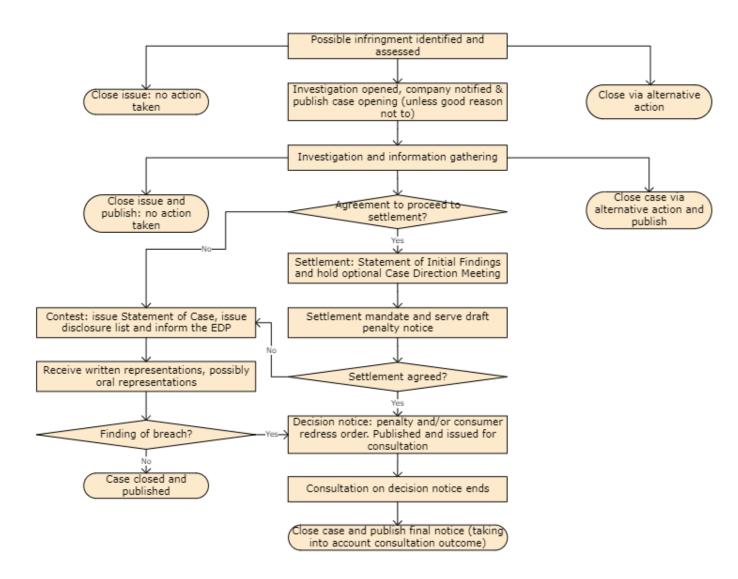
- 8.10. Where we have taken enforcement action or secured undertakings or other agreements that adequately resolve the issues, we will close the case.
- 8.11. In some cases, we may decide to put the business under investigation into a "compliance phase".
- 8.12. This means we will monitor its behaviour to ensure that:
 - a) there are no further concerning behaviours; and/or
 - b) it complies with any undertakings or commitments; and/or
 - c) it implements any agreements made with us (for example by making a redress payment, paying compensation to affected consumers or ceasing poor behaviours).
- 8.13. The length of the compliance phase will depend on the circumstances of the case, and the specific monitoring required.
- 8.14. Similar compliance monitoring steps may be agreed with the business in question following Alternative Action.
- 8.15. It will be decided at the time of the case closing, which is the most appropriate case team to manage the agreed compliance actions. It will be either the enforcement team or the compliance team.

Lessons learned

- 8.16. After closing a case we will routinely carry out an evaluation to assess what went well and what could be improved in future.
- 8.17. We will usually share the "lessons learned" with our colleagues throughout Ofgem, and sometimes externally, so that we can build on the learning.
- 8.18. In some cases, we may also request feedback from others involved in the case (for example, businesses under investigation, other Sectoral regulators or third parties) and use it to inform our future enforcement work.

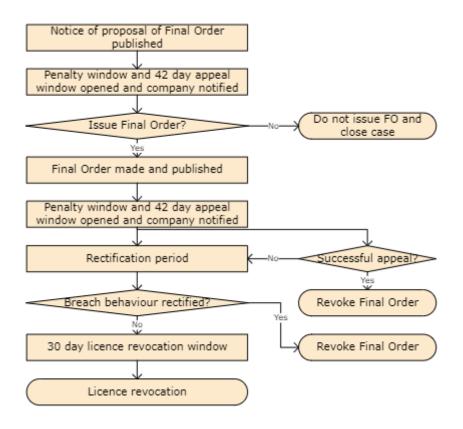
Appendix Process Flowcharts

Flowchart 1: Sectoral Case Process

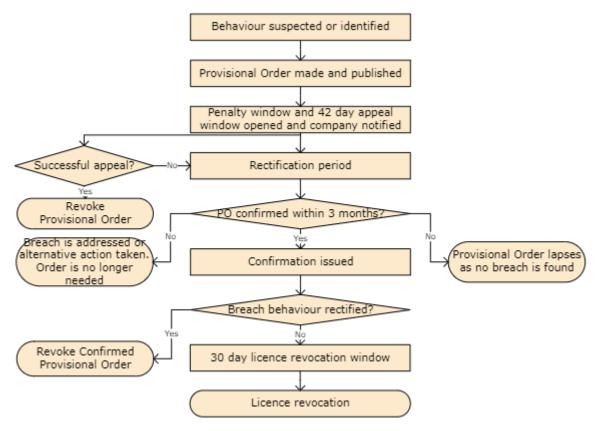


Note: at any stage we may issue or provisional order, or close the case on administrative priority grounds

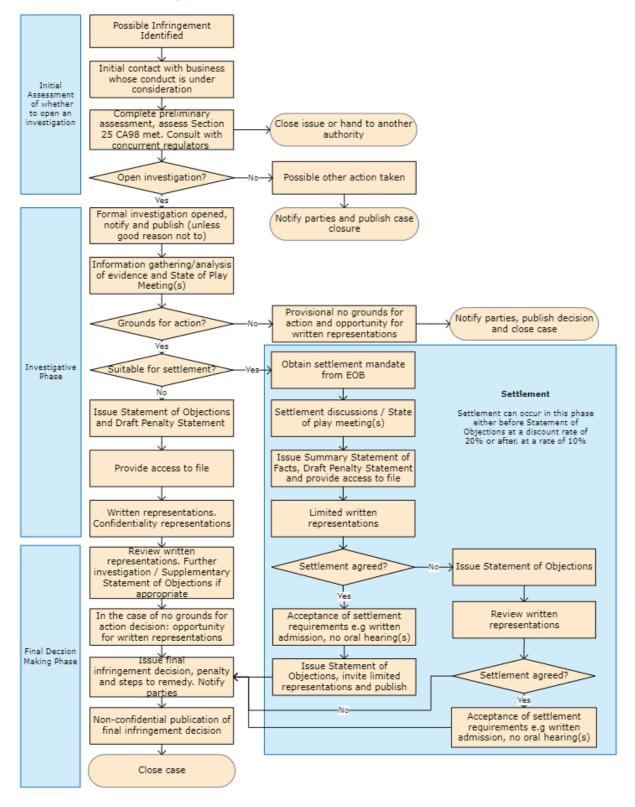
Flowchart 2: Final Order Process



Flowchart 3: Provisional Order Process

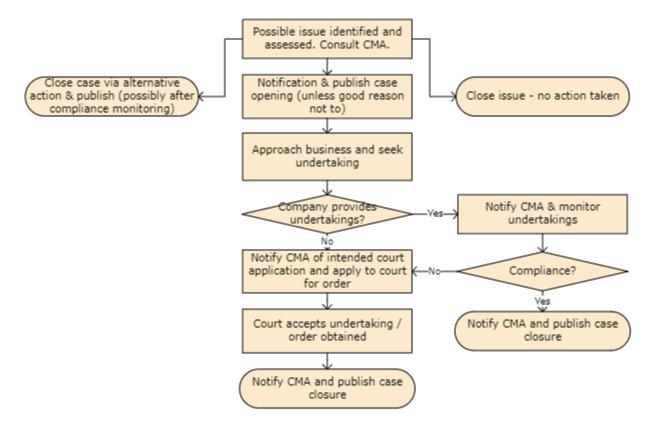


Flowchart 4: Competition Act Cases



Note: At any stage: we may make an interim measures direction; we may be offered and accept commitments after consultation; cases may be closed on administrative priority grounds

Flowchart 5: Cases under Part 8 of the Enterprise Act, Consumer Rights Act, UTCCRs and BPMMRs



Note: At any time:

- An interim order/interim injunction may be sought
- Cases may be closed on administrative priority grounds
- In cases under Part 8 of the Enterprise Act, consultation requirements also apply if court application intended