



# immersa

Opportunity for Scalable  
Electricity Storage

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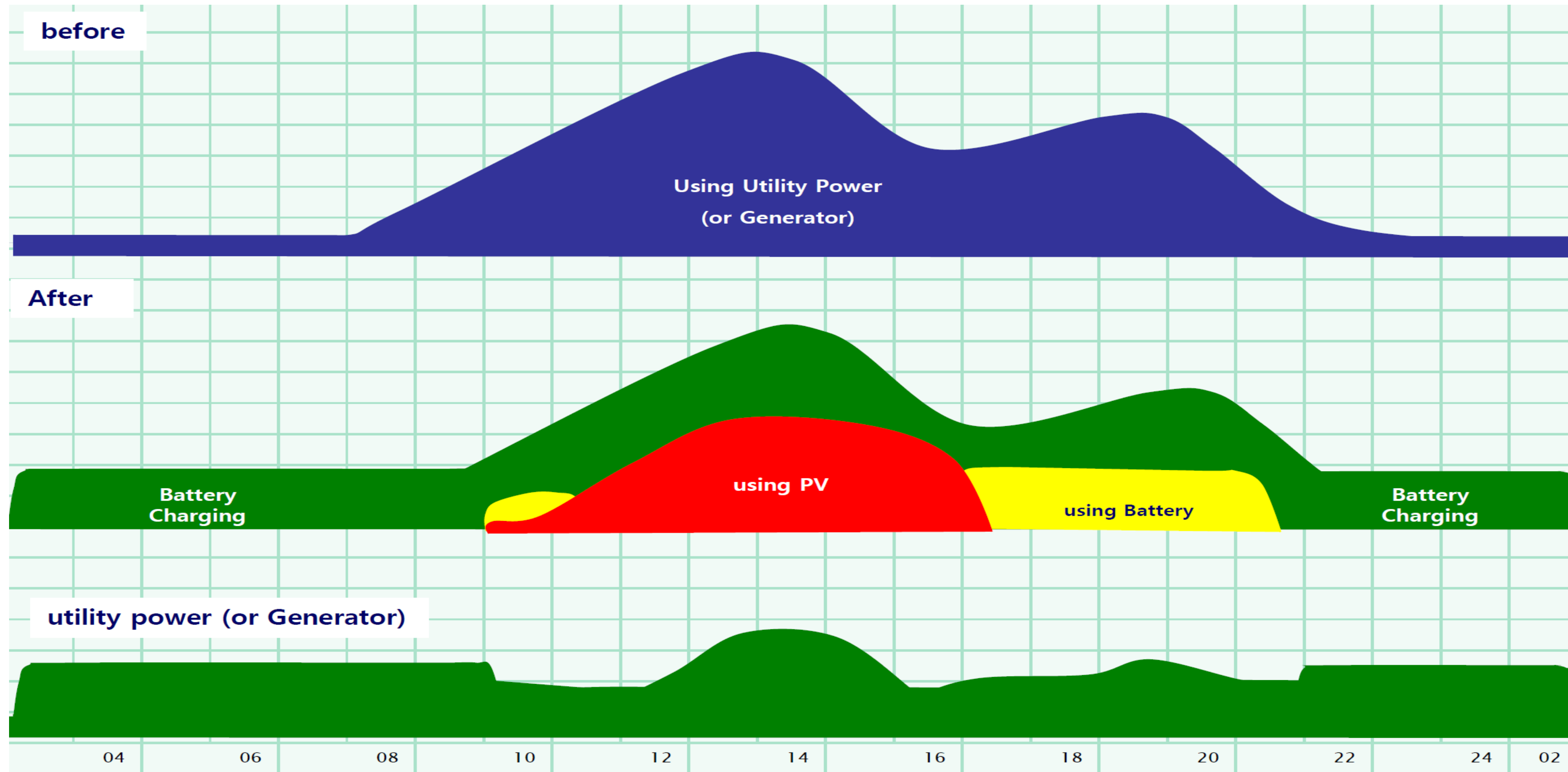


Immersa Limited is the solution to balancing your Energy Trilemma – helping you to ensure secure, sustainable and affordable energy.

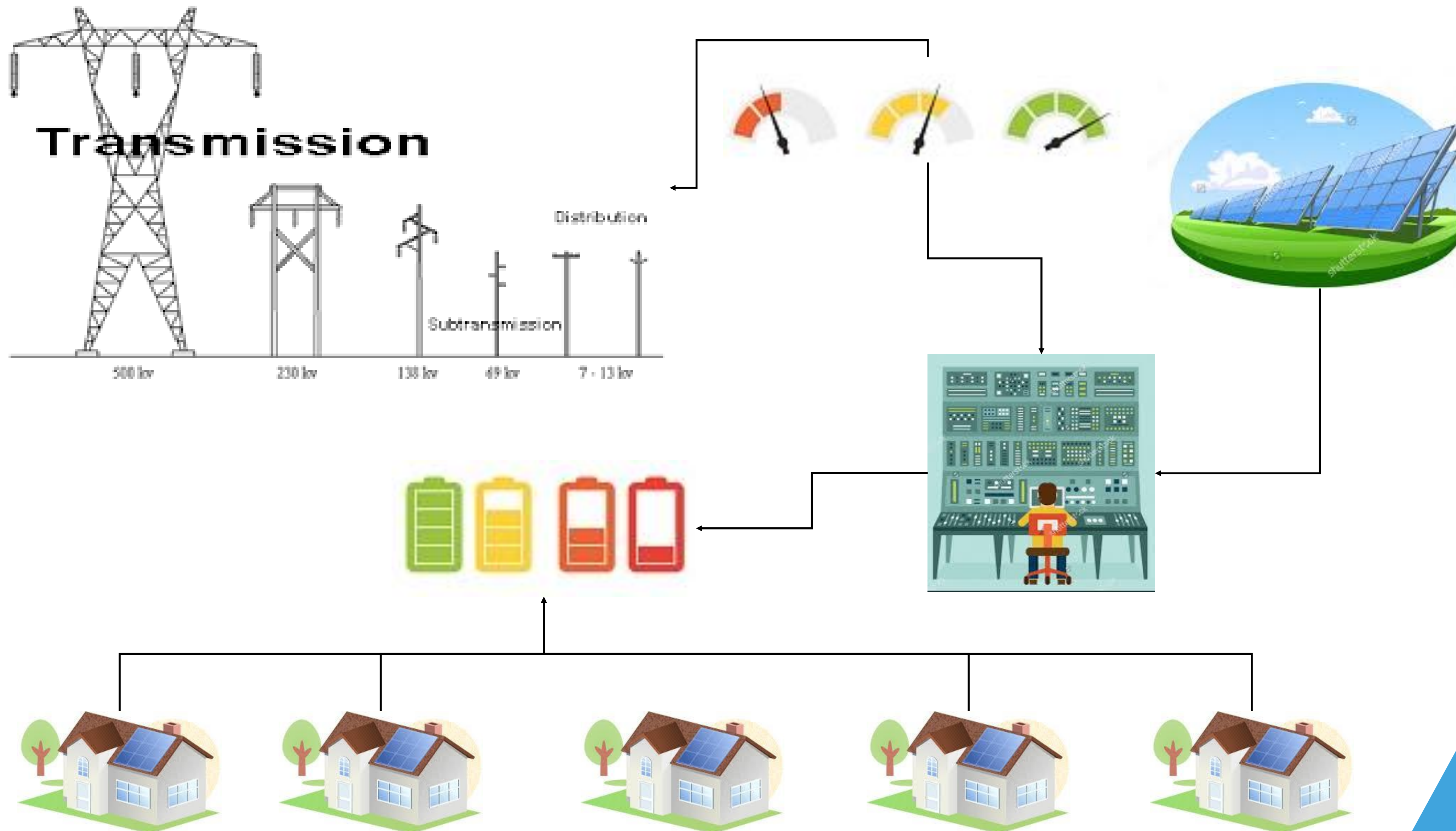
Offering consultancy and delivery of Energy Efficiency, Demand Side Response (DSR), Distributed Generation (DG) and Energy Storage Systems (ESS), which is revolutionizing the way we view and use our energy.

From advisory project structure and development of business proposals and commercial models, through to full turn-key delivery of complex new infrastructures that are energy efficient, predictable and future proofed against the hostile background of energy pricing whilst also concentrating on Carbon reduction.

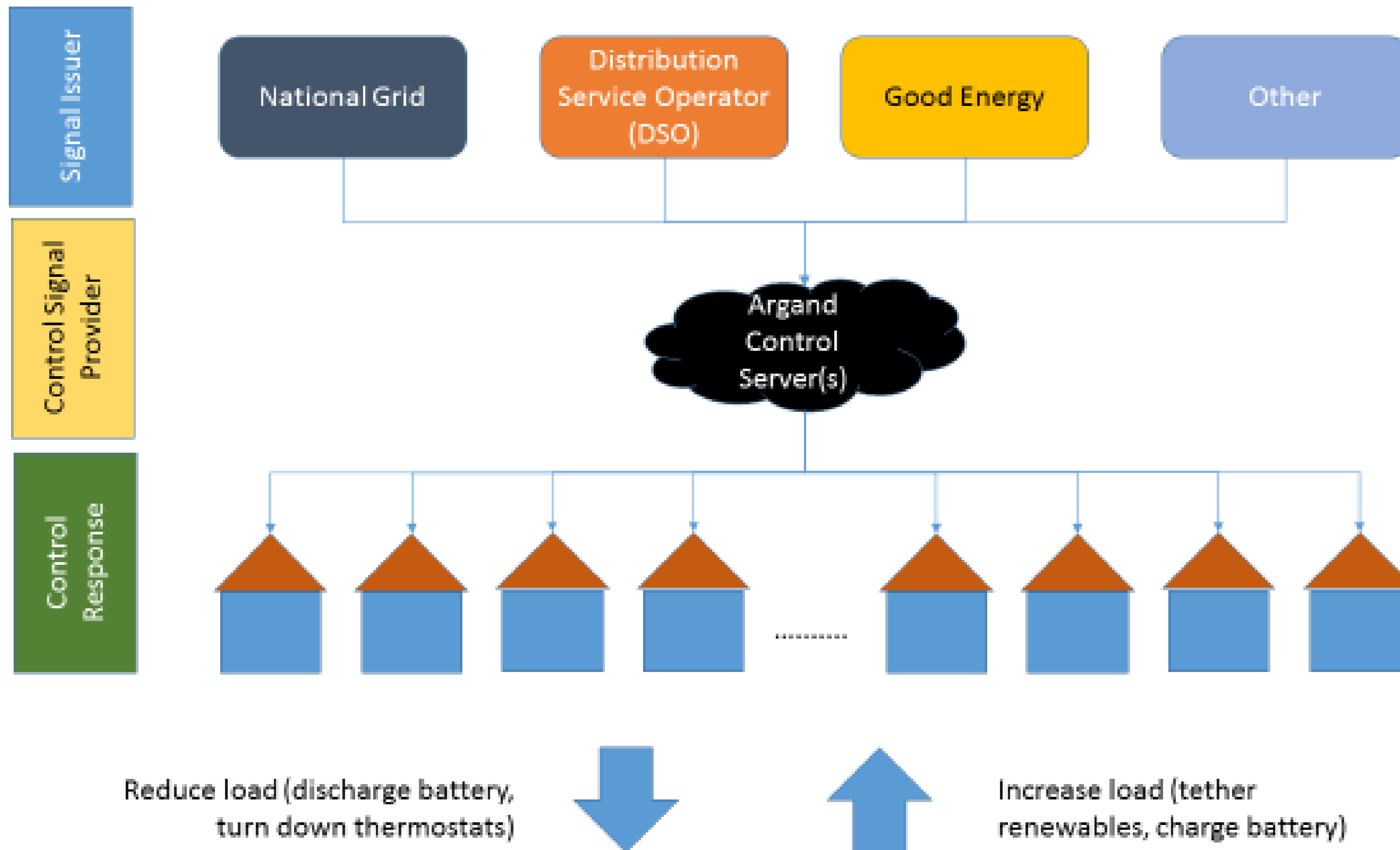
# Immersa's proposal to balance supply to demand



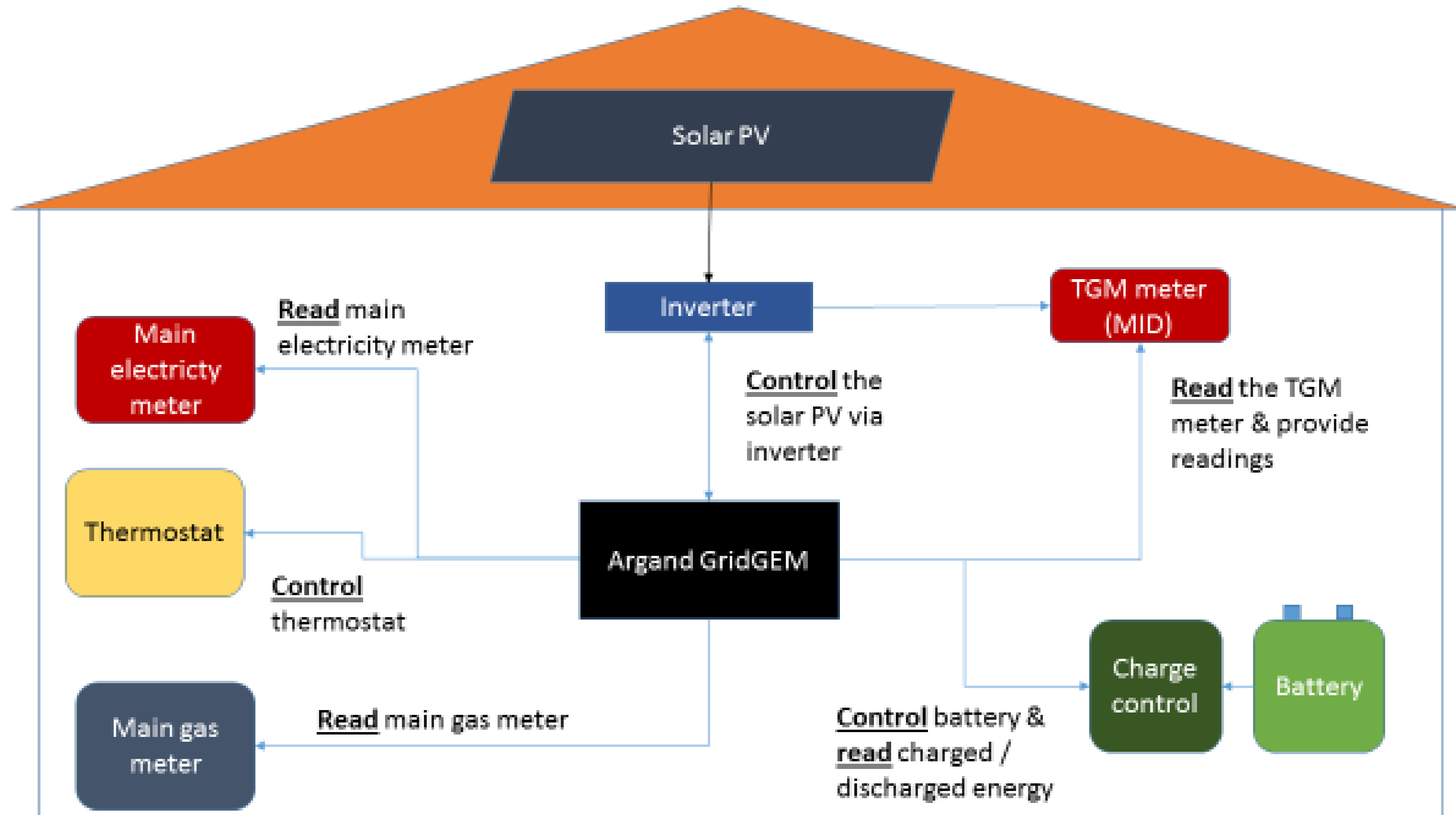
# Communicating and Net Metering



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# Revenue streams and multiparty benefits



DNO/TSO	Supplier	Community	Customer
<ul style="list-style-type: none"><li>• Visibility on generation and demand</li><li>• Flexible balancing services dependent on need.</li><li>• Reduced cost for balancing services and system reinforcement</li></ul>	<ul style="list-style-type: none"><li>• Surety and visibility of supply</li><li>• Less exposure to commodity price fluctuations</li><li>• Reduced transmission and distribution costs</li><li>• Less exposure to cash-out pricing</li><li>• DNO and Grid balancing services</li></ul>	<ul style="list-style-type: none"><li>• Generation of revenues for the local investors</li><li>• Ability for anyone to invest in green energy</li><li>• Ability to be involved with own energy generation</li></ul>	<ul style="list-style-type: none"><li>• Reduced electricity bills</li><li>• Active ability to become energy efficient</li><li>• Vision of carbon reduction</li></ul>



**immersa**  
balancing your energy trilemma

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