

Name and Qualifications (where relevant)

Chris Welby
Policy & Regulatory Affairs Director

Knowledge and Expertise

25 years Industry experience.
Knowledge of decentralised and renewable generation.
Specialist knowledge of regulatory and commercial framework for Independent suppliers and decentralised generators.
Policy expert on decentralised generation as part of decarbonisation of UK energy market.
Electricity Market Reform.
Settlements and energy/renewable trading expertise.
Retail market expertise including smart metering.

Other Groups:
Ministerial advisory Group on decentralised Generation.
Settlement Review Scoping Group.
RIIO Flexibility and Capacity Group.
Energy UK retail committee.

Current organisation

Good Energy

Key interests

Vision of 100% renewable energy market by 2050

Smart grids ability to manage a significant increase in decentralised generation and greater demand side management to match demand to supply and the decarbonisation of heat and transport by switching the electricity alternatives.