

Name and Qualifications (where relevant)

Ashley Pocock
Head of Industry, Regulation and External Affairs
Smart Metering
EDF Energy

Knowledge and Expertise

Represents EDF Energy's contribution to the Smart Meter and Grid debate spanning consultations, forums and the central work programme, including:
Founding and continuing member of the ERA SRSM Steering Group.

Working groups including ODAG, FSG, CERG and the Energy UK SRSM Steering Group.
Member of various DECC Smart Metering.

Chairman of the Smart Energy Special Interest Group (SESIG) sponsored by TSB and supported by DECC, BIS, Ofgem, Ofcom, ENA, ERA, Intellect, BEAMA and others.

Chairman of The Smart Homes and Buildings Association (SH&BA) a not-for-profit company sponsored by BIS, seeking to deliver connectivity across all sectors to homes and buildings.

Chair of the Energy Management and Sustainability Industry Sector Group (EMS) focussing on Smart Metering and Grid.

Manages EDF Energy's participation in all of the DECC/Ofgem Smart Groups.

Chair of the EPMA (Energy Policy Management Authority) seeking to establish trusted environment for cyber security for Smart services.

Fellow of the IET and member of the IT Policy Panel.

Current organisation

EDF Energy

Key interests

My commitment is to encourage development of policy, legislation and solutions which optimise the planning, investment, delivery, operation and sustainability of the Energy Ecosystem from generation to demand against the backdrop of the evolving energy landscape and challenge of climate change. Smart Metering and Grid and two of the critical initiatives needed to achieve this objective.