

CORPORATE SOCIAL RESPONSIBILITY (CSR) INITIATIVES



**ELECTRICITY DISTRIBUTION CUSTOMER SERVICE REWARD
DISTRIBUTION NETWORK OPERATORS
ENTRY FORM**

Please note that the deadline for receipt of applications is 5pm, 7 May 2010.


DNO DETAILS: (please complete)	CONTACT DETAILS: (please complete)
Company: Western Power Distribution Licensee(s): Western Power Distribution (South Wales) plc Western Power Distribution (South West) plc Address: Avonbank Feeder Road Bristol Postcode: BS2 0TB	Name: Alison Sleightholm Title: Regulatory & Government Affairs Manager Telephone: 0117 9332175 Email: asleightholm@westernpower.co.uk

THE RULES

1. Refer to the accompanying guidance notes for the 2009/10 Electricity Distribution Customer Service Reward.
2. Attach your application to this covering entry form.
3. Entry forms must be received at Ofgem by no later than **5pm on 7 May 2010**. Entry forms should be sent to dorothy.eke@ofgem.gov.uk electronically, with a hard copy sent to: **Dorothy Eke, QOS Policy Analyst, Ofgem, 9 Millbank, London SW1P 3GE.**

MINIMUM REQUIREMENTS

Please indicate by checking the appropriate boxes whether your company has met the minimum criteria for each reward.	Yes	No
DNOs have a range of CSR programmes which are linked to their distribution businesses and result in benefits to their customers	X	<input type="checkbox"/>
DNOs' CSR programmes have been successfully incorporated into wider community programmes at local level through effective working with partners (where appropriate)	X	<input type="checkbox"/>
CSR programmes and initiatives are effectively reaching their target audience and performance is regularly monitored	X	<input type="checkbox"/>
CSR is recognised as an integral element of the culture and ethos of the DNO with management level reporting responsibility	X	<input type="checkbox"/>
DNOs seek feedback from customers, stakeholders, partners and staff regarding their CSR initiatives and their effectiveness. DNOs use this feedback to improve their CSR programmes and initiatives	X	<input type="checkbox"/>

BEST PRACTICE FROM PREVIOUS SCHEMES		
Please indicate which of the following best practice examples from previous schemes your business does and what year they were first implemented. Space is provided for supporting commentary (maximum 250 characters per example) to explain how best practice has been implemented and achieved.	Initiative adopted (select from drop down list)	Year first implemented (Please fill)
Active participation in the community and environment, and establishing good links with other agencies/stakeholders	Yes	2000
<i>WPD has operated a community and environment programme involving community partners for over 10 years.</i>		
Good governance procedures and a strategic approach to CSR with active senior management involvement and commitment above and beyond reporting responsibilities	Yes	2005
<i>WPD's Community Support Policy is reviewed annually and endorsed by the CEO and the Board .</i>		
A range of initiatives which are related to the business. Best practice examples include: <ul style="list-style-type: none"> • addressing potential skills shortages • mitigating environmental impacts • substation safety campaigns • initiatives to prevent doorstep crime 	Yes	2005
<i>See main application – recruitment of apprentices, “keen to be green programme” including tree scheme, safety for schools and elderly people.</i>		
Inclusion of contractor performance within the company's CSR programme and active encouragement of staff involvement	Yes	2007
<i>See main application Apprentice Challenge and involvement of staff in all our main CSR programmes.</i>		
Partnership work with local organisations to provide training and development opportunities for disadvantaged young people.	Yes	2009
<i>See main application – World of Work Programme to provide employability skills and confidence to young people from disadvantaged areas.</i>		
DECLARATION AND CONSENT		
I declare that the information contained in this application is correct and true to the best of my knowledge and belief and I give consent for Ofgem to use the information and contact details provided when publishing the Best Practice Register.		
Signature: 	Date: 06/05/2010	